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Swiss Wealth Management: Between Tradition and Transformation

In the heart of Europe, Switzerland remains the global **center of excellence** for wealth management, renowned for its expertise, service quality, stability, and confidentiality. The Swiss wealth management industry, with its rich heritage, continues to play a crucial role in global finance and may be characterized as a kaleidoscope of institutions offering a broad range of services tailored to the sophisticated needs of **wealthy clients**. These institutions range from Large Banks to Private Banks and Cantonal Banks, each uniquely contributing to the overall nature of the industry.

With this study, we aim to contribute to the industry's continuous **success** and increasing **transparency**. Based on publicly available data, this study may serve as a **fact base** for clients and prospects, senior management, professionals, service providers, policymakers, the wider public, research, and academia. The study's focus on **licensed Swiss banks** that generate a significant portion of their revenues from wealth management activities provides a clear lens through which to examine the industry's current performance and – hopefully – its outlook. The **ZHAW WM Performance Score**, a cornerstone of the study, offers a transparent and intuitive assessment of banks' performance across four key categories: Profitability, Efficiency, Capital Adequacy, and Growth. This innovative benchmarking tool provides a factual perspective on the competitive landscape and enables stakeholders to discern the frontrunners and detect areas needing improvement.

Among the various bank types, **Private Banks**, especially smaller ones with AUM below CHF 20 billion, have emerged as the **top performers** in the study. These banks excel in leveraging their niche focus and operational agility to deliver superior results, achieving particularly high marks in the Profitability and Efficiency categories. Banks like **CBH**, **Von Graffenried**, and **Goldman Sachs** have distinguished themselves, showcasing the effectiveness of their strategies and operational excellence. The study also highlights the concentration of Swiss wealth management banks around the country's financial hubs, with **Zurich** and **Geneva** being prominent centers. This geographical distribution not only reflects the historical development of the industry but underscores the strategic importance of these cities in global finance. An analysis of the industry's **KPIs** reveals interesting insights. For instance, the decline in AUM among Large Banks (influenced by the downfall of **Credit Suisse**), contrasted with the more stable or growing AUM among smaller Private Banks, points to both challenges and opportunities within the industry. With regard to **Boards of Directors**, this study identifies a negative correlation between the increase in female Board members and the ZHAW WM Performance Score, contrasting with our previous findings. However, the absence of a multi-period dataset restricts the establishment of causality, though the specific case of **Credit Suisse**, with a high proportion of female Board members and a low ZHAW WM Performance Score, may highlight an avenue for further research.

Looking ahead, the Swiss wealth management industry faces a rapidly **evolving landscape**. Technological advancements, shifting client expectations, and regulatory changes are reshaping the sector. The study's findings underscore the need for Swiss wealth management banks to **adapt** to these changes proactively, embracing innovation and enhancing transparency to further strengthen their competitive advantage. **Digital transformation**, in particular, represents a double-edged sword for many Swiss wealth management banks. While it offers attractive opportunities to enhance client engagement, develop new service offerings, and streamline operations, it also poses challenges in terms of (costly) implementation and alignment with traditional and tested – sometimes centuries old

- corporate values. The ability of Swiss wealth management banks to navigate this transition will be a key determinant of their future success.

In conclusion, the Swiss wealth management industry stands at a pivotal juncture, marked by **tradition** and **transformation**. As it grapples with external competition and internal dynamics, the insights from this study may serve as a valuable guide for navigating the path ahead. The industry's resilience, coupled with its commitment to Swiss quality and innovation, will continue to uphold its leading position in global finance.

If this study proves beneficial to a diverse array of readers, particularly **clients** and **prospects**, in their endeavor to identify or evaluate an appropriate Swiss bank, it will have fulfilled an ancillary goal. We would be delighted to receive feedback on any "real life" success stories resulting from the insights provided herein.

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Executive Summary

The scope of this study has been limited to licensed Swiss banks with at least 25% of their operating income devoted to wealth management (inclusion ratio). All data used are publicly available (2022 annual reports), and our sample is comprised of **67 Swiss wealth management banks** jointly defining Switzerland's wealth management market:

| # | Pank Type | AUM (CHF b) | | NNM (CHF b) | | FTE (global, #) | |
|----|--|-------------|--------|-------------|--------|-----------------|--------|
| # | Bank Type | 2022 | Change | 2022 | Change | 2022 | Change |
| 2 | Large Banks (UBS, CS) | 4'879 | -17% | -55 | -129% | 123'077 | +1% |
| 2 | Cantonal Banks (ZKB, GKB) | 335 | -32% | 34 | -7% | 6'230 | -32% |
| 17 | Private Banks ≥CHF 20b | 2'097 | -19% | 31 | -73% | 21'228 | -28% |
| 46 | Private Banks <chf 20b<="" td=""><td>263</td><td>+8%</td><td>11</td><td>-15%</td><td>4'584</td><td>+10%</td></chf> | 263 | +8% | 11 | -15% | 4'584 | +10% |
| 67 | Total | 7'574 | -18% | 21 | -94% | 155'119 | -6% |

In terms of headquarter locations, Swiss wealth management banks are concentrated around financial hubs:

| | Headquarters (#) | | AUM (CHF b) | |
|--------|------------------|--------|-------------|--------|
| City | 2022 | Change | 2022 | Change |
| Zurich | 28 | +3 | 6'018 | -16% |
| Geneva | 21 | -6 | 1'267 | -18% |
| Lugano | 7 | +1 | 32 | +3% |
| Basel | 5 | 0 | 233 | -12% |
| Other | 6 | 0 | 24 | -86% |
| Total | 67 | -2 | 7'574 | -18% |

The **ZHAW WM Performance Score** defines 4 categories – Profitability, Efficiency, Capital Adequacy, Growth – whereby a maximum of 1'200 points is achievable. The **overall winners** are:

| | | ZHAW WM Performance Score | | | | | | |
|-----------------|-----------------|---------------------------|------------|---------------------|--------|------------|--|--|
| Rank | Bank | Profitability | Efficiency | Capital Adequacy | Growth | Total | | |
| 1 st | СВН | 153 | 189 | 169 | 281 | 791 | | |
| (↑32) | | (+48) | (+15) | (+131) | (+219) | (+413) | | |
| 2 nd | Von Graffenried | 226 | 207 | 153 | 181 | 767 | | |
| (↑5) | | (+59) | (+21) | (+79) | (+126) | (+285) | | |
| 3 rd | Goldman Sachs | 135 | 177 | 162 | 277 | 751 | | |
| (↑20) | | (+29) | (+22) | (+118) | (+184) | (+353) | | |

The winners per category are:

| Rank | Bank | Туре | Profitability Score | | |
|--------------------------|-----------------|---|---------------------|--------|--|
| Nank | Bank | Type | 2022 | Change | |
| 1 st (↑25) | Schroders | Private Bank <chf 20b<="" th=""><th>232</th><th>+100</th></chf> | 232 | +100 | |
| 2 nd (↑1) | Mirabaud | Private Bank ≥CHF 20b | 230 | +51 | |
| 3 rd (↑4) | Von Graffenried | Private Bank <chf 20b<="" th=""><th>226</th><th>+59</th></chf> | 226 | +59 | |

| Rank | Bank | Туре | Efficiency Score | | |
|---------------------------|----------------------|---|------------------|--------|--|
| | | .,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,, | 2022 | Change | |
| 1 st (↑1) | Scobag | Private Bank ≥CHF 20b | 232 | -25 | |
| 2 nd (↓1) | BZ Bank | Private Bank <chf 20b<="" th=""><th>227</th><th>-46</th></chf> | 227 | -46 | |
| 3 rd (n.a.) | Privatbank Bellerive | Private Bank <chf 20b<="" th=""><th>211</th><th>n.a.</th></chf> | 211 | n.a. | |

| Rank | Bank | Туре | Capital Adequacy Score | | | |
|--------------------------|-------------|---|------------------------|--------|--|--|
| Kulik | Bank | | 2022 | Change | | |
| 1 st (↑8) | Banque AUDI | Private Bank <chf 20b<="" th=""><th>263</th><th>+193</th></chf> | 263 | +193 | | |
| 2 nd (↓1) | Scobag | Private Bank ≥CHF 20b | 252 | +83 | | |
| 3 rd (↑12) | Schroders | Private Bank <chf 20b<="" th=""><th>252</th><th>+192</th></chf> | 252 | +192 | | |

| Rank | Bank | Туре | Growth Score | | |
|--------------------------|---------------|---|--------------|--------|--|
| Runk | Dunk | 1360 | 2022 | Change | |
| 1 st (↑25) | СВН | Private Bank <chf 20b<="" th=""><th>281</th><th>+219</th></chf> | 281 | +219 | |
| 2 nd (↑20) | Goldman Sachs | Private Bank ≥CHF 20b | 277 | +184 | |
| 3 rd (↑66) | Barclays Bank | Private Bank <chf 20b<="" th=""><th>267</th><th>+187</th></chf> | 267 | +187 | |

| # of | 2022 | | % of Female | 2022 | | |
|---------------|------------|------------|---------------|------------|------------|--|
| Board Members | # of Banks | Cumulative | Board Members | # of Banks | Cumulative | |
| 3 | 9 | 13% | 0% | 23 | 34% | |
| 4 | 9 | 27% | | | | |
| 5 | 15 | 49% | 0.1% - 9.9% | 0 | 34% | |
| 6 | 10 | 64% | 10% – 19.9% | 11 | 51% | |
| 7 | 8 | 76% | | | | |
| 8 | 5 | 84% | 20% - 29.9% | 16 | 75% | |
| 9 | 4 | 90% | 20% 20.0% | 10 | 0.20/ | |
| 10 | 3 | 94% | 30% – 39.9% | 12 | 93% | |
| 11 | 0 | 94% | 40% – 50% | 2 | 96% | |
| 12 | 2 | 97% | | | | |
| 13 | 2 | 100% | >50% | 3 | 100% | |
| Total | 67 | 100% | Total | 67 | 100% | |

Lastly, this study has reviewed the **Boards of Directors** of Swiss wealth management banks: a majority have 6 or less Board Members, whereby **women** are **underrepresented**:

Unlike its previous edition, this study reveals a **negative correlation** between the proportion of **female Board members** and the ZHAW WM Performance Score, specifically in the Efficiency and Growth categories, where an increase in female Board membership is associated with a notable decrease in scores. Despite these findings, the lack of a comprehensive **panel dataset** spanning multiple periods limits the ability to establish causal relationships, though the downfall of **CS** (58% female Board members, 65th total score) suggests an area for further investigation.

Additionally, no consistent correlation was found between the **total number** of Board members and the ZHAW WM Performance Score. The study also notes that banks **headquartered** in Geneva or Lugano experienced a decrease in Efficiency scores, while those in Geneva or Zurich saw an increase in Growth scores, indicating a potential influence of headquarters location on performance outcomes.

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1. Scope

Wealth management can be defined as an advisory service to sophisticated clients provided by different institutions such as banks, family offices or other intermediaries. The advisor is instructed to customize and execute a personalized strategy of different types of financial services and, in return, receives fees paid by the client.

The main objective of this study is to provide increased **transparency** to Switzerland's wealth management industry by identifying wealth management banks and quantifying their performance. As Figure 1 illustrates, **67 licensed Swiss banks** are in the scope of this study; other market participants potentially providing wealth management services are not in scope. Please refer to Chapter 8 for details on this study's methodology and underlying data.



Figure 1: Scope of this study

This study focuses on Switzerland's wealth management industry (i.e., excluding Liechtenstein).

While this study provides a **descriptive overview** of Switzerland's wealth management industry, our data sample may allow experiments using econometric models for future editions, such as analyzing the effects of external shocks on the industry (e.g., high inflation).

The study is structured along the following Chapters:

- Chapter 2 presents the Swiss wealth management market and its banks.
- Chapter 3 presents the KPIs.
- Chapter 4 ranks banks according to the ZHAW WM Performance Score.
- Chapter 5 features an interview with CBH (achieving the highest ZHAW WM Performance Score).
- Chapter 6 examines the Boards of Directors of banks.
- Chapter 7 provides an overview of Switzerland's regulatory environment.
- Chapter 8 describes the study's methodology and data sample.
- Chapter 9 includes one-page factsheets of all banks in this study.

2. Swiss Wealth Management Market

2.1. MARKET SIZE

The 67 wealth management banks included in this study jointly define Switzerland's wealth management market. Table 1 summarizes key figures by Bank Type (as defined in Chapter 2.2):

- Total AUM amounts to CHF 7'574b (-18% versus previous year), whereof CHF 4'879b (64% of total) are attributable to UBS and CS, CHF 2'097b (28% of total) to Private Banks ≥CHF 20b, CHF 335b (4% of total) to Cantonal Banks, and CHF 263b (3% of total) Private Banks <CHF 20b.
- Total NNM has been reduced to only CHF 21b (-94% versus previous year), whereof outflows of CHF 55b are attributable Large Banks (i.e., significant outflows from CS not compensated by inflows to UBS), CHF 34b to Cantonal Banks, CHF 31b to Private Banks ≥CHF 20b, and CHF 11b to Private Banks <CHF 20b.

It is noteworthy that parts of these changes may be attributable to changes in our data sample (e.g., only 2 Cantonal Banks in 2022 versus 4 in 2021, whereby **BCV** and **SGKB** have not been included anymore due to inclusion ratios below 25%). Please refer to Chapter 8.3.4 for details on the data changes in this edition.

| Pank Tuno | AUM (CHF m) | | | NNM (CHF m) | | | |
|--|-------------|-----------|--------|-------------|---------|---------|--|
| Bank Type | 2022 | 2021 | Change | 2022 | 2021 | Change | |
| Large Banks (UBS, CS) | 4'878'500 | 5'854'000 | -16.7% | -55'200 | 189'900 | -129.1% | |
| Cantonal Banks (ZKB, GKB) | 334'759 | 495'397 | -32.4% | 33'928 | 36'270 | -6.5% | |
| Private Banks ≥CHF 20b | 2'097'473 | 2'583'923 | -18.8% | 31'266 | 116'148 | -73.1% | |
| Private Banks <chf 20b<="" td=""><td>263'117</td><td>242'740</td><td>+8.4%</td><td>10'616</td><td>12'423</td><td>-14.5%</td></chf> | 263'117 | 242'740 | +8.4% | 10'616 | 12'423 | -14.5% | |
| Total | 7'573'850 | 9'176'060 | -17.5% | 20'610 | 354'741 | -94.2% | |

Table 1: Market size by bank type

Geographically, Swiss wealth management banks' **headquarters** are concentrated across the country's financial hubs, mainly Zurich (28) and Geneva (21), with a smaller number headquartered in Lugano (7) and Basel (5), and 6 banks having their headquarters in smaller municipalities (e.g., **BZ Bank** in Freienbach), as Table 2 shows.

By contrast, Switzerland's **AUM** seem to be highly concentrated in Zurich (79%) and, to a lesser extent, in Geneva (17%). Note that, for this analysis, a bank's AUM have been fully allocated to its headquarters location (whereas, in reality, a bank's AUM may be managed by a multitude of functions across various locations).

Again, it is noteworthy that parts of the changes in Table 2 below may be attributable to **+8 banks newly added** to our data sample, as detailed in Chapter 8.3.4:

- Zurich (+4): Banco Itaú, Citibank, Kaleido Privatbank, Privatbank Bellerive
- Geneva (+1): Banque Eric Sturdza
- Lugano (+1): Banca Aletti
- Other (+2): Banque Bonhôte, Piguet Galland

| City | Headquarters (#) | | | AUM (CHF m) | | | |
|--------|------------------|------|--------|-------------|-----------|--------|--|
| City | 2022 | 2021 | Change | 2022 | 2021 | Change | |
| Zurich | 28 | 25 | +3 | 6'018'648 | 7'162'450 | -16.0% | |
| Geneva | 21 | 27 | -6 | 1'266'721 | 1'544'293 | -18.0% | |
| Lugano | 7 | 6 | +1 | 31'954 | 30'989 | +3.1% | |
| Basel | 5 | 5 | 0 | 232'985 | 265'433 | -12.2% | |
| Other | 6 | 6 | 0 | 23'900 | 172'894 | -86.2% | |
| Total | 67 | 69 | -2 | 7'573'850 | 9'176'060 | -17.5% | |

Table 2: Headquarters and AUM

The average global number of employees per bank as measured in **FTE** (where available, otherwise headcount) across our data sample is 2'462, as shown in Table 3. The median is considerably lower at 105 (reflecting 46 Private Banks <CHF 20b in our data sample with average FTE of 102):

| Bank Type | Tot | al FTE (globa | l, #) | Average FTE (global, #) | | | |
|--|---------|----------------------|--------|-------------------------|--------|--------|--|
| Ванк туре | 2022 | 2021 | Change | 2022 | 2021 | Change | |
| Large Banks (UBS, CS) | 123'077 | 121'495 | +1.3% | 61'534 | 60'748 | +1.3% | |
| Cantonal Banks (ZKB, GKB) | 6'230 | 9'195 | -32.2% | 3'115 | 2'299 | +35.5% | |
| Private Banks ≥CHF 20b | 21'228 | 29'641 | -28.4% | 1'516 | 1'647 | -7.9% | |
| Private Banks <chf 20b<="" td=""><td>4'584</td><td>4'183</td><td>+9.6%</td><td>102</td><td>97</td><td>+4.7%</td></chf> | 4'584 | 4'183 | +9.6% | 102 | 97 | +4.7% | |
| Total | 155'119 | 164'513 | -5.7% | 2'462 | 2'455 | +0.3% | |

Table 3: Global FTE (or headcount) by Bank Type

4 Swiss Wealth Management Market

2.2. WEALTH MANAGEMENT BANKS

To classify Switzerland's wealth management banks, this study defines **4 Bank Types**, as summarized in Table 4:

- As they significantly influence the industry with their wealth management activities, the 2 Large Banks UBS and CS have been included.
- In addition, the 2 sizeable **Cantonal Banks ZKB** and **GBK** meeting the 25% inclusion ratio (as defined in Chapter 8.3.2) have been included (despite their overall character as universal banks).
- At the industry's core arguably lie Switzerland's archetypal **Private Banks**, devoting their core business to wealth management; we have categorized them into:
 - Private Banks with AUM ≥CHF 20b
 - Private Banks with AUM <CHF 20b

| Ponk Type | | 2022 | 2021 | | |
|---|------------|----------------------|------------|----------------------|--|
| Bank Type | # of Banks | Avg. Inclusion ratio | # of Banks | Avg. Inclusion ratio | |
| Large Banks (UBS, CS) | 2 | n.a. | 2 | n.a. | |
| Cantonal Banks (ZKB, GKB) | 2 | 27.3% | 4 | 28.3% | |
| Private Banks ≥CHF 20b | 17 | 62.7% | 19 | 68.3% | |
| Private Banks <chf 20b<="" td=""><td>46</td><td>59.3%</td><td>44</td><td>60.5%</td></chf> | 46 | 59.3% | 44 | 60.5% | |
| Total | 67 | 59.0% | 69 | 60.4% | |

Table 4: Bank Types in this study

Note that the total number of Private Banks ≥CHF 20b has decreased to 17 (2021: 19), as detailed in Chapter 8.3.4:

- No data provided for this edition (-2):
- Re-categorized to Private Bank <CHF 20b due to lower AUM (-1):
- Data provided for this edition (+1):

2.2.1. Large Banks

In Switzerland, the SNB categorizes **UBS** and **CS** as Large Banks and points out that they may use a different reporting standard than Swiss GAAP (e.g., US GAAP or IFRS): while UBS publishes its financial figures according to IFRS, CS follows the guidelines of US GAAP.

With USD 3'617b AUM, UBS is by far Switzerland's (and indeed the world's) largest wealth manager, followed by CS with CHF 1'262b AUM. Both banks recorded lower AUM in 2022: in UBS' case, despite significant NNM of CHF 68b, in CS' case likely driven by significant outflows of CHF -123b.

| | | | AUM | | |
|----------------|------------|--------------|----------------|----------------|--------|
| Bank Name | Bank Type | Headquarters | 2022 | 2021 | Change |
| UBS | Large Bank | Zurich | USD 3'617.0 b | USD 4'240.0 b | -14.7% |
| CS | Large Bank | Zurich | CHF 1'261.5 b | CHF 1'614.0 b | -21.8% |
| Total: 2 banks | - | - | ~CHF 4'878.5 b | ~CHF 5'854.0 b | -16.7% |

Table 5: Large Banks in this study

HSBC, J.P. Morgan Dreyfus Citibank

2.2.2. Cantonal Banks

A Cantonal Bank is a bank type specific to Switzerland, based on a legal decree of their home canton. Their geographic scope, in principle, is limited to their respective canton (although there are notable exceptions in some Cantonal Banks' wealth management activities). Furthermore, they can take on different legal forms, whereby most Cantonal Banks are registered as institutes of public law. The business mix of each Cantonal Bank depends on the characteristics of each canton's economy and population.

The Federal Act on Banks and Savings Banks allows the cantons to decide whether they wish to assume at least partial liability for their Cantonal Banks. Such government guarantees remain common across Switzerland: all but 3 Cantonal Banks (Berner Kantonalbank, BCV, Banque Cantonale du Génève) have an unlimited government guarantee. As a result, from clients' perspectives, Cantonal Banks enjoy a reputation of significant stability and safety. It is therefore not surprising that an estimated 45% of the Swiss population use the services of a Cantonal Bank.

As Table 6 shows, only **2 Cantonal Banks** have matched the 25% inclusion ratio for this edition: **ZKB** and **GKB**. Note that, in the previous edition, 2 additional Cantonal Banks (BCV, SGKB) matched the 25% inclusion ratio, partly explaining the significant -32% drop in AUM. Unfortunately, GKB makes use of the provision under Art. 32 para. 3 ReIV-FINMA and does not disclose AUM, nor any details around it (but is nevertheless included in this study as it matched the inclusion ratio).

| Bank Name | Pank Type | Bank Type Headquarters | | AUM (CHF b) | | | |
|----------------|-----------------|------------------------|-------|-------------|--------|--|--|
| Dalik Nalle | Bank Type Headq | | 2022 | 2021 | Change | | |
| ΖКВ | Cantonal Bank | Zurich | 334.8 | 339.1 | -1.3% | | |
| GKB | Cantonal Bank | Chur | n.a. | n.a. | n.a. | | |
| Total: 2 banks | - | - | 334.8 | 495.4 | -32.4% | | |

Table 6: Cantonal Banks in this study

2.2.3. Private Banks

Finding an accurate and accepted definition of a Private Bank remains challenging. Likewise, there appears to be no universal rule specifying how wealthy a prospect client needs to be to access the services of a Private Bank. In simplified terms: Private Banks serve wealthy individuals by managing their wealth. Unsurprisingly, this group of banks constitutes by far the largest part of our data sample in terms of number of banks. Among them are internationally renowned players, as well as many smaller or local players. In total, the study includes 63 Private Banks that have met the inclusion ratio, holding 32% of Switzerland's AUM and capturing CHF 42b of NNM in 2022.

Within Private Banks, significant differences in terms of size are common. To uncover potential performance differences, this study further divides this group according to their AUM into:

- Private Banks ≥CHF 20b: 17 banks
- Private Banks <CHF 20b: 46 banks

As Table 7 shows, Private Banks ≥CHF 20b have recorded lower AUM in 2022 almost across the board, resulting in CHF 486b lower AUM in total – with the notable exceptions of **Rothschild** (+CHF 4.6b) and **Goldman Sachs** (+CHF 1.9b). On the other end of the spectrum, **Julius Bär** (-30%) and **BNP Paribas** (-27%) have recorded the largest relative declines in AUM.

| Damle Manag | Develo Trans | | | AUM (CHF b |) |
|----------------------|-----------------------|--------------|---------|------------|--------|
| Bank Name | Bank Type | Headquarters | 2022 | 2021 | Change |
| Pictet | Private Bank ≥CHF 20b | Geneva | 607.9 | 698.4 | -13.0% |
| Julius Bär | Private Bank ≥CHF 20b | Zurich | 327.4 | 464.1 | -29.5% |
| Vontobel | Private Bank ≥CHF 20b | Zurich | 198.6 | 236.8 | -16.1% |
| Lombard Odier | Private Bank ≥CHF 20b | Geneva | 154.8 | 172.1 | -10.1% |
| Edmond de Rothschild | Private Bank ≥CHF 20b | Geneva | 147.0 | 165.2 | -11.0% |
| UBP | Private Bank ≥CHF 20b | Geneva | 140.4 | 160.4 | -12.5% |
| Safra Sarasin | Private Bank ≥CHF 20b | Basel | 132.6 | 152.2 | -12.9% |
| EFG | Private Bank ≥CHF 20b | Zurich | 120.9 | 145.2 | -16.7% |
| LGT | Private Bank ≥CHF 20b | Basel | 44.6 | 49.3 | -9.5% |
| CA Indosuez | Private Bank ≥CHF 20b | Geneva | 37.4 | 40.6 | -7.9% |
| Scobag | Private Bank ≥CHF 20b | Basel | 35.1 | 40.5 | -13.3% |
| Mirabaud | Private Bank ≥CHF 20b | Geneva | 29.1 | 35.7 | -18.5% |
| Citibank | Private Bank ≥CHF 20b | Zurich | 27.9 | n.a. | n.a. |
| Rothschild | Private Bank ≥CHF 20b | Zurich | 27.3 | 22.7 | +20.3% |
| Deutsche Bank | Private Bank ≥CHF 20b | Geneva | 23.6 | 24.6 | -4.1% |
| Goldman Sachs | Private Bank ≥CHF 20b | Zurich | 22.4 | 20.5 | +9.3% |
| BNP Paribas | Private Bank ≥CHF 20b | Geneva | 20.4 | 27.8 | -26.6% |
| Total: 17 banks | - | - | 2'097.5 | 2'583.9 | -18.8% |

Table 7: Private Banks ≥CHF 20b in this study

By contrast, as Table 8 shows, Private Banks <CHF 20b have shown a more stable development of AUM, recording comparatively less AUM declines. In both absolute and relative terms, **REYL** has topped the list, recording +CHF 5.2b (+39%) in AUM. On the other side of the spectrum, **Società Bancaria Ticinese** (-20%) and **Banca Zarattini** (-19%) have recorded the largest relative declines in AUM. Note that **Dreyfus**, due to AUM declining to <CHF 20b, has been re-categorized in this edition.

| Bank Name | Bank Type | Hoodquartera | AUM (CHF b) | | | |
|------------------|--|--------------|-------------|------|--------|--|
| | ванк туре | Headquarters | 2022 | 2021 | Change | |
| Dreyfus | Private Bank <chf 20b<="" td=""><td>Basel</td><td>19.4</td><td>22.0</td><td>-11.8%</td></chf> | Basel | 19.4 | 22.0 | -11.8% | |
| REYL | Private Bank <chf 20b<="" td=""><td>Geneva</td><td>18.4</td><td>13.2</td><td>+39.4%</td></chf> | Geneva | 18.4 | 13.2 | +39.4% | |
| Barclays Bank | Private Bank <chf 20b<="" td=""><td>Geneva</td><td>17.0</td><td>15.6</td><td>+9.0%</td></chf> | Geneva | 17.0 | 15.6 | +9.0% | |
| СВН | Private Bank <chf 20b<="" td=""><td>Geneva</td><td>13.3</td><td>11.0</td><td>+20.9%</td></chf> | Geneva | 13.3 | 11.0 | +20.9% | |
| Banque Syz | Private Bank <chf 20b<="" td=""><td>Geneva</td><td>13.1</td><td>15.2</td><td>-13.8%</td></chf> | Geneva | 13.1 | 15.2 | -13.8% | |
| SocGen | Private Bank <chf 20b<="" td=""><td>Geneva</td><td>11.8</td><td>13.7</td><td>-13.9%</td></chf> | Geneva | 11.8 | 13.7 | -13.9% | |
| PKB Private Bank | Private Bank <chf 20b<="" td=""><td>Lugano</td><td>10.8</td><td>12.0</td><td>-10.0%</td></chf> | Lugano | 10.8 | 12.0 | -10.0% | |

| | | | | AUM (CHF b) | |
|----------------------|--|------------------|------|-------------|--------|
| Bank Name | Bank Type | Headquarters | 2022 | 2021 | Change |
| BZ Bank | Private Bank <chf 20b<="" td=""><td>Freienbach/Wilen</td><td>10.7</td><td>13.2</td><td>-18.9%</td></chf> | Freienbach/Wilen | 10.7 | 13.2 | -18.9% |
| Maerki Baumann | Private Bank <chf 20b<="" td=""><td>Zurich</td><td>9.2</td><td>10.3</td><td>-10.7%</td></chf> | Zurich | 9.2 | 10.3 | -10.7% |
| Banco Itaú | Private Bank <chf 20b<="" td=""><td>Zurich</td><td>8.3</td><td>n.a.</td><td>n.a.</td></chf> | Zurich | 8.3 | n.a. | n.a. |
| NBK | Private Bank <chf 20b<="" td=""><td>Geneva</td><td>7.7</td><td>7.6</td><td>+1.3%</td></chf> | Geneva | 7.7 | 7.6 | +1.3% |
| Lienhardt & Partner | Private Bank <chf 20b<="" td=""><td>Zurich</td><td>7.5</td><td>7.3</td><td>+2.7%</td></chf> | Zurich | 7.5 | 7.3 | +2.7% |
| VP Bank | Private Bank <chf 20b<="" td=""><td>Zurich</td><td>7.3</td><td>8.2</td><td>-11.0%</td></chf> | Zurich | 7.3 | 8.2 | -11.0% |
| Banca del Ceresio | Private Bank <chf 20b<="" td=""><td>Lugano</td><td>7.0</td><td>5.6</td><td>+25.0%</td></chf> | Lugano | 7.0 | 5.6 | +25.0% |
| Hyposwiss Priv. Bank | Private Bank <chf 20b<="" td=""><td>Geneva</td><td>6.3</td><td>6.2</td><td>+1.6%</td></chf> | Geneva | 6.3 | 6.2 | +1.6% |
| Bergos | Private Bank <chf 20b<="" td=""><td>Zurich</td><td>6.2</td><td>6.4</td><td>-3.1%</td></chf> | Zurich | 6.2 | 6.4 | -3.1% |
| Axion Swiss Bank | Private Bank <chf 20b<="" td=""><td>Lugano</td><td>6.1</td><td>5.7</td><td>+7.0%</td></chf> | Lugano | 6.1 | 5.7 | +7.0% |
| Schroders | Private Bank <chf 20b<="" td=""><td>Zurich</td><td>6.0</td><td>6.9</td><td>-13.0%</td></chf> | Zurich | 6.0 | 6.9 | -13.0% |
| Piguet Galland | Private Bank <chf 20b<="" td=""><td>Yverdon-les-B.</td><td>5.6</td><td>n.a.</td><td>n.a.</td></chf> | Yverdon-les-B. | 5.6 | n.a. | n.a. |
| DZ Privatbank | Private Bank <chf 20b<="" td=""><td>Zurich</td><td>5.3</td><td>5.6</td><td>-5.4%</td></chf> | Zurich | 5.3 | 5.6 | -5.4% |
| Frankfurter Bankges. | Private Bank <chf 20b<="" td=""><td>Zurich</td><td>5.1</td><td>5.5</td><td>-7.3%</td></chf> | Zurich | 5.1 | 5.5 | -7.3% |
| BBVA | Private Bank <chf 20b<="" td=""><td>Zurich</td><td>4.9</td><td>4.9</td><td>0.0%</td></chf> | Zurich | 4.9 | 4.9 | 0.0% |
| Banque AUDI | Private Bank <chf 20b<="" td=""><td>Geneva</td><td>4.7</td><td>5.7</td><td>-17.5%</td></chf> | Geneva | 4.7 | 5.7 | -17.5% |
| Banque Bonhôte | Private Bank <chf 20b<="" td=""><td>Neuchâtel</td><td>4.5</td><td>n.a.</td><td>n.a.</td></chf> | Neuchâtel | 4.5 | n.a. | n.a. |
| ONE swiss bank | Private Bank <chf 20b<="" td=""><td>Geneva</td><td>4.4</td><td>5.1</td><td>-13.7%</td></chf> | Geneva | 4.4 | 5.1 | -13.7% |
| Banca del Sempione | Private Bank <chf 20b<="" td=""><td>Lugano</td><td>3.8</td><td>3.9</td><td>-2.6%</td></chf> | Lugano | 3.8 | 3.9 | -2.6% |
| Privatbank IHAG | Private Bank <chf 20b<="" td=""><td>Zurich</td><td>3.5</td><td>3.9</td><td>-10.3%</td></chf> | Zurich | 3.5 | 3.9 | -10.3% |
| Private Client Bank | Private Bank <chf 20b<="" td=""><td>Zurich</td><td>3.5</td><td>3.2</td><td>+9.4%</td></chf> | Zurich | 3.5 | 3.2 | +9.4% |
| Privatbank Bellerive | Private Bank <chf 20b<="" td=""><td>Zurich</td><td>3.4</td><td>n.a.</td><td>n.a.</td></chf> | Zurich | 3.4 | n.a. | n.a. |
| FAB Private Bank | Private Bank <chf 20b<="" td=""><td>Geneva</td><td>2.9</td><td>2.7</td><td>+7.4%</td></chf> | Geneva | 2.9 | 2.7 | +7.4% |
| Von Graffenried | Private Bank <chf 20b<="" td=""><td>Bern</td><td>2.7</td><td>2.9</td><td>-6.9%</td></chf> | Bern | 2.7 | 2.9 | -6.9% |
| Van Lanschot | Private Bank <chf 20b<="" td=""><td>Zurich</td><td>2.5</td><td>2.6</td><td>-3.8%</td></chf> | Zurich | 2.5 | 2.6 | -3.8% |
| Banque Cramer | Private Bank <chf 20b<="" td=""><td>Geneva</td><td>2.5</td><td>2.6</td><td>-3.8%</td></chf> | Geneva | 2.5 | 2.6 | -3.8% |
| Investec | Private Bank <chf 20b<="" td=""><td>Zurich</td><td>2.5</td><td>2.1</td><td>+19.0%</td></chf> | Zurich | 2.5 | 2.1 | +19.0% |
| Banque Eric Sturdza | Private Bank <chf 20b<="" td=""><td>Geneva</td><td>2.2</td><td>n.a.</td><td>n.a.</td></chf> | Geneva | 2.2 | n.a. | n.a. |
| NPB | Private Bank <chf 20b<="" td=""><td>Zurich</td><td>2.1</td><td>1.8</td><td>+16.7%</td></chf> | Zurich | 2.1 | 1.8 | +16.7% |
| QNB | Private Bank <chf 20b<="" td=""><td>Geneva</td><td>1.9</td><td>1.7</td><td>+11.8%</td></chf> | Geneva | 1.9 | 1.7 | +11.8% |
| Globalance | Private Bank <chf 20b<="" td=""><td>Zurich</td><td>1.7</td><td>2.0</td><td>-15.0%</td></chf> | Zurich | 1.7 | 2.0 | -15.0% |
| Banca Zarattini | Private Bank <chf 20b<="" td=""><td>Lugano</td><td>1.7</td><td>2.1</td><td>-19.0%</td></chf> | Lugano | 1.7 | 2.1 | -19.0% |

8 Swiss Wealth Management Market

| Bank Name Bank Type Head | Ponk Tuno | Hoodquartero | | AUM (CHF b) | | |
|--------------------------|--|--------------|-------|-------------|--------|--|
| | Headquarters | 2022 | 2021 | Change | | |
| Banca Credinvest | Private Bank <chf 20b<="" td=""><td>Lugano</td><td>1.5</td><td>1.8</td><td>-16.7%</td></chf> | Lugano | 1.5 | 1.8 | -16.7% | |
| Trafina | Private Bank <chf 20b<="" td=""><td>Basel</td><td>1.3</td><td>1.5</td><td>-13.3%</td></chf> | Basel | 1.3 | 1.5 | -13.3% | |
| Bank von Roll | Private Bank <chf 20b<="" td=""><td>Zurich</td><td>1.3</td><td>1.6</td><td>-18.8%</td></chf> | Zurich | 1.3 | 1.6 | -18.8% | |
| Banca Aletti | Private Bank <chf 20b<="" td=""><td>Lugano</td><td>0.7</td><td>n.a.</td><td>n.a.</td></chf> | Lugano | 0.7 | n.a. | n.a. | |
| Mercantil Bank | Private Bank <chf 20b<="" td=""><td>Zurich</td><td>0.6</td><td>0.6</td><td>0.0%</td></chf> | Zurich | 0.6 | 0.6 | 0.0% | |
| Società Banc. Ticinese | Private Bank <chf 20b<="" td=""><td>Bellinzona</td><td>0.4</td><td>0.5</td><td>-20.0%</td></chf> | Bellinzona | 0.4 | 0.5 | -20.0% | |
| Total: 46 banks | - | - | 263.1 | 242.7 | +8.4% | |

Table 8: Private Banks <CHF 20b in this study

3. Key Performance Indicators

3.1. OVERVIEW OF RESULTS

Table 9 shows the overall results achieved for the KPIs (jointly comprising the ZHAW WM Performance Score):

| Cotogony | KPI | | 2022 | | | | 2021 | | | |
|---------------------|--------------------------|-------|-------|--------|---------|-------|-------|--------|--------|--|
| Category | | | Med. | Min. | Max. | Avg. | Med. | Min. | Max. | |
| | Return on Total Assets | 4.61% | 3.97% | 1.22% | 19.69% | 4.21% | 3.18% | -1.52% | 18.00% | |
| Profitability | Return on Equity | 5.37% | 5.06% | -47.7% | 34.6% | 5.67% | 5.03% | -13.9% | 28.1% | |
| | Return on AUM | 0.83% | 0.86% | 0.07% | 1.72% | 0.76% | 0.74% | -2.38% | 3.4% | |
| | Cost-Income Ratio | 88.1% | 83.9% | 32.7% | 276.5% | 89.8% | 85.2% | 33.7% | 309.1% | |
| Efficiency | AUM / FTE (CHF) | 98m | 58m | 20m | 1'070m | 103m | 59m | 7m | 1'319m | |
| | Pers. Exp. / FTE (CHF) | 246k | 246k | 120k | 382k | 250k | 243k | 114k | 742k | |
| | CET1-Ratio | 28.2% | 24.6% | 12.6% | 121.8% | 26.7% | 22.6% | 11.1% | 103.2% | |
| Capital Adequacy | Leverage Ratio | 11.6% | 8.0% | 3.0% | 95.5% | 11.0% | 7.9% | 3.4% | 94.7% | |
| | Liquidity Coverage Ratio | 619% | 205% | 115% | 21'035% | 307% | 208% | 126% | 1'358% | |
| | AUM Growth | -5.3% | -9.9% | -29.4% | 39.3% | n.a. | n.a. | n.a. | n.a. | |
| Growth | NNM / AUM | 3.5% | 2.0% | -19.5% | 32.5% | 4.4% | 3.7% | -18.3% | 45.4% | |
| | NNM / FTE (CHF) | 2m | 1m | -58m | 51m | 4m | 3m | -14m | 52m | |

Table 9: KPIs: overall results

From a **Profitability** perspective, Switzerland's wealth management banks have performed well, with 2 of the 3 average KPIs in this category achieving better results: Return on Total Assets of 4.61% (versus 4.21%) and Return on AUM of 0.83% (versus 0.76%). Note that the 2021 figures for Return on AUM, in this second edition of the study, have been re-stated, reflecting a more commonly accepted calculation methodology (see Chapter 8.5).

From an **Efficiency** perspective, Swiss wealth management banks seem to have further potential for improvement, with a slightly lower, but still high average Cost-Income Ratio of 88% (versus 90%). The average AUM / FTE has declined to CHF 98m (versus CHF 103m), and average personnel expenses have been slightly reduced to CHF 246k (versus CHF 250k) – still a high figure in absolute terms.

From a **Capital Adequacy** perspective, Switzerland's wealth management banks are capitalized well above the regulatory minimum as defined by Basel III.

From a **Growth** perspective, Switzerland's wealth management banks' AUM have declined by ~5% on average, despite positive, albeit lower NNM / FTE on average (CHF 2m versus CHF 4m). As a percentage of their existing AUM, Switzerland's wealth management banks, on average, have attracted ~4% of NNM / AUM.

3.2. PROFITABILITY

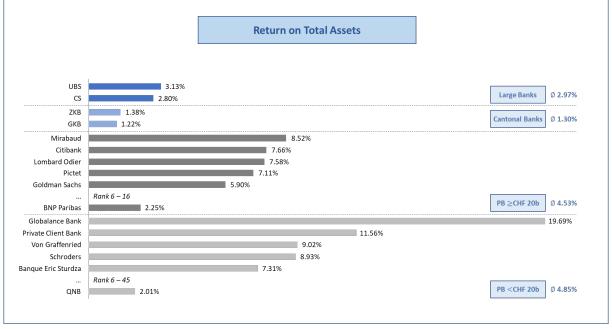
The Profitability category is comprised of 3 KPIs, whereby Table 10 shows the category overview:

- Return on Total Assets
- Return on Equity
- Return on AUM

| | | 2022 | | 2021 | | | |
|---|---------------------------|---------------------|------------------|---------------------------|---------------------|------------------|--|
| Bank Type | Return on Total Assets | Return on Equity | Return on AUM | Return on Total Assets | Return on Equity | Return on AUM | |
| Large Banks (UBS, CS) | 2.97% | -0.38% | 1.07% | 2.81% | 6.64% | 0.99% | |
| Cantonal Banks (ZKB, GKB) | 1.30% | 7.60% | 0.82% | 1.40% | 7.80% | 0.90% | |
| Private Banks ≥CHF 20b | 4.53% | 7.59% | 0.82% | 3.72% | 9.25% | 0.68% | |
| Private Banks <chf 20b<="" td=""><td>4.85%</td><td>4.70%</td><td>0.83%</td><td>4.73%</td><td>3.89%</td><td>0.77%</td></chf> | 4.85% | 4.70% | 0.83% | 4.73% | 3.89% | 0.77% | |
| Total | 4.61% | 5.37% | 0.83% | 4.21% | 5.67% | 0.76% | |

Table 10: Profitability: overview of KPIs

In terms of Bank Types, the highest average **Return on Total Assets** has been achieved by Private Banks <CHF 20b with 4.85% (2021: 4.73%), the highest average **Return on Equity** by Cantonal Banks with 7.60% (2021: 7.80%), and the highest average **Return on AUM** by Large Banks with 1.07% (2021: 0.99%).



3.2.1. Return on Total Assets

Figure 2: Return on Total Assets

Return on Total Assets measures how well banks utilize the asset side of their balance sheets – particularly mortgages and loans – to generate revenues. Looking at the results per Bank Type, Private Banks <CHF 20b have come out at the top with an impressive 4.85% (2021: 4.73%). However, bearing in mind Private Banks' <CHF 20b high average inclusion ratio of 59% (see Table 4), one must remember that their main business may usually be generating commission income from wealth management activities (versus writing mortgages and loans using their balance sheets). On both an absolute and a relative basis, their total balance sheet assets may often be smaller compared to other Bank Types (which would need to be further investigated). Therefore, their mainly commission-based sources of income are divided by a smaller amount of total assets, potentially explaining their high KPI. This hypothesis may be further supported by top-outlying banks such as **Globalance Bank** (19.69%) and **Private Client Bank** (11.56%), achieving high double-digit Returns on Total Assets not seen in other Bank Types.

In second place came Private Banks ≥CHF 20b with average Returns on Total Assets of 4.53% (2021: 3.72%). The explanation for their strong performance may be comparable to Private Banks <CHF 20b (which would need to be further investigated): a high average inclusion ratio of 63% (see Table 4), and therefore significant wealth management commission income divided by a potentially smaller amount of total assets relative to other Bank Types. **Mirabaud** (8.52%) and **Citibank** (7.66%) have topped this group.

UBS (3.13%) and **CS** (2.80%) have achieved comparable Returns on Total Assets, averaging at 2.97% and likely reflecting their universal banking model comprised of multiple sources of income, as well as their significant balance sheets.

Lastly, Cantonal Banks' universal banking model, with a low inclusion ratio of 27% (see Table 4) and significantly geared towards retail and corporate banking, has yielded average Returns on Total Assets of only 1.30%. Particularly the residential mortgage business in Switzerland is often described as mature and highly competitive, partly explaining Cantonal Banks' comparably lower Returns on Total Assets; **ZKB** (1.38%) has achieved slightly higher Returns on Total Assets as **GKB** (1.22%).



3.2.2. Return on Equity

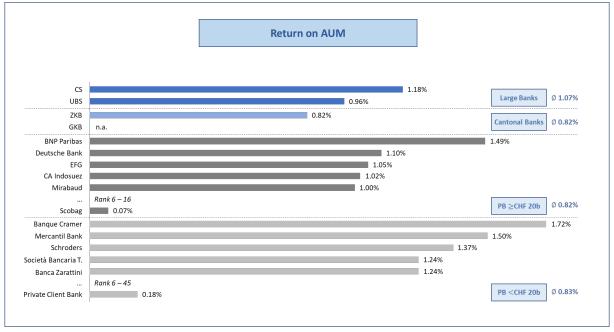
Figure 3: Return on Equity

In terms of Return on Equity – or: profit attributable to shareholders – there are significant differences across Bank Types and players. Overall, banks may have benefitted from favorable market conditions (which would need to be further investigated), with many players across Bank Types achieving attractive Returns on Equity >10%. The highest average Return on Equity has been achieved by Cantonal Banks with 7.60% (2021: 7.80%), whereby both **ZKB** (7.96%) and **GKB** (7.23%) have achieved comparable results. However, it is noteworthy that across other Bank Types, there are many players outperforming both Cantonal Banks' Returns on Equity. Overall, Cantonal Banks' core retail banking business, typically comprising 50% to 75% of their operating income, continues to be solid (yet apparently less attractive in terms of Returns on Equity than wealth management).

Minimally behind Cantonal Banks' average Return on Equity are Private Banks \geq CHF 20b with 7.59% (2021: 9.25%), demonstrating that (pure play) wealth management continues to be a lucrative business model; in particular, the Geneva based and privately held banks **Pictet** (18.48%), **Lombard Odier** (16.29%) and **Mirabaud** (13.22%) have achieved attractive results.

Private Banks' <CHF 20b Returns on Equity have been heterogeneous, with an average of 4.70% (2021: 3.89%). **Banque Bonhôte** (34.59%, CHF 73m equity), **BZ Bank** (32.44%, CHF 45m equity) and **Von Graffenried** (18.88%, CHF 25m equity) have achieved stellar results >30%, likely benefitting from their relatively small equity capitalizations (in absolute terms) for this KPI. By contrast, 8 players have been loss making with Returns on Equity <0%.

Lastly, Large Banks' average Return on Equity of -0.38% is not meaningful: **UBS** has achieved an attractive result (15.32%) comparable to Private Banks, whereas **CS**, in 2022, was loss making and came closer to its ultimate demise (which would occur in March 2023).



3.2.3. Return on AUM

Figure 4: Return on AUM

Return on AUM – or: how wealth managers monetize their AUM base – is widely regarded as one the industry's most important KPIs. Looking at only the average Returns on AUM, Large Banks have achieved the highest results with 1.07% (2021: 0.99%), with **CS** (1.18%) ahead of **UBS** (0.96%). Both banks have likely leveraged their broad and deep product shelves to offer attractive solutions to clients (which would need to be further investigated). The attractive Return on AUM achieved by CS suggests that the bank, in its final year of existence, did not primarily have a revenue problem (which would need to be further investigated).

All other Bank Types have achieved almost identical average Returns on AUM of around 0.8%, whereby both Private Bank types have achieved better results than in 2021 (see Table 10).

Amongst Private Banks ≥CHF 20b, **BNP Paribas** stands out (1.49%), followed by **Deutsche Bank** (1.10%) and **EFG** (1.05%). Looking at this category's top performers, their Returns on AUM have lagged behind the best performing Private Banks <CHF 20b. In order to determine drivers for this relative underperformance, one would need to examine both categories' client books and client profiles in more detail.

A number of Private Banks <CHF 20b have achieved highly attractive results, most importantly **Banque Cramer** (1.72%), **Mercantil Bank** (1.50%) and **Schroders** (1.37%). Other smaller players followed, often with Returns on

AUM above the levels achieved by Large Banks – demonstrating that smaller wealth managers are able to outperform global players in terms of Returns on AUM (which would need to be further investigated).

As **GKB** does not disclose AUM, only **ZKB**'s Return on AUM could be assessed, which at 0.82% lags the results achieved by banks in other categories. While ZKB (CHF 335b AUM) is a significant wealth manager in Switzerland, this result potentially points towards opportunities for better book or pricing management (which would need to be further investigated).

3.3. EFFICIENCY

The Efficiency category is comprised of 3 KPIs, whereby Table 11 shows the category overview:

- Cost-Income Ratio
- AUM / FTE
- Personnel Expense / FTE

| | | 2022 | | 2021 | | | |
|---|------------------------|-----------|---------------------|------------------------|-----------|---------------------|--|
| Bank Type | Cost-In- come Ratio | AUM / FTE | Pers. Exp. / FTE | Cost-In- come Ratio | AUM / FTE | Pers. Exp. / FTE | |
| Large Banks (UBS, CS) | 97.0% | CHF 37m | CHF 209k | 83.3% | CHF 46m | CHF 218k | |
| Cantonal Banks (ZKB, GKB) | 57.4% | CHF 64m | CHF 170k | 56.5% | CHF 56m | CHF 166k | |
| Private Banks ≥CHF 20b | 82.7% | CHF 138m | CHF 281k | 86.4% | CHF 139m | CHF 275k | |
| Private Banks <chf 20b<="" td=""><td>91.0%</td><td>CHF 89m</td><td>CHF 240k</td><td>94.4%</td><td>CHF 93m</td><td>CHF 249k</td></chf> | 91.0% | CHF 89m | CHF 240k | 94.4% | CHF 93m | CHF 249k | |
| Total | 88.1% | CHF 98m | CHF 246k | 89.8% | CHF 103m | CHF 250k | |

Table 11: Efficiency: overview of KPIs

In terms of Bank Types, the lowest **Cost-Income Ratio** has been achieved by Cantonal Banks at 57% (2021: 57%), the highest **AUM / FTE** by Private Banks ≥CHF 20b at CHF 138m (2021: 139m), and the lowest **Personnel Expense / FTE** again by Cantonal Banks with CHF 170k (2021: CHF 166k).

3.3.1. Cost-Income Ratio

| | Cost-Income Ratio | |
|------------------------|-----------------------|--|
| | | |
| UBS CS | 72.1% | Large Banks Ø 97.0% |
| | | |
| GKB ZKB | 53.2% 61.6% | Cantonal Banks Ø 57.4% |
| Scobag | 56.3% | |
| Safra Sarasin | 67.5% | |
| Pictet | 70.9% | |
| Julius Bär | 72.4% | |
| Goldman Sachs | 75.7% | |
| BNP Paribas | Rank 6 – 16 126.5% | PB ≥CHF 20b Ø 82.7% |
| BZ Bank | 32.7% | |
| Privatbank Bellerive | 42.4% | |
| VP Bank | 62.0% | |
| NBK | 63.0% | |
| Axion Swiss Bank | 63.9% | PB <chf 20b="" 91.0%<="" td="" ø=""></chf> |
| Kaleido Privatbank | Rank 6 – 45 | 276.5% |
| | | |
| | | |

Figure 5: Cost-Income Ratio

The Cost-Income Ratio is widely regarded as a very important KPI across the financial services industry, showing how efficiently and, as a result, how profitably firms run their business. Not surprisingly, Cantonal Banks (57.4%) with their core retail banking business have achieved the best results (with cost levels making up just slightly more than half of their income levels, indicating highly profitable operations).

By contrast, the average cost levels of Private Banks ≥CHF 20b, compared to their income levels, have been considerably higher (82.7%), likely also reflecting higher average salaries compared to other Bank Types (see Figure 7). **Scobag** (56.3%) has led this peer group, followed by **Safra Sarasin** (67.5%), **Pictet** (70.9%) and other Private Banks with Cost-Income Ratios <80%.

Certain Private Banks <CHF 20b with distinct business models (**BZ Bank**, 32.7%) or small and focused operations (**Privatbank Bellerive**, 42.4%) have achieved very attractive Cost-Income Ratios. Yet, on an average basis, Private Banks <CHF 20b have barely achieved profitability (91.0%), potentially indicating that many may be operating below scale (i.e., barely manage to cover their cost base with their current business volume, which would need to be further investigated).

The average Cost-Income Ratio of Large Banks is not meaningful due to the very different underlying results: **UBS** (72.1%) has achieved an attractive Cost-Income Ratio, while the business of **CS** (121.9%), as in 2021, was loss making in 2022.





Figure 6: AUM / FTE

Among wealth management practitioners, the **Load Ratio** is typically calculated as AUM per relationship manager (or front office staff) – not total FTE. However, most banks in our data sample do not disclose the number of relationship managers (hence, AUM / FTE may serve as a proxy). It is noteworthy that a KPI like the Load Ratio should be assessed in conjunction with additional KPIs to assess a bank's true performance. While, in theory, banks could be tempted to push up Load Ratios to significantly higher levels, such a practice would likely result in lower Return on AUM (and lower client satisfaction) in the medium term.

In terms of AUM / FTE, Private Banks ≥CHF 20b (CHF 138m) have scored highest, followed by Private Banks <CHF 20b (CHF 89m), suggesting an effective and efficient management of their FTE base relative to their managed assets. Note, however, that both **Scobag** (CHF 1.0b) and **BZ Bank** (CHF 1.1b) should be treated as special cases, whereby a small number of FTE manage significant AUM. Without these special cases, the AUM / FTE of the next banks within both Private Bank categories appear broadly comparable, whereby **Privatbank Bellerive** (CHF 250m), **Goldman Sachs** (CHF 156m) and **Private Client Bank** (CHF 153m) have achieved high results.

Interestingly, **ZKB**'s average AUM / FTE (CHF 64m), while significantly below both Private Bank categories, is still above the average AUM / FTE of Large Banks (CHF 37m). While wealth management is not its core business, **ZKB** has achieved AUM / FTE clearly above **UBS** (CHF 50m), whereby UBS' significant 72'597 FTE, many from divisions other than wealth management, may have dragged down its AUM / FTE. The AUM / FTE of **CS** (CHF 25m) has been even lower.

3.3.3. Personnel Expense / FTE

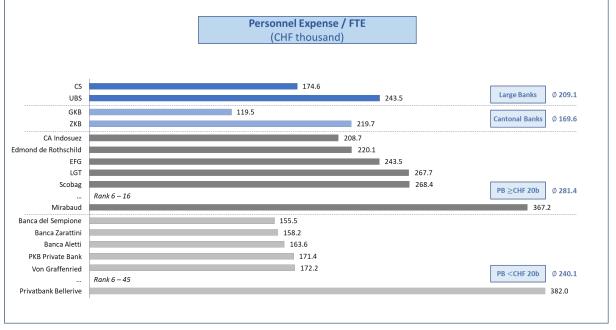


Figure 7: Personnel Expense / FTE

As regards Personnel Expense / FTE, our methodology divides a bank's total personnel expenses by the number of FTE (or headcount), thus measures the total costs per FTE to employers (not necessarily net salaries or bonuses paid out to employees).

In our data sample, Private Banks \geq CHF 20b (CHF 281k) have shown the highest Personnel Expense / FTE, whereby **CA Indosuez** (CHF 209k, 906 FTE) has recorded the lowest figure in its category. The second lowest Personnel Expense / FTE have been achieved by **Edmond de Rothschild** (CHF 220k, 2'438 FTE). With the category's third exception of **EFG** (CHF 244k, 2'828 FTE), the remaining banks in this category all show average personnel expenses significantly above CHF 250k per FTE – which appears significant, also compared to other industries (which would need to be further investigated).

Private Banks <CHF 20b (CHF 240k) have recorded the second highest Personnel Expense / FTE, with smaller Ticino-based banks like **Banca del Sempione** (CHF 156k, 134 FTE), **Banca Zarattini** (CHF 158k, 81 FTE), or **Banca Aletti** (CHF 164k, 15 FTE) showing the lowest Personnel Expense / FTE in their category.

Large Banks' average Personnel Expense / FTE of CHF 209k have been the third highest per Bank Type in our data sample. While the compensation practices of **CS** (CHF 175k, 50'480 FTE), particularly before its demise, have caused public debate and scrutiny, Personnel Expense / FTE at **UBS** (CHF 244k, 72'597 FTE) have been significantly higher (and based on a significantly larger FTE base).

With only 2 banks and significant compensation differences, the average Personnel Expenses / FTE of Cantonal Banks (CHF 170k) are not meaningful. On the low end, **GKB** (981 FTE) has incurred modest average personnel expenses of only CHF 120k per FTE, showing by far the lowest result in our entire data sample. On the high end, **ZKB** (5'249 FTE) has incurred Personnel Expenses / FTE of CHF 220k – a whopping 85% above GKB, and significantly higher than the best performing Private Banks <CHF 20b. As **ZKB** is fully owned by the Canton of Zurich and publicly (or: politically) governed by a Board of Directors elected by the Canton's parliament (Kantonsrat), the bank's compensation practices have increasingly attracted public debate and scrutiny. To what extent actual salaries or bonuses at Cantonal Banks reflect competition for talent, or cost of living differences, would need to be further investigated.

3.4. CAPITAL ADEQUACY

The Capital Adequacy category is comprised of 3 KPIs, whereby Table 12 shows the category overview:

- CET1 Ratio (min. 4.5%)
- Leverage Ratio (min. 3.0%)
- Liquidity Coverage Ratio (min. 100%)

Note that these KPIs are defined and regulated by the **Basel III** framework that states minimum ratios (stated in parentheses above). Overall, as will be demonstrated in the following chapters, Switzerland's wealth management industry is well capitalized: on average, Swiss wealth management banks report a CET1 Ratio of 28.2%, a Leverage Ratio of 11.6%, and a Liquidity Coverage Ratio of 618.8% – all significantly above the minimum ratios of Basel III.

| | | 2022 | | | 2021 | | | |
|---|------------|-------------------|--------------------------------|------------|-------------------|--------------------------------|--|--|
| Bank Type | CET1 Ratio | Leverage Ratio | Liquidity Coverage Ratio | CET1 Ratio | Leverage Ratio | Liquidity Coverage Ratio | | |
| Large Banks (UBS, CS) | 14.2% | 6.7% | 154.0% | 14.7% | 5.9% | 173.0% | | |
| Cantonal Banks (ZKB, GKB) | 16.6% | 7.0% | 139.0% | 17.6% | 6.6% | 164.3% | | |
| Private Banks ≥CHF 20b | 25.2% | 7.9% | 273.1% | 23.7% | 7.5% | 264.3% | | |
| Private Banks <chf 20b<="" td=""><td>30.7%</td><td>13.4%</td><td>787.7%</td><td>29.8%</td><td>13.1%</td><td>349.2%</td></chf> | 30.7% | 13.4% | 787.7% | 29.8% | 13.1% | 349.2% | | |
| Total | 28.2% | 11.6% | 618.8% | 26.8% | 10.9% | 309.4% | | |

Table 12: Capital Adequacy: overview of KPIs

3.4.1. CET1 Ratio

| | | | | | 1 | | |
|---------------|-------------|-------|------------|-------|---|---|----------------|
| | | | CET1 Ratio | | | | |
| | | | | | - | | |
| | | | | | | | |
| UBS | 14.2% | | | | г | | |
| CS | 14.1% | | | | | Large Banks | Ø 14.2% |
| GKB | 19.3% | | | |] | C 1 1 1 1 | <i></i> |
| ZKB | 13.8% | | | | | Cantonal Banks | Ø 16.6% |
| Scobag | | | | 68.0% | | | |
| Lombard Odier | | 30.0% | | | | | |
| Safra Sarasin | | 28.2% | | | | | |
| Pictet | | 27.1% | | | | | |
| UBP | | 26.7% | | | | | |
| | Rank 6 – 16 | | | | | PB ≥CHF 20b | Ø 25.2% |
| EFG | 14.7% | | | | L | | |
| Banca Aletti | | | | | | | 121.8% |
| DZ Privatbank | | | 57.8% | | | | |
| BBVA | | | 55.8% | | | | |
| Banque AUDI | | | 52.1% | | | | |
| Banco Itaú | | | 43.1% | | | | |
| | Rank 6 – 45 | | | | Г | | d |
| Barclays Bank | 12.6% | | | | | PB <chf 20b<="" td=""><td>Ø 30.7%</td></chf> | Ø 30.7% |
| | | | | | | | |
| | | | | | | | |

Figure 8: CET1 Ratio

The CET1 Ratio, according to Basel III, is calculated by dividing a bank's Common Equity Tier 1 capital by its total risk-weighted assets. Thus, from a creditor's perspective, the higher the CET1 ratio, the better.

The highest average CET1 Ratio has been reported by Private Banks <CHF 20b (30.7%), with **Banca Aletti** (121.8%) as an outlier, followed by **DZ Privatbank** (57.8%) and **BBVA** (55.8%).

The second highest average CET1 Ratio has been reported by Private Banks \geq CHF 20b (25.2%), whereby the top-5 distribution pattern appears comparable to Private Banks <CHF 20b: led by **Scobag** (68.0%) as an outlier, followed by **Lombard Odier** (30.0%) and **Safra Sarasin** (28.2%).

The third highest average CET1 Ratio has been reported by Cantonal Banks (16.6%), without outliers, whereby **GKB** (19.3%) has been ranked ahead of **ZKB** (13.8%).

The lowest average CET1 Ratio (14.2%), yet still significantly above the minimum 4.5%, has been reported by **UBS** (14.2%) and **CS** (14.1%).

| | .90 | | | | |
|---------------------|---------------------|-------|----------------|--|----------------|
| | | | Leverage Ratio | | |
| | | | | | |
| CS | 7.7% | | | | |
| UBS | 5.7% | | | Large Banks | Ø 6.7% |
| GKB | 7.8% | | | | d = ee. |
| ZKB | 6.2% | | | Cantonal Banks | Ø 7.0% |
| Goldman Sachs | | 24.9% | | | |
| Citibank | 13.0% | | | | |
| Scobag | 10.5% | | | | |
| Lombard Odier | 8.0% | | | | |
| CA Indosuez | 7.6% | | | | |
| EFG | Rank 6 – 16 3.8% | | | PB ≥CHF 20b | Ø 7.9 % |
| Private Client Bank | 5.8% | | | | 05 5% |
| Globalance Bank | | | 37.7% | | 95.5% |
| Banca Aletti | | 29.9% | 57.770 | | |
| Dreyfus | | 1.5% | | | |
| Banca del Ceresio | 19. | | | | |
| | Rank 6 – 45 | | | | |
| BZ Bank | 3.0% | | | PB <chf 20b<="" td=""><td>Ø 13.4%</td></chf> | Ø 13.4% |
| | | | | | |
| | | | | | |

3.4.2. Leverage Ratio

Figure 9: Leverage Ratio

The Leverage Ratio, in addition to Basel III, is also specified in FINMA Cirular 2015/03 – "Leverage Ratio Banks". It measures a bank's tier 1 capital divided by its total exposure, including average consolidated assets, derivatives exposure, and off-balance sheet items. From a creditor's perspective, the higher the Leverage Ratio, the better.

By far the highest average Leverage Ratio has been reported by Private Banks <CHF 20b (13.4%), with **Private Client Bank** (95.5%) as an outlier, followed by **Globalance Bank** (37.7%) and **Banca Aletti** (29.9%).

The second highest average Leverage Ratio has been reported by Private Banks ≥CHF 20b (7.9%), led by **Gold-man Sachs** (24.9%), **Citibank** (13.0%) and **Scobag** (10.5%).

The third highest average Leverage Ratio has been reported by Cantonal Banks at 7.0% (or almost half the average Leverage Ratio of Private Banks <CHF 20b as the highest scoring category), whereby **GKB** (7.8%) has been followed by **ZKB** (6.2%).

The lowest average Leverage Ratio per category (6.7%), yet still more than double the minimum of 3.0%, has been reported by Large Banks: **CS** (7.7%), followed by **UBS** (5.7%).



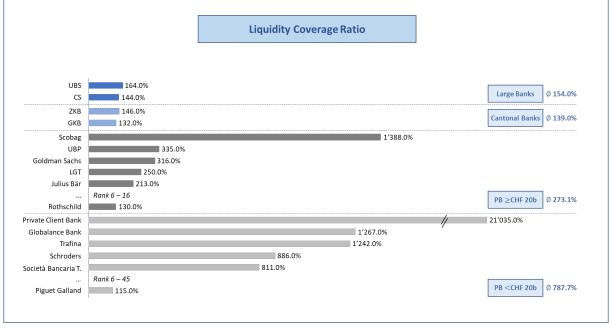


Figure 10: Liquidity Coverage Ratio

The Liquidity Coverage Ratio, according to Basel III, requires banks to hold high-quality liquid assets sufficient to fund cash outflows for 30 days. The Liquidity Coverage Ratio is the percentage resulting from dividing a bank's stock of high-quality liquid assets by the estimated net cash outflows over a 30-calendar day stress scenario. The minimum Liquidity Coverage Ratio is 100%, meaning that a bank's stock of high-quality liquid assets must at least cover the expected total net cash outflows over a 30-calendar day stress period.

By far the highest average Liquidity Coverage Ratio has been reported by Private Banks <CHF 20b (788%), with **Private Client Bank** as a distant outlier (21'035%), followed by **Globalance Bank** (1'267%) and **Trafina** (1'242%).

The second highest average Liquidity Coverage Ratio has been reported by Private Banks ≥CHF 20b (273%), with **Scobag** (1'388%) as an outlier. Banks with the next highest Liquidity Coverage Ratios in this category have been **UBP** (335%) and **Goldman Sachs** (316%).

The third highest average Liquidity Coverage Ratio has been reported by Large Banks (154%), with **UBS** (164%) ahead of **CS** (144%).

The lowest average Liquidity Coverage Ratio (139%) has been reported by Cantonal Banks, whereby **ZKB** (146%) has been ranked ahead of **GKB** (132%).

3.5. GROWTH

The Growth category is comprised of 3 KPIs, whereby Table 13 shows the category overview:

- AUM Growth (not available in the previous, inaugural, edition of the study)
- NNM / AUM
- NNM / FTE

| Bank Type | 2022 | | | 2021 | | | |
|--|------------|-----------|-----------|------------|-----------|-----------|--|
| | AUM Growth | NNM / AUM | NNM / FTE | AUM Growth | NNM / AUM | NNM / FTE | |
| Large Banks (UBS, CS) | -18.3% | -3.9% | CHF -0.8m | n.a. | 2.8% | CHF 1.4m | |
| Cantonal Banks (ZKB, GKB) | -1.3% | 10.1% | CHF 6.5m | n.a. | 7.2% | CHF 4.1m | |
| Private Banks ≥CHF 20b | -10.7% | 3.0% | CHF 3.7m | n.a. | 3.7% | CHF 2.3m | |
| Private Banks <chf 20b<="" td=""><td>-2.5%</td><td>3.9%</td><td>CHF 0.9m</td><td>n.a.</td><td>4.5%</td><td>CHF 4.9m</td></chf> | -2.5% | 3.9% | CHF 0.9m | n.a. | 4.5% | CHF 4.9m | |
| Total | -5.3% | 3.5% | CHF 1.6m | n.a. | 4.4% | CHF 4.1m | |

Table 13: Growth: overview of KPIs

In terms of Bank Types, Cantonal Banks have dominated this category (note that GKB does not disclose AUM). **ZKB** has likely benefitted from inflows from ex-CS clients and has recorded **AUM Growth** (or: a small decline of AUM) of -1.3% and **NNM / AUM** of 10.1%. As a Bank Type, Cantonal Banks have recorded the highest amount of **NNM / FTE** at CHF 6.5m.

3.5.1. AUM Growth

| | | AUM Gro | uth | | |
|-----------------------------|---------------|-----------|-------|--|----------|
| | | AUIVI Gro | wth | | |
| | | | | - | |
| | | | | | |
| 14 70/ | UBS | | | | |
| -14.7% | CS | | | Large Banks | Ø -18.3% |
| -1.3% | ZKB | | | | |
| -1.3% GKB | n.a. | | | Cantonal Banks | Ø -1.3% |
| | 11.a. | | 20.2% | | |
| Rothschild Goldman Sachs | | 9.5% | 20.2% | | |
| -4.1% | Deutsche Bank | 9.5% | | | |
| -8.0% | CA Indosuez | | | | |
| -9.6% | LGT | | | | |
| | Rank 6 – 16 | | | | a 10 7% |
| -29.4% | Julius Bär | | | PB ≥CHF 20b | Ø -10.7% |
| REYL | | | | | 39.3% |
| Banca del Ceresio | | | 24.6% | | |
| CBH | | | 20.6% | | |
| NPB | | 16.8% | | | |
| Investec | | 15.6% | | | |
| | Rank 6 – 45 | | | | |
| -22.5% | Bank von Roll | | | PB <chf 20b<="" td=""><td>Ø -2.5%</td></chf> | Ø -2.5% |
| | | | | | |
| | | | | | |



AUM Growth measures the percentage change of banks' AUM versus the previous year. As AUM is generally seen as a proxy for a wealth management bank's **market share**, any changes are closely observed by market participants. AUM may be influenced by a variety of factors, amongst which:

- Market performance
- Currency effects
- Investment performance
- NNM
- M&A
- Reclassifications (e.g., upselling, launching new products and services)

In 2022, AUM Growth has been negative across all Bank Types, despite positive NNM of CHF 21b (see Table 1).

By far the highest decline in AUM has been recorded by Large Banks (-18.3%), whereby **CS** (-21.8%), likely spurred by significant outflows of CHF -123b, has suffered a more pronounced decline than **UBS** (-14.7%).

The second highest decline in AUM has been recorded by Private Banks \geq CHF 20b at -10.7%, whereby **Julius Bär** (-29.4%) has suffered the highest relative decline in our data sample. By contrast, **Rothschild** (20.2%) and **Goldman Sachs** (9.5%) have both recorded positive AUM Growth.

AUM Growth of Private Banks <CHF 20b (-2.5%) has been mixed: while **REYL** (39.3%) has recorded the highest AUM Growth in our data sample, followed by **Banca del Ceresio** (24.6%) and **CBH** (20.6%), a large number of 25 Private Banks <CHF 20b have recorded negative AUM Growth, dragging down the average figure for this Bank Type into negative territory.

As **GKB** does not disclose AUM, the average AUM Growth of Cantonal Banks is only comprised of **ZKB** (-1.3%), whereby this publicly owned bank with a reputation for stability and safety has likely benefitted from inflows from former **CS** clients.



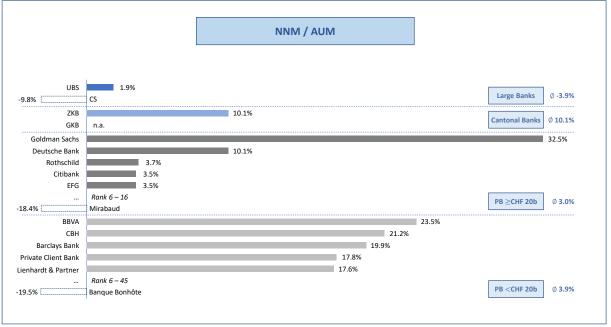


Figure 12: NNM / AUM

The amount of NNM a wealth manager attracts as a percentage of existing AUM is an important KPI to assess its growth dynamics: the larger the percentage, the higher the share of new assets in a financial year. By contrast, a negative percentage would imply net asset outflows. NNM must be declared in the notes to the financial statements, whereby art. 32 para. 3 ReIV-FINMA defines an exception, which may lead to missing data points in this study.

By Bank Type, Cantonal Banks (comprised of only ZKB) have attracted the highest NNM / AUM (10.1%).

The highest NNM / AUM have been achieved by **Goldman Sachs** at a staggering 32.5%, meaning that they have managed to attract almost a third of their existing asset base in NNM. Within Private Banks \geq CHF 20b, the second-best result has been recorded by **Deutsche Bank** at 10.1%, whereby the average result in this category has been 3.0%.

Private Banks <CHF 20b, on average, have recorded NNM / AUM of 3.9%, with **BBVA** (23.5%), **CBH** (21.2%) and **Barclays Bank** (19.9%) scoring the highest results. By contrast, 15 players have scored negative results, with **Banque Bonhôte** (-19.5%) suffering significant net outflows and recording the lowest result in our data sample.

Lastly, Large Banks, on a relative basis, have achieved the lowest average NNM / AUM (-3.9%) – with significant differences: while **UBS** has further grown its AUM (USD 3'617b) by 1.9% of NNM, **CS** has suffered significant outflows (-9.8%), as many concerned clients likely withdrew their assets ahead of the bank's demise.

3.5.3. NNM / FTE

| | NNM / FTE (CHF thousand) |
|--|---|
| UBS -2'440.6 ZKB GKB | 936.7 CS Large Banks Ø -751.9 6'463.7 n.a. Cantonal Banks Ø 6'463.7 |
| Goldman Sachs Deutsche Bank Citibank | 50'675.3 5'282.6 2'833.3 |
| Rothschild Pictet | 2'610.8 1'488.6 <i>Rank 6 − 16</i> Scobag Ø 3'717.3 |
| Private Client Bank Barclays Bank Axion Swiss Bank Lienhardt & Partner CBH | 27'200.0 15'779.3 14'413.7 13'171.1 12'161.8 Rank 6 – 45 BZ Bank PB <chf 20b="" 912.0<="" th="" ø=""></chf> |
| | |

Figure 13: NNM / FTE

NNM / FTE measures, in absolute terms, how much NNM a wealth manager was able to attract per FTE in a specific time period. In an ideal world, and similar to AUM / FTE (see Chapter 3.3.2), we would measure NNM per relationship managers (or front office staff) – not total FTE. However, as most banks in our data sample do not disclose the number of relationship managers, NNM / FTE may serve as a proxy.

On an average basis, Cantonal Banks (comprised of only ZKB) have achieved the highest result at CHF 6.5m.

The second highest average result has been achieved by Private Banks ≥CHF 20b (CHF 3.7m) with **Goldman Sachs** as a distant outlier attracting significant NNM / FTE of 50.7m, followed by **Deutsche Bank** (CHF 5.3m) and **Citibank** (CHF 2.8m).

Private Banks <CHF 20b, on average, have achieved a result just short of CHF 1m, with **Private Client Bank** (CHF 27.2m), **Barclays Bank** (CHF 15.8m) and **Axion Swiss Bank** (CHF 14.4m) leading this field. By contrast, 15 players have scored negative results, with **BZ Bank** (CHF -58.8m) suffering the highest outflows per FTE in our data sample, although on a small absolute number of only 10 FTE.

Large Banks' results (CHF -0.8m) have again been heterogeneous: while **UBS** has managed to attract almost CHF 1m per FTE, **CS** has suffered significant net outflows of CHF -2.4m per FTE on a large number of 50'480 FTE.

4. ZHAW WM Performance Score

4.1. METHODOLOGY UPGRADES

As in the previous edition, the ZHAW WM Performance Score takes the **12 KPIs** introduced in Chapter 3.1 and, per KPI, awards each bank with points between 0 and 100, according to their respective performance. Therefore, a theoretical **maximum of 1'200 points** would be achievable (previous edition: 1'100 points, as AUM Growth could not be evaluated). With AUM Growth as an additional KPI, it is reasonable to expect many banks achieving higher total scores in this edition.

As a second methodology upgrade, this simple scoring mechanism has been amended to better account for **outliers** (which, in the previous edition, could distort the points awarded to other banks). For details on this methodology upgrade, please refer to Chapter 8.6.

That said, the underlying scoring mechanism remains very much intact. Still, when evaluating the results in the following chapters, specifically changes to the previous year, these methodology upgrades need to be considered.

4.2. OVERVIEW OF RESULTS

As Table 14 summarizes, with a total score of 791 points (and a significant jump of +413 points), **CBH** has achieved the highest ZHAW WM Performance score (+32 ranks). With a total score of 751 points (+285 points), **Von Graffenried** ranks 2nd (2021: 7th), followed by **Goldman Sachs** on 3rd place (751 points, +353 points).

| | | | ZHAW WM Performance Score | | | | | |
|---------------------------------|-----------------|--|---------------------------|--------------|---------------------|---------------|----------------------|--|
| Rank | Bank Name | Bank Type | Profitability | Efficiency | Capital Adequacy | Growth | Total | |
| 1 st (↑32) | СВН | PB <chf 20b<="" th=""><th>153 (+48)</th><th>189 (+15)</th><th>169 (+131)</th><th>281 (+219)</th><th>791 (+413)</th></chf> | 153 (+48) | 189 (+15) | 169 (+131) | 281 (+219) | 791 (+413) | |
| 2 nd (↑5) | Von Graffenried | PB <chf 20b<="" th=""><th>226 (+59)</th><th>207 (+21)</th><th>153 (+79)</th><th>181 (+126)</th><th>767 (+285)</th></chf> | 226 (+59) | 207 (+21) | 153 (+79) | 181 (+126) | 767 (+285) | |
| 3 rd (↑20) | Goldman Sachs | PB ≥CHF 20b | 135 (+29) | 177 (+22) | 162 (+118) | 277 (+184) | 751 (+353) | |

Table 14: ZHAW WM Performance Score: Winners

Looking at the results of all banks, summarized in Table 15, a number of key insights stand out:

- 9 of the top-10 banks (and 17 of the top-20 banks) have been Private Banks <CHF 20b. Similar to the
 previous edition. This highlights that having a focused and "pure play" wealth management business model
 with lean operations may lead to a superior ZHAW WM Performance Score. By contrast, 5 of the 10 lowest
 ranked banks also have been Private Banks <CHF 20b.
- With a below-market-average rank at 38th (2021: 34th), UBS has achieved only moderate results, potentially indicating that it may operate at certain dis-economies of scale (which would need to be further investigated). By contrast, CS has ranked 65th (2021: 50th), scoring the third lowest ZHAW WM Performance Score in our data sample.
- **Cantonal Banks'** results are more difficult to interpret on an average basis: **ZKB** has achieved a significantly better result than last time with an above-market-average rank at 28th (2021: 48th), mainly driven by

its strong growth trajectory. By contrast, the low result of **GKB** at 66th (2021: 63rd) does not appear meaningful; as the bank does not disclose AUM, it has scored 0 points across the Growth category.

In terms of methodology of the ZHAW WM Performance Score, the following may be concluded:

- Only 4 of the top-10 banks have occupied at top-10 spot in the previous edition. This may serve as a strong
 indication for the **soundness** and **robustness** of the methodology, as there does not seem to be significant "legacy benefits" from previous year rankings. By contrast, every KPI is re-assessed on an annual
 basis, whereby a strong result in one year does not guarantee a similar result next year.
- No bank has achieved a total score near the maximum of 1'200 points, likely because the 4 categories
 of the ZHAW WM Performance Score do not work in the same direction. For example, a more profitable
 bank may be less capitalized and hence riskier. Therefore: readers may determine their favorite wealth
 management banks based on the relative importance they assign to individual categories of the ZHAW
 WM Performance Score.

| | | | ZHAW WM Performance Score | | | | | |
|---------------------------------|---------------------|---|---------------------------|--------------|---------------------|---------------|----------------------|--|
| Rank | Bank Name | Bank Type | Profitability | Efficiency | Capital Adequacy | Growth | Total | |
| 1 st (↑32) | СВН | PB <chf 20b<="" td=""><td>153 (+48)</td><td>189 (+15)</td><td>169 (+131)</td><td>281 (+219)</td><td>791 (+413)</td></chf> | 153 (+48) | 189 (+15) | 169 (+131) | 281 (+219) | 791 (+413) | |
| 2 nd (↑5) | Von Graffenried | PB <chf 20b<="" td=""><td>226 (+59)</td><td>207 (+21)</td><td>153 (+79)</td><td>181 (+126)</td><td>767 (+285)</td></chf> | 226 (+59) | 207 (+21) | 153 (+79) | 181 (+126) | 767 (+285) | |
| 3 rd (↑20) | Goldman Sachs | PB ≥CHF 20b | 135 (+29) | 177 (+22) | 162 (+118) | 277 (+184) | 751 (+353) | |
| 4 th (↑61) | NBK | PB <chf 20b<="" td=""><td>172 (17)</td><td>199 (6)</td><td>194 (13)</td><td>186 (+132)</td><td>750 (+476)</td></chf> | 172 (17) | 199 (6) | 194 (13) | 186 (+132) | 750 (+476) | |
| 5 th (†31) | Axion Swiss Bank | PB <chf 20b<="" td=""><td>168 (+57)</td><td>190 (+26)</td><td>134 (+103)</td><td>253 (+185)</td><td>745 (+371)</td></chf> | 168 (+57) | 190 (+26) | 134 (+103) | 253 (+185) | 745 (+371) | |
| 6 th (↑11) | Schroders | PB <chf 20b<="" td=""><td>232 (+100)</td><td>128 (-36)</td><td>252 (+192)</td><td>118 (+66)</td><td>731 (+323)</td></chf> | 232 (+100) | 128 (-36) | 252 (+192) | 118 (+66) | 731 (+323) | |
| 7 th (↓3) | Private Client Bank | PB <chf 20b<="" td=""><td>119 (-33)</td><td>150 (-16)</td><td>200 (+100)</td><td>262 (+159)</td><td>731 (+210)</td></chf> | 119 (-33) | 150 (-16) | 200 (+100) | 262 (+159) | 731 (+210) | |
| 8 th (↑47) | Investec | PB <chf 20b<="" td=""><td>160 (+88)</td><td>157 (-2)</td><td>178 (+136)</td><td>234 (+186)</td><td>729 (+408)</td></chf> | 160 (+88) | 157 (-2) | 178 (+136) | 234 (+186) | 729 (+408) | |
| 9 th (↓7) | Globalance Bank | PB <chf 20b<="" td=""><td>214 (+43)</td><td>158 (-11)</td><td>200 (+73)</td><td>154 (+44)</td><td>727 (+150)</td></chf> | 214 (+43) | 158 (-11) | 200 (+73) | 154 (+44) | 727 (+150) | |
| 10 th (↓2) | DZ Privatbank | PB <chf 20b<="" td=""><td>137 (-12)</td><td>166 (-7)</td><td>227 (+145)</td><td>184 (+115)</td><td>714 (+242)</td></chf> | 137 (-12) | 166 (-7) | 227 (+145) | 184 (+115) | 714 (+242) | |
| 11 th (↑14) | Lienhardt & Partner | PB <chf 20b<="" td=""><td>112 (+20)</td><td>206 (+20)</td><td>131 (+106)</td><td>245 (+157)</td><td>695 (+304)</td></chf> | 112 (+20) | 206 (+20) | 131 (+106) | 245 (+157) | 695 (+304) | |
| 12 th (↑47) | QNB | PB <chf 20b<="" td=""><td>122 (+53)</td><td>128 (-21)</td><td>236 (+180)</td><td>197 (+155)</td><td>685 (+369)</td></chf> | 122 (+53) | 128 (-21) | 236 (+180) | 197 (+155) | 685 (+369) | |
| 13 th (↑15) | Banque Cramer | PB <chf 20b<="" td=""><td>220 (+71)</td><td>130 (-29)</td><td>142 (+117)</td><td>189 (+137)</td><td>681 +(296)</td></chf> | 220 (+71) | 130 (-29) | 142 (+117) | 189 (+137) | 681 +(296) | |

| | | | ZHAW WM Performance Score | | | | | |
|----------------------------|----------------------|---|---------------------------|---------------|---------------------|---------------|---------------|--|
| Rank | Bank Name | Bank Type | Profitability | Efficiency | Capital Adequacy | Growth | Total | |
| 14 th (↓8) | Trafina | PB <chf 20b<="" td=""><td>144 (+/-0)</td><td>188 (+15)</td><td>179 (+70)</td><td>161 (+95)</td><td>672 (+181)</td></chf> | 144 (+/-0) | 188 (+15) | 179 (+70) | 161 (+95) | 672 (+181) | |
| 15 th (↑17) | Dreyfus | PB <chf 20b<="" td=""><td>151 (+38)</td><td>177 (+13)</td><td>226 (+167)</td><td>115 (+72)</td><td>668 (+288)</td></chf> | 151 (+38) | 177 (+13) | 226 (+167) | 115 (+72) | 668 (+288) | |
| 16 th (↓5) | Mercantil Bank | PB <chf 20b<="" td=""><td>192 (+19)</td><td>119 (-43)</td><td>175 (+129)</td><td>181 (+125)</td><td>667 (+231)</td></chf> | 192 (+19) | 119 (-43) | 175 (+129) | 181 (+125) | 667 (+231) | |
| 17 th (↓5) | Pictet | PB ≥CHF 20b | 200 (+17) | 194 (+30) | 135 (+118) | 130 (+64) | 659 (+228) | |
| 18 th (↑34) | FAB Private Bank | PB <chf 20b<="" td=""><td>163 (+66)</td><td>151 (-10)</td><td>125 (+109)</td><td>217 (+155)</td><td>657 (+321)</td></chf> | 163 (+66) | 151 (-10) | 125 (+109) | 217 (+155) | 657 (+321) | |
| 19 th (↑7) | Banque AUDI | PB <chf 20b<="" td=""><td>172 (+49)</td><td>136 (-25)</td><td>263 (+193)</td><td>84 (+51)</td><td>656 (+269)</td></chf> | 172 (+49) | 136 (-25) | 263 (+193) | 84 (+51) | 656 (+269) | |
| 20 th (↓7) | Lombard Odier | PB ≥CHF 20b | 223 (+46) | 141 (-16) | 150 (+121) | 136 (+69) | 650 (+220) | |
| 21 st (↓16) | Scobag | PB ≥CHF 20b | 80 (+16) | 232 (-25) | 252 (+83) | 76 (+49) | 640 (+123) | |
| 22 nd (↓4) | Frankfurter Bankges. | PB <chf 20b<="" td=""><td>180 (+40)</td><td>149 (-21)</td><td>141 (+118)</td><td>166 (+92)</td><td>636 (+229)</td></chf> | 180 (+40) | 149 (-21) | 141 (+118) | 166 (+92) | 636 (+229) | |
| 23 rd (↑31) | Barclays Bank | PB <chf 20b<="" td=""><td>131 (+48)</td><td>137 (-18)</td><td>87 (+80)</td><td>267 (+187)</td><td>623 (+298)</td></chf> | 131 (+48) | 137 (-18) | 87 (+80) | 267 (+187) | 623 (+298) | |
| 24 th (↓14) | Banca del Ceresio | PB <chf 20b<="" td=""><td>149 (-66)</td><td>145 (-37)</td><td>144 (+115)</td><td>183 (+138)</td><td>621 (+157)</td></chf> | 149 (-66) | 145 (-37) | 144 (+115) | 183 (+138) | 621 (+157) | |
| 25 th (↑4) | Rothschild | PB ≥CHF 20b | 156 (-3) | 150 (-11) | 114 (+106) | 198 (+144) | 619 (+237) | |
| 26 th (↓5) | Bergos | PB <chf 20b<="" td=""><td>174 (+23)</td><td>147 (-38)</td><td>124 (+109)</td><td>168 (+119)</td><td>614 (+214)</td></chf> | 174 (+23) | 147 (-38) | 124 (+109) | 168 (+119) | 614 (+214) | |
| 27 th (↑16) | VP Bank | PB <chf 20b<="" td=""><td>165 (+64)</td><td>189 (+15)</td><td>129 (+120)</td><td>128 (+55)</td><td>612 (+255)</td></chf> | 165 (+64) | 189 (+15) | 129 (+120) | 128 (+55) | 612 (+255) | |
| 28 th (†20) | ΖКВ | Cantonal Bank | 129 (+42) | 190 (+11) | 99 (+87) | 192 (+123) | 611 (+264) | |
| 29 th (↓5) | Van Lanschot | PB <chf 20b<="" td=""><td>135 (+42)</td><td>149 (-15)</td><td>139 (+122)</td><td>187 (+69)</td><td>609 (+218)</td></chf> | 135 (+42) | 149 (-15) | 139 (+122) | 187 (+69) | 609 (+218) | |
| 30 th (n.a.) | Privatbank Bellerive | PB <chf 20b<="" td=""><td>149 (n.a.)</td><td>211 (n.a.)</td><td>237 (n.a.)</td><td>10 (n.a.)</td><td>607 (n.a.)</td></chf> | 149 (n.a.) | 211 (n.a.) | 237 (n.a.) | 10 (n.a.) | 607 (n.a.) | |
| 31 st (n.a.) | Banco Itaú | PB <chf 20b<="" td=""><td>121 (n.a.)</td><td>159 (n.a.)</td><td>197 (n.a.)</td><td>127 (n.a.)</td><td>604 (n.a.)</td></chf> | 121 (n.a.) | 159 (n.a.) | 197 (n.a.) | 127 (n.a.) | 604 (n.a.) | |
| 32 nd (↓18) | Banca del Sempione | PB <chf 20b<="" td=""><td>139 (+2)</td><td>142 (-32)</td><td>176 (+114)</td><td>148 (+94)</td><td>604 (+177)</td></chf> | 139 (+2) | 142 (-32) | 176 (+114) | 148 (+94) | 604 (+177) | |

| | | Bank Type | ZHAW WM Performance Score | | | | | |
|----------------------------|------------------------------|--|---------------------------|---------------|---------------------|---------------|---------------|--|
| Rank | Bank Name | | Profitability | Efficiency | Capital Adequacy | Growth | Total | |
| 33 rd (↓11) | Maerki Baumann | PB <chf 20b<="" td=""><td>155 (+39)</td><td>172 (+11)</td><td>140 (+102)</td><td>133 (+50)</td><td>599 (+200)</td></chf> | 155 (+39) | 172 (+11) | 140 (+102) | 133 (+50) | 599 (+200) | |
| 34 th (↓14) | BBVA | PB <chf 20b<="" td=""><td>173 (+40)</td><td>56 (-115)</td><td>204 (+143)</td><td>163 (+126)</td><td>596 (+194)</td></chf> | 173 (+40) | 56 (-115) | 204 (+143) | 163 (+126) | 596 (+194) | |
| Ø | Average | - | 151 (+35) | 144 (-18) | 152 (+113) | 138 (+71) | 585 (+207) | |
| 35 th (↓26) | Società Bancaria Ticinese | PB <chf 20b<="" td=""><td>149 (+9)</td><td>141 (-40)</td><td>161 (+65)</td><td>127 (+79)</td><td>578 (+114)</td></chf> | 149 (+9) | 141 (-40) | 161 (+65) | 127 (+79) | 578 (+114) | |
| 36 th (↑4) | UBP | PB ≥CHF 20b | 150 (+36) | 145 (-17) | 157 (+132) | 125 (+65) | 578 (+217) | |
| 37 th (↓22) | Hyposwiss Private Bank | PB <chf 20b<="" td=""><td>154 (+15)</td><td>101 (-57)</td><td>135 (+117)</td><td>179 (+94)</td><td>569 (+154)</td></chf> | 154 (+15) | 101 (-57) | 135 (+117) | 179 (+94) | 569 (+154) | |
| 38 th (↓4) | UBS | Large Bank | 180 (+39) | 159 (-8) | 101 (+93) | 127 (+68) | 567 (+191) | |
| 39 th (†3) | Banca Zarattini | PB <chf 20b<="" td=""><td>170 (+70)</td><td>133 (-28)</td><td>171 (+147)</td><td>89 (+17)</td><td>563 (+205)</td></chf> | 170 (+70) | 133 (-28) | 171 (+147) | 89 (+17) | 563 (+205) | |
| 40 th (↑16) | Deutsche Bank | PB ≥CHF 20b | 147 (+56) | 108 (-42) | 120 (+107) | 183 (+116) | 558 (+238) | |
| 41 st (n.a.) | Citibank | PB ≥CHF 20b | 195 (n.a.) | 153 (n.a.) | 104 (n.a.) | 103 (n.a.) | 555 (n.a.) | |
| 42 nd (n.a.) | Banca Aletti | PB <chf 20b<="" td=""><td>86 (n.a.)</td><td>112 (n.a.)</td><td>238 (n.a.)</td><td>115 (n.a.)</td><td>551 (n.a.)</td></chf> | 86 (n.a.) | 112 (n.a.) | 238 (n.a.) | 115 (n.a.) | 551 (n.a.) | |
| 43 rd (↓6) | PKB Private Bank | PB <chf 20b<="" td=""><td>133 (+20)</td><td>123 (-47)</td><td>150 (+120)</td><td>138 (+81)</td><td>544 (+174)</td></chf> | 133 (+20) | 123 (-47) | 150 (+120) | 138 (+81) | 544 (+174) | |
| 44 th (↓6) | Edmond de Rothschild | PB ≥CHF 20b | 140 (+17) | 148 (-19) | 122 (+105) | 135 (+73) | 544 (+175) | |
| 45 th (↑8) | LGT | PB ≥CHF 20b | 133 (+38) | 131 (-21) | 146 (+129) | 130 (+66) | 541 (+213) | |
| 46 th (↓16) | Banca Credinvest | PB <chf 20b<="" td=""><td>134 (+2)</td><td>138 (-29)</td><td>154 (+120)</td><td>115 (+67)</td><td>540 (+159)</td></chf> | 134 (+2) | 138 (-29) | 154 (+120) | 115 (+67) | 540 (+159) | |
| 47 th (↓46) | BZ Bank | PB <chf 20b<="" td=""><td>138 (-18)</td><td>227 (-46)</td><td>119 (+54)</td><td>56 (-45)</td><td>540 (-55)</td></chf> | 138 (-18) | 227 (-46) | 119 (+54) | 56 (-45) | 540 (-55) | |
| 48 th (↑10) | CA Indosuez | PB ≥CHF 20b | 138 (+55) | 148 (-21) | 121 (+107) | 133 (+82) | 539 (+222) | |
| 49 th (↑↓0) | Banque Syz | PB <chf 20b<="" td=""><td>171 (+56)</td><td>136 (-25)</td><td>139 (+119)</td><td>92 (+45)</td><td>538 (+195)</td></chf> | 171 (+56) | 136 (-25) | 139 (+119) | 92 (+45) | 538 (+195) | |
| 50 th (↓23) | EFG | PB ≥CHF 20b | 164 (+23) | 142 (-27) | 103 (+91) | 129 (-65) | 537 (+152) | |

| | | | ZHAW WM Performance Score | | | | | |
|----------------------------|---------------------|--|---------------------------|---------------|---------------------|---------------|---------------|--|
| Rank | Bank Name | Bank Type | Profitability | Efficiency | Capital Adequacy | Growth | Total | |
| 51 st (↓48) | NPB | PB <chf 20b<="" td=""><td>79 (-25)</td><td>175 (-8)</td><td>171 (+117)</td><td>106 (-94)</td><td>532 (-9)</td></chf> | 79 (-25) | 175 (-8) | 171 (+117) | 106 (-94) | 532 (-9) | |
| 52 nd (n.a.) | Piguet Galland | PB <chf 20b<="" td=""><td>185 (n.a.)</td><td>134 (n.a.)</td><td>96 (n.a.)</td><td>114 (n.a.)</td><td>530 (n.a.)</td></chf> | 185 (n.a.) | 134 (n.a.) | 96 (n.a.) | 114 (n.a.) | 530 (n.a.) | |
| 53 rd (↓22) | Vontobel | PB ≥CHF 20b | 156 (+3) | 163 (-19) | 104 (+95) | 100 (+39) | 523 (+142) | |
| 54 th (↑7) | ONE swiss bank | PB <chf 20b<="" td=""><td>124 (+60)</td><td>147 (-12)</td><td>137 (+99)</td><td>113 (+71)</td><td>521 (+219)</td></chf> | 124 (+60) | 147 (-12) | 137 (+99) | 113 (+71) | 521 (+219) | |
| 55 th (n.a.) | Banque Bonhôte | PB <chf 20b<="" td=""><td>209 (n.a.)</td><td>149 (n.a.)</td><td>149 (n.a.)</td><td>4 (n.a.)</td><td>510 (n.a.)</td></chf> | 209 (n.a.) | 149 (n.a.) | 149 (n.a.) | 4 (n.a.) | 510 (n.a.) | |
| 56 th (↓37) | Bank von Roll | PB <chf 20b<="" td=""><td>135 (-1)</td><td>138 (-31)</td><td>165 (+120)</td><td>59 (+7)</td><td>497 (+94)</td></chf> | 135 (-1) | 138 (-31) | 165 (+120) | 59 (+7) | 497 (+94) | |
| 57 th (↓12) | REYL | PB <chf 20b<="" td=""><td>124 (+10)</td><td>100 (-52)</td><td>102 (+92)</td><td>170 (+93)</td><td>496 (+143)</td></chf> | 124 (+10) | 100 (-52) | 102 (+92) | 170 (+93) | 496 (+143) | |
| 58 th (↓1) | SocGen | PB <chf 20b<="" td=""><td>115 (+40)</td><td>129 (-27)</td><td>137 (+120)</td><td>86 (+15)</td><td>467 (+147)</td></chf> | 115 (+40) | 129 (-27) | 137 (+120) | 86 (+15) | 467 (+147) | |
| 59 th (↑9) | Privatbank IHAG | PB <chf 20b<="" td=""><td>110 (+46)</td><td>111 (-32)</td><td>126 (+104)</td><td>112 (+99)</td><td>460 (+218)</td></chf> | 110 (+46) | 111 (-32) | 126 (+104) | 112 (+99) | 460 (+218) | |
| 60 th (↓44) | Mirabaud | PB ≥CHF 20b | 230 (+51) | 48 (-116) | 119 (+173) | 54 (+/-0) | 452 (+37) | |
| 61 st (↑6) | Safra Sarasin | PB ≥CHF 20b | 149 (+40) | 73 (-15) | 137 (+110) | 54 (+11) | 452 (+185) | |
| 62 nd (n.a.) | Banque Eric Sturdza | PB <chf 20b<="" td=""><td>150 (n.a.)</td><td>74 (n.a.)</td><td>112 (n.a.)</td><td>96 (n.a.)</td><td>432 (n.a.)</td></chf> | 150 (n.a.) | 74 (n.a.) | 112 (n.a.) | 96 (n.a.) | 432 (n.a.) | |
| 63 rd (↑3) | BNP Paribas | PB ≥CHF 20b | 142 (+45) | 65 (-54) | 116 (+100) | 87 (+49) | 410 (+139) | |
| 64 th (↓29) | Julius Bär | PB ≥CHF 20b | 171 (+50) | 67 (-115) | 108 (+97) | 55 (-6) | 401 (+26) | |
| 65 th (↓15) | cs | Large Bank | 111 (+3) | 94 (-73) | 104 (+91) | 72 (+19) | 381 (+40) | |
| 66 th (↓3) | бкв | Cantonal Bank | 75 (+12) | 180 (-15) | 114 (+116) | 0 (+/-0) | 368 (+89) | |
| 67 th (n.a.) | Kaleido Privatbank | PB <chf 20b<="" td=""><td>28 (n.a.)</td><td>60 (n.a.)</td><td>127 (n.a.)</td><td>0 (n.a.)</td><td>214 (n.a.)</td></chf> | 28 (n.a.) | 60 (n.a.) | 127 (n.a.) | 0 (n.a.) | 214 (n.a.) | |

4.3. CATEGORY PERFORMANCE

This Chapter discusses each of the categories of the ZHAW WM Performance Score, enabling readers to identify their preferred wealth management banks based on the categories they emphasize.

4.3.1. Distribution of Category Results

Figure 14 depicts the 4 categories of the ZHAW WM Performance Score. The boxplot indicates the spectrum per category, as well as the distribution of achieved values. The boxes represent the interquartile range, which is the range from the 1st (lower) to the 3rd (upper) quartiles of the score. Within the boxes, the average and median values are presented. The vertical lines on the extreme left and right indicate the maximum and minimum scores achieved.

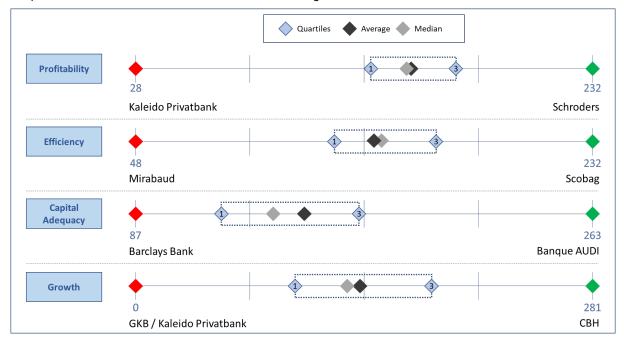


Figure 14: ZHAW WM Performance Score: distribution of results

It appears apparent that the **methodology upgrade** to better account for outliers, detailed in Chapter 8.6, has fulfilled its purpose. Compared to the previous, the boxes look significantly less crunched, and the overall distributions smoother.

No bank has achieved the maximum score of 300 points in any category (which would indicate winning in each of its 3 KPIs). With an impressive Growth score of 281, **CBH**, however, has come close to a near perfect Growth score. That said, each category has a different top performer, highlighting that the categories may work in different directions. Overall, it appears difficult for wealth management banks to come out at the top of various categories.

As both **GKB** and **Kaleido Privatbank** do not disclose AUM and therefore cannot be ranked, both banks have scored 0 points in the Growth category.

With only 28 points the Profitability category, **Kaleido Privatbank** is sitting at close to 0 points, indicating that a low performance in one KPI of this category appears to increase the likelihood for low performance this category's other KPIs.

4.3.2. Profitability

The first category analyzed is Profitability, consisting of (see Chapter 3.2):

- Return on Total Assets
- Return on Equity
- Return on AUM

Table 16 presents the top Profitability performers. The best performer has been **Schroders** (2021: 26^{th}) with a score of 232, a significant improvement from its previous year result (132 points). The 2^{nd} best result (2021: 3^{rd}) has been achieved by **Mirabaud**, a Private Bank \geq CHF 20b which already occupied a top-3 spot in the previous edition. The 3^{rd} best result has been achieved by **Von Graffenried** (2021: 7^{th}).

The 10th ranked bank, Mercantil Bank, has a Profitability score of 192 (40 points below the top performer).

The top-10 Profitability performers include 5 Private Banks <CHF 20b and 5 Private Banks ≥CHF 20b. At the bottom of the Profitability score, **Kaleido Privatbank** has achieved 28 points. The average stands at 151, the median slightly below at 149.

| Rank Bank Name | | Pank Tuna | Profitability Score | | | |
|---------------------------------|-----------------|--|---------------------|------|--------|--|
| Kalik | Dalik Name | Bank Type | 2022 | 2021 | Change | |
| 1 st (↑25) | Schroders | Private Bank <chf 20b<="" td=""><td>232</td><td>132</td><td>+100</td></chf> | 232 | 132 | +100 | |
| 2 nd (↑1) | Mirabaud | Private Bank ≥CHF 20b | 230 | 179 | +51 | |
| 3 rd (↑4) | Von Graffenried | Private Bank <chf 20b<="" td=""><td>226</td><td>167</td><td>+59</td></chf> | 226 | 167 | +59 | |
| 4 th (↑↓0) | Lombard Odier | Private Bank ≥CHF 20b | 223 | 177 | +46 | |
| 5 th (↑9) | Banque Cramer | Private Bank <chf 20b<="" td=""><td>220</td><td>149</td><td>+71</td></chf> | 220 | 149 | +71 | |
| 6 th (↑↓0) | Globalance Bank | Private Bank <chf 20b<="" td=""><td>214</td><td>171</td><td>+43</td></chf> | 214 | 171 | +43 | |
| 7 th (n.a.) | Banque Bonhôte | Private Bank <chf 20b<="" td=""><td>209</td><td>n.a.</td><td>n.a.</td></chf> | 209 | n.a. | n.a. | |
| 8 th (↓6) | Pictet | Private Bank ≥CHF 20b | 200 | 183 | +17 | |
| 9 th (n.a.) | Citibank | Private Bank ≥CHF 20b | 195 | n.a. | n.a. | |
| 10 th (↓5) | Mercantil Bank | Private Bank ≥CHF 20b | 192 | 173 | +19 | |
| Ø | Average | - | 151 | 116 | +35 | |
| med | Median | - | 149 | 113 | +36 | |

Table 16: ZHAW WM Performance Score: Profitability

4.3.3. Efficiency

The second category analyzed is Efficiency, consisting of (see Chapter 3.3):

- Cost-Income Ratio
- AUM / FTE
- Personnel Expense / FTE

Table 17 presents the most efficient Swiss wealth management banks according to their Efficiency score. At the top is **Scobag** (2021: 2nd) with 232 points, followed by **BZ Bank** (2021: 1st) and, as a newly featured bank, **Privat-bank Bellerive**. It is noteworthy that both **Scobag** and **BZ Bank** already ranked at the top of the Efficiency category in the previous edition, albeit in reverse order.

The 10th ranked bank, VP Bank, has a Profitability score of 189 (43 points below the top performer).

The top-10 Efficiency performers include 7 Private Banks <CHF 20b, 2 Private Banks ≥CHF 20b, and, notably, a Cantonal Bank with **ZKB** (8th, 190 points). At the bottom of the Efficiency score, **Mirabaud** has achieved 48 points – again highlighting that the categories of the ZHAW WM Performance Score may work in different directions, as Mirabaud has scored 2nd in the Profitability category (see Table 16).

| Rank | Bank Name | Bank Type | Efficiency Score | | | |
|----------------------------------|----------------------|--|------------------|------|--------|--|
| Ralik | | Банк туре | 2022 | 2021 | Change | |
| 1 st (↑1) | Scobag | Private Bank ≥CHF 20b | 232 | 257 | -25 | |
| 2 nd (↓1) | BZ Bank | Private Bank <chf 20b<="" td=""><td>227</td><td>273</td><td>-46</td></chf> | 227 | 273 | -46 | |
| 3 rd (n.a.) | Privatbank Bellerive | Private Bank <chf 20b<="" td=""><td>211</td><td>n.a.</td><td>n.a.</td></chf> | 211 | n.a. | n.a. | |
| 4 th (↑2) | Von Graffenried | Private Bank <chf 20b<="" td=""><td>207</td><td>186</td><td>+21</td></chf> | 207 | 186 | +21 | |
| 5 th (↑↓0) | Lienhardt & Partner | Private Bank <chf 20b<="" td=""><td>206</td><td>186</td><td>+20</td></chf> | 206 | 186 | +20 | |
| 6 th (↑61) | NBK | Private Bank <chf 20b<="" td=""><td>199</td><td>82</td><td>+117</td></chf> | 199 | 82 | +117 | |
| 7 th (↑29) | Pictet | Private Bank ≥CHF 20b | 194 | 164 | +30 | |
| 8 th (↑4) | ΖКВ | Cantonal Bank | 190 | 179 | +11 | |
| 9 th (↑29) | Axion Swiss Bank | Private Bank <chf 20b<="" td=""><td>190</td><td>164</td><td>+26</td></chf> | 190 | 164 | +26 | |
| 10 th (↑3) | VP Bank | Private Bank <chf 20b<="" td=""><td>189</td><td>174</td><td>+15</td></chf> | 189 | 174 | +15 | |
| Ø | Average | - | 144 | 76 | +68 | |
| med | Median | - | 147 | 79 | +68 | |

The average stands at 144, the median slightly above at 147.

Table 17: ZHAW WM Performance Score: Efficiency

4.3.4. Capital Adequacy

The third category analyzed is Capital Adequacy, consisting of (see Chapter 3.4):

- CET1 Ratio
- Leverage Ratio
- Liquidity Coverage Ratio

Table 18 presents the top-10 banks with regard to their Capital Adequacy scores. At the top sits **Banque AUDI** (2021: 9th) with 263 points (2021: 70), followed by **Scobag** (2021: 1st) and **Schroders** (2021: 15th).

The 10th ranked bank, Globalance Bank, has a Capital Adequacy score of 200 (63 points below the top performer).

The top-10 Capital Adequacy performers include 9 Private Banks <CHF 20b and 1 Private Bank ≥CHF 20b. At the bottom of the Capital Adequacy score, **Barclays Bank** has achieved 87 points (the highest score for the lowest performer in any category).

| Rank | Bank Name | Bank Type | Capital Adequacy Score | | | |
|---------------------------------|----------------------|--|------------------------|------|--------|--|
| Nalik | | Dalik Type | 2022 | 2021 | Change | |
| 1 st (↑8) | Banque AUDI | Private Bank <chf 20b<="" td=""><td>263</td><td>70</td><td>+193</td></chf> | 263 | 70 | +193 | |
| 2 nd (↓1) | Scobag | Private Bank ≥CHF 20b | 252 | 169 | +83 | |
| 3 rd (↑12) | Schroders | Private Bank <chf 20b<="" td=""><td>252</td><td>60</td><td>+192</td></chf> | 252 | 60 | +192 | |
| 4 th (n.a.) | Banca Aletti | Private Bank <chf 20b<="" td=""><td>238</td><td>n.a.</td><td>n.a.</td></chf> | 238 | n.a. | n.a. | |
| 5 th (n.a.) | Privatbank Bellerive | Private Bank <chf 20b<="" td=""><td>237</td><td>n.a.</td><td>n.a.</td></chf> | 237 | n.a. | n.a. | |
| 6 th (↑11) | QNB | Private Bank <chf 20b<="" td=""><td>236</td><td>56</td><td>+180</td></chf> | 236 | 56 | +180 | |
| 7 th (↑↓0) | DZ Privatbank | Private Bank <chf 20b<="" td=""><td>227</td><td>82</td><td>+145</td></chf> | 227 | 82 | +145 | |
| 8 th (↑8) | Dreyfus | Private Bank <chf 20b<="" td=""><td>226</td><td>59</td><td>+167</td></chf> | 226 | 59 | +167 | |
| 9 th (↑5) | BBVA | Private Bank <chf 20b<="" td=""><td>204</td><td>61</td><td>+143</td></chf> | 204 | 61 | +143 | |
| 10 th (↓7) | Globalance Bank | Private Bank <chf 20b<="" td=""><td>200</td><td>127</td><td>+73</td></chf> | 200 | 127 | +73 | |
| Ø | Average | - | 152 | 39 | +113 | |
| med | Median | - | 140 | 26 | +114 | |

The average stands at 152, the median at 140.

Table 18: ZHAW WM Performance Score: Capital Adequacy

4.3.5. Growth

The fourth category analyzed is Capital Adequacy, consisting of (see Chapter 3.5):

- AUM Growth
- NNM / AUM
- NNM / FTE

Table 19 presents the top performing banks in terms of Growth. The strongest performance has been achieved by **CBH** with a remarkable score of 281 (close to the maximum of 300) and a significant jump of +25 ranks. In 2nd place is **Goldman Sachs** (277 points), also with a significant jump of +20 ranks, and in 3rd place is **Barclays Bank** (267 points), improving its position by a whopping +66 ranks.

The 10th ranked bank, **QNB**, has a Growth score of 197 (84 points below the top performer).

The top-10 Growth performers include 8 Private Banks <CHF 20b and 2 Private Banks ≥CHF 20b – likely indicating that it may be easier to achieve significant relative growth from a lower absolute base. At the bottom of the Growth score, both **GKB** and **Kaleido Privatbank** have achieved 0 points, as they do not disclose AUM.

| Rank | Bank Name | Bank Type | Growth Score | | | |
|---------------------------------|---------------------|---|--------------|------|--------|--|
| Nalik | | Bank Type | 2022 | 2021 | Change | |
| 1 st (↑25) | СВН | Private Bank <chf 20b<="" td=""><td>281</td><td>62</td><td>+219</td></chf> | 281 | 62 | +219 | |
| 2 nd (↑20) | Goldman Sachs | Private Bank ≥CHF 20b | 277 | 93 | +184 | |
| 3 rd (↑66) | Barclays Bank | Private Bank <chf 20b<="" td=""><td>267</td><td>80</td><td>+187</td></chf> | 267 | 80 | +187 | |
| 4 th (↑1) | Private Client Bank | Private Bank <chf 20b<="" td=""><td>262</td><td>103</td><td>+159</td></chf> | 262 | 103 | +159 | |
| 5 th (↑25) | Axion Swiss Bank | Private Bank <chf 20b<="" td=""><td>253</td><td>68</td><td>+185</td></chf> | 253 | 68 | +185 | |
| 6 th (↑31) | Lienhardt & Partner | Private Bank <chf 20b<="" td=""><td>245</td><td>88</td><td>+157</td></chf> | 245 | 88 | +157 | |
| 7 th (↑16) | Investec | Private Bank <chf 20b<="" td=""><td>234</td><td>48</td><td>+186</td></chf> | 234 | 48 | +186 | |
| 8 th (↑45) | FAB Private Bank | Private Bank <chf 20b<="" td=""><td>217</td><td>62</td><td>+155</td></chf> | 217 | 62 | +155 | |
| 9 th (↑59) | Rothschild | Private Bank ≥CHF 20b | 198 | 54 | +144 | |
| 10 th (↑7) | QNB | Private Bank <chf 20b<="" td=""><td>197</td><td>42</td><td>+155</td></chf> | 197 | 42 | +155 | |
| Ø | Average | - | 92 | 61 | +31 | |
| med | Median | - | 130 | 60 | +70 | |

The average stands at 92, the median at 130.

Table 19: ZHAW WM Performance Score: Growth

5. Featured Winner: CBH Compagnie Bancaire Helvétique



Compagnie Bancaire Helvétique

CBH, achieving the highest ZHAW WM Performance Score, is the winning bank in this edition (see Table 14). This Chapter features an interview (conducted in writing on 19 March 2024) with a senior representative of the bank to get an in-depth look at their perspective.



Mr Simon Benhamou is General Manager of CBH Bank, in charge of the Wealth Management division and its strategic development since 2018.

He joined the CBH family banking group in 2009 as Wealth Manager. In 2011, he became Head of the EMEA Business Area before being appointed to the Bank's Executive Committee in 2014.

He started his career in investment banking at Société Générale Corporate & Investment Banking and then as an analyst in Debt Capital Markets at UniCredit Group.

He holds a Master's degree in International Economics from Paris 1 Panthéon-Sorbonne University.

Congratulations on winning this year's ZHAW WM Performance Score ranking. Are you satisfied with your 2022 results? What have been the highlights?

"Thank you very much! This is great news for us, and we are very happy to have performed so well. Our 2022 results were all the more satisfying when you take into account the challenging business environment, with factors such as two years of Covid, an increase in geo-political uncertainty, inflation rises and steep interest rate hikes. One of the key reasons for our growth is that we have stuck to our vision and strategy, which is to build a private bank at the forefront of banking technology, while still focusing on delivering excellent services to its clients. As a whole, 2022 wasn't a year of big changes for us, but rather one of working hard to consolidate some of the projects that we had launched in previous years and set ourselves up to deliver in 2023. Nevertheless, even with our success in 2022 it is now more important than ever to stay focused on our strategy of building a sustainable business, as the famous quote says, 'staying at the top is harder than getting there'."

CBH has performed particularly well in our Growth category. What have been your 2022 growth highlights?

"This can be split into two factors, on the one hand our significant NNM inflows (2.8bn) and on the other the fact that we have a very loyal client base with whom we work and grow. What does this mean? Many of our clients are family offices or entrepreneurs. As such, they have many different business ventures or initiatives that may require us to go beyond the scope of traditional wealth management. Therefore, we've developed a more holistic approach that encompasses more of the needs of this entrepreneurial clientele. Hence, they seek us out for strategic advice or solutions, not only for their family needs, which we cover with our family office solutions, but also for some of

their business needs. These can range for instance from financial engineering, specific credit opportunities or raising capital.

In addition, we have several new services that have been key drivers of our AUM growth in 2022 and 2023. There is the Private Markets Group, which specializes in investing in what we call 'real assets', which are real estate projects (residential, commercial, or industrial properties, as well as land or infrastructure projects), or private debt collateralized by real assets. These types of investments can provide stable income streams, potential capital appreciation and asset diversification. And then there's our Asset Structuring Advisory and Asset Lifecycle Management services, which transform investment ideas into financial instruments and manage the products throughout their life cycle. This ability to develop customized solutions allows us to be more efficient in getting the right people around the table to develop the right solutions, with this happening collaboratively with the client. As an entrepreneur, you can't expect anything less from your financial advisor and we always strive to deliver on those expectations."

How do you assess the current market environment? Are these good times to be a Swiss wealth management bank?

"Switzerland is known to have a stable economy – experiencing low unemployment rates and inflation. However, we are part of a global system and macro-economic factors will inevitably influence the market environment, ultimately effecting the Swiss economy. There is a lot of uncertainty due to geopolitical conflicts and trade tensions, which will generate more market volatility, resulting in fluctuations in asset values and thus causing anxiety among some investors. As a bank we look at opportunities to help manage this, for example in terms of more active portfolio management and strategic asset allocation, while maintaining very robust risk management strategies. Swiss banks have a reputation for being innovative and adaptable in responding to changing market dynamics. It's long been recognized that investing in technology and talent in these times can prove to be the winning approach."

Digitalization continues to be a significant topic for many Swiss wealth management banks. How does CBH navigate between digital and traditional wealth management? Can you share some of your digitalization initiatives?

"CBH is doing a fantastic job in this regard. I wouldn't say navigating is the right word though, I'd say we've blended them quite seamlessly. And that's not just true of our services but also of our workforce. We have a mix of people and profiles that fit this strategy perfectly: private bankers mixed with tech professionals, which incidentally make up over 20% of our workforce. What happens is employees from these different backgrounds interact and give each other feedback, creating a kind of virtuous circle. It is very nice to see when this happens, because when you innovate so fast you have to be careful not to lose your company identity, and we have so far done very well to maintain this.

In every service or product that we offer our clients, we try to think digital. We have built, and continue to build, a digital ecosystem where everything is connected and focused on serving clients, from their basic daily banking needs to their most complex matters. We have chosen to build everything in-house as this removes many of the complications that come with an external provider, such as a lack of personalization, integration issues, long-term costs, viability, and compatibility. The most striking examples of our digital solutions are a new e-banking platform, new mobile banking app, a card app, a messaging service, with all these developed by our in-house tech teams. We release new features for these services on a regular basis because you can and should always improve, right? The digital world is without respite, and once you start innovating, you can never really stop! That's the nature of technology!"

What would you say are the biggest opportunities and challenges for the Swiss wealth management industry going forward? How does CBH position itself?

"One challenge that comes to mind is the fact that regulations and reporting requirements are constantly evolving. This places an additional burden on the organization and adds layers of complexity for the clients. The key challenge is to integrate IT technology directly with regulatory compliance functions. This is called 'RegTech', i.e., the use of advanced technology to handle the vast amounts of data required to meet regulatory and compliance requirements. At CBH, we see the embedding of RegTech as another opportunity for digital development. Automating regulatory and compliance processes which will allow us to build more efficient and user-friendly architecture – positively impacting the day-to-day work of all team members and increasing their productivity as a result. This, in turn, will also improve our efficiency and ensure what we develop a smooth 'user experience' for our clients.

Another challenge is declining margins, a trend we have been experiencing more or less since 2008. In such a highly competitive environment, the biggest challenge for a bank of our size is to be able to offer unique, high-value, customized, niche services that go beyond traditional private banking and are key differentiators in attracting and retaining clients. Some examples of these value-added niche services include our Strategic Financial Advisory for businesses team, our Asset Structuring Advisory & Asset Lifecycle Management services, and our Private Markets Group activities.

Finally, as a multi-generational, family-owned bank, every decision is made with the future in mind. We need to provide the new generation of clients with solutions that are aligned with their needs and adapted to the way they live and work. Gen Z is the first generation to have been born and raised with the full digital experience – internet, social media, smartphones, you name it! For them, managing their finances paints a very different picture than traditional banking. And banks have no choice but to adapt. This age group is hard to win over as they are knowledgeable and have high expectations for a client relationship, so you need to be able to listen while also advising and guiding them safely into their financial future. We are confident that by investing in digital solutions, while still offering tailored sustainable and efficient services, we will at the very least have a chance to compete and attract these new generations. At the end of the day, wealth management remains a people business, built on trust between clients and their dedicated relationship manager, so our job is to deliver a great service by putting the client at the center and by attracting top talent."

6. Boards of Directors

While most of the 67 wealth management banks in our data sample disclose their Board members in a corporate governance chapter in their annual reports, please note the following clarifications:

- Julius Bär and Safra Sarasin have not provided details on their Board of Directors in their annual reports. The composition of their Board of Directors has therefore been gathered from Switzerland's public commercial register (Zefix, accessed 12 March 2024).
- **ZKB** and **GKB**, as Cantonal Banks of public law, have both set up a "Bankrat", taking a similar role to a Board of Directors, which has therefore been used.
- **Pictet's** corporate governance includes a Supervisory Board as well as a Board of Partners. This Chapter treats Pictet's Supervisory Board as the bank's Board of Directors.

Table 20 summarizes the number of Board of Directors members per bank. The minimum number is 3 (9 banks), the maximum number is 13 (2 banks). Many banks seem to have **5 or 6 Board members**, indicating that Swiss wealth management banks prefer a lean Board structure.

| # of Board Members | 20 |)22 | 20 | 21 |
|--------------------|------------|------------|------------|------------|
| # Of Board Members | # of Banks | Cumulative | # of Banks | Cumulative |
| 3 | 9 | 13% | 9 | 13% |
| 4 | 9 | 27% | 4 | 19% |
| 5 | 15 | 49% | 17 | 44% |
| 6 | 10 | 64% | 10 | 58% |
| 7 | 8 | 76% | 8 | 70% |
| 8 | 5 | 84% | 9 | 83% |
| 9 | 4 | 90% | 2 | 86% |
| 10 | 3 | 94% | 4 | 91% |
| 11 | 0 | 94% | 1 | 93% |
| 12 | 2 | 97% | 1 | 94% |
| 13 | 2 | 100% | 2 | 97% |
| 14 | 0 | 100% | 2 | 100% |
| Total | 67 | 100% | 69 | 100% |

Table 20: Boards of Directors: members

Table 21 and Table 22 summarize the **female participation** in Boards of Directors. In 2022, 3 banks have a **female majority** in their Boards of Directors (2021: 0 banks):

- CS (12 Board members, of which 7 females, 58%)
- SocGen (7 Board members, of which 4 females, 57%)
- Citibank (Board members, of which 3 females, 50%)

By contrast, 23 banks (34%) do not have any woman on their Board of Directors (2021: 27 banks, 39%), and 25 banks (cumulative 72%) have 1 woman on their Board of Directors (2021: 18 banks, cumulative 65%). Overall, women have therefore been **underrepresented** in the Boards of Directors of Swiss wealth management banks.

The number of Board of Directors members for each bank (incl. female members) can be found in Table 42 in the Appendix.

| # of Fomela Board Members | 2022 | | 2021 | |
|---------------------------|------------|------------|------------|------------|
| # of Female Board Members | # of Banks | Cumulative | # of Banks | Cumulative |
| 0 | 23 | 34% | 27 | 39% |
| 1 | 25 | 72% | 18 | 65% |
| 2 | 6 | 81% | 14 | 86% |
| 3 | 10 | 96% | 6 | 94% |
| 4 | 2 | 99% | 4 | 100% |
| 5 | 0 | 99% | 0 | 100% |
| 6 | 0 | 99% | 0 | 100% |
| 7 | 1 | 100% | 0 | 100% |
| >7 | 0 | 100% | 0 | 100% |
| Total | 67 | 100% | 69 | 100% |

Table 21: Boards of Directors: female members

| % of Female Board Members | 20 | 22 | 2021 | | |
|---------------------------|------------|------------|------------|------------|--|
| | # of Banks | Cumulative | # of Banks | Cumulative | |
| 0% | 23 | 34% | 27 | 39% | |
| 0.1% - 9.9% | 0 | 34% | 0 | 39% | |
| 10% – 19.9% | 11 | 51% | 9 | 52% | |
| 20% – 29.9% | 16 | 75% | 19 | 80% | |
| 30% – 39.9% | 12 | 93% | 8 | 91% | |
| 40% – 50% | 2 | 96% | 6 | 100% | |
| >50% | 3 | 100% | 0 | 100% | |
| Total | 67 | 100% | 69 | 100% | |

Table 22: Boards of Directors: female %

To analyze a potential **correlation** between a bank's composition of its **Board of Directors** and its **performance** (ZHAW WM Performance Score), this study runs a simple regression (using the statistics software "R"). The regression has been run 5 times: once regarding the total score, and once regarding each of the 4 category scores. Note that the data sample is cross-sectional and does not reveal any causal relations (but simple correlations appearing during the observation period).

The regression setup is as follows:

$$Y_{i.} = \beta_0 + \beta_1 * BoD_i + \beta_2 * female_i + \beta_3 * W_i + \epsilon_i$$

where Y_i is the performance measure, BoD_i is the number of Board of Directors members, $female_i$ is the percentage of women sitting on a Board of Directors, W_i are control dummies regarding the headquarters locations. Subscript *i* indicates an individual bank.

The findings are delineated in Figure 15, wherein each dependent variable is denominated in points. A discernible **correlation** emerges between the proportion of **female Board members** and both the total score and specific category scores, notably Efficiency and Growth. The regression analysis reveals a **negative correlation**, indicating that an augmented percentage of female Board members is associated with a decrease in the score. Specifically, the introduction of an additional female member to the Board correlates to a reduction of nearly 300 points in the total ZHAW WM Performance Score. It is important to note that the absence of a comprehensive **panel dataset** spanning multiple time periods precludes the determination of **causal relationships**. Nevertheless, the downfall of **CS** (58% female Board members, 65th total score), presents a potential area for further investigation and might be hypothesized as a contributing factor.

Conversely, the aggregate **number of Board members** does not exhibit a consistent correlation with the ZHAW WM Performance Score across the majority of regressions. Only regression 4 reveals a marginally significant negative correlation to the Capital Adequacy score, echoing findings from the previous edition. This correlation suggests that the inclusion of an additional Board member is linked to a 5-point reduction in the Capital Adequacy score.

Regarding the control variables for **headquarters** location, no correlation was detected in regressions 1, 2, and 4. However, banks headquartered in Geneva or Lugano are associated with a slight decrease in the Efficiency score, with both cities yielding similar outcomes (a 41-point reduction in the Efficiency score compared to banks situated in other locations). In contrast, having headquarters in Geneva or Zurich is associated with an enhanced Growth score; banks in these cities reported a 67-point and 58-point increase in the Growth score, respectively, when compared to those headquartered elsewhere.

| | | Dependent variable | | | | | |
|-------------------------|------------------|--------------------|-----------------|-----------------|-----------------|--|--|
| | Total | Profitability | Efficiency | Cap. Adequacy | Growth | | |
| | (1) | (2) | (3) | (4) | (5) | | |
| Intercept | 604.4*** (49.0) | 166.7*** (18.4) | 181.6*** (18.5) | 163.0*** (18.7) | 93.1*** (29.0) | | |
| BoD_i | -0.8 (5.8) | 0.5 (2.2) | 0.8 (2.2) | -5.1** (2.2) | 3.0 (3.5) | | |
| female _i | -288.9*** (94.6) | -29.9 (35.7) | -67.8* (35.9) | -44.7 (36.2) | -146.4** (56.0) | | |
| Geneva _i | 46.5 (49.7) | -4.7 (18.7) | -41.4** (18.8) | 25.8 (19.0) | 66.7** (29.4) | | |
| Zurich _i | 44.6 (47.5) | -15.3 (17.9) | -27.4 (18.0) | 28.9 (18.2) | 58.4** (28.1) | | |
| Lugano _i | 16.7 (59.3) | -27.5 (22.3) | -40.8* (22.4) | 35.5 (22.7) | 49.5 (35.1) | | |
| $Basel_i$ | 8.4 (64.7) | -36.7 (24.4) | -22.1 (24.5) | 56.0 (24.7) | 11.2 (38.3) | | |
| Observations | 67 | 67 | 67 | 67 | 67 | | |
| R^2 | 0.1736 | 0.06531 | 0.1468 | 0.2363 | 0.19 | | |
| Adjusted R ² | 0.09094 | -0.02816 | 0.06146 | 0.1599 | 0.109 | | |
| F Statistic | 2.1* | 0.6988 | 1.72 | 3.094** | 2.346** | | |
| F Statistic | (df = 6; 60) | (df = 6; 60) | (df = 6; 60) | (df = 6; 60) | (df = 6; 60) | | |

Note:

Figure 15: Regression analysis

*p<0.1;**p<0.05;***p<0.01

7. Regulatory Environment

Switzerland's financial services industry is widely regarded as tightly regulated. This Chapter provides an overview and explains the requirements regarding banks' financial reporting.

Several laws and ordinances jointly define Switzerland's regulatory environment. Figure 16 summarizes the most relevant Federal Acts, Ordinances, and Circulars for this study:

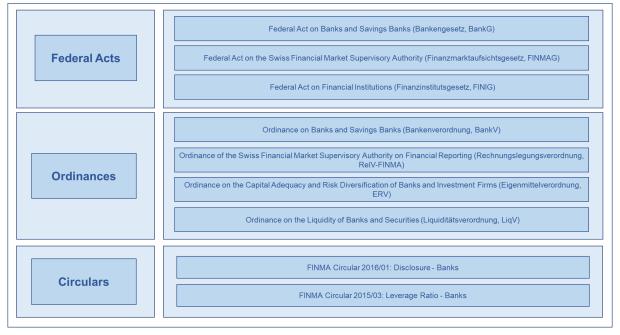


Figure 16: Regulatory environment

First, the Federal Act on Banks and Savings Banks (**Bankengesetz**, BankG) defines banks and presents a general framework for Switzerland's banking industry. Before starting any operational business, a Swiss bank needs FINMA approval (Art. 3 BankG).

FINMA's purpose and organization are laid out in the Federal Act on the Swiss Financial Market Supervisory Authority (**Finanzmarktaufsichtsgesetz**, FINMAG). The objective of the market supervisory authority is defined in Art. 4 FINMAG and includes the protection of creditors, investors, insured parties, as well as the market's overall functionality. It aims to increase the market's reputation, competitiveness, and sustainability. FINMA is assigned with supervising the market (Art. 6 FINMAG), and mainly regulates through the following legal vehicles:

- Ordinances
- Circulars (detailing the implementation of legislation, Art. 7 FINMAG)

Besides requirements for banks, the requirements for financial institutions such as wealth managers or trustees are defined in the Federal Act on Financial Institutions (**Finanzinstitutsgesetz**, FINIG). In sum, federal acts generally define the requirements for Swiss banks and create the market's supervisory authority FINMA, which has been tasked with monitoring and enforcing the relevant laws.

Based on the BankG, the Federal Council has released the Ordinance on Banks and Savings Banks (**Banken-verordnung**, BankV), which regulates key components of Switzerland's banking industry: among them, specific requirements for banks' financial reporting. These requirements are further specified by FINMA in its Ordinance on Financial Reporting (**Rechnungslegungsverordnung-FINMA**, ReIV-FINMA). Therefore, banks' financial reporting must fulfill strict requirements, increasing the comparability across banks.

42 Regulatory Environment

For this study, banks' requirements for annual report publication have been particularly important:

- The study benefits from Art. 6a Abs. 1 BankG, stating that public access to annual reports must be granted; note that Art 6a Abs. 3 BankG exempts traditional Swiss "Privatbanquiers" ("private bankers that do not solicit funds from the public") from this publication requirement.
- Art. 32 Abs. 1 BankV (based on BankG) orders banks to grant public access within 4 months of completion date; annual reports must be made available in a printed version.
- Art. 36 Abs. 1 ReIV-FINMA adds that a printed version of an electronic document is sufficient.

In conclusion, no Swiss bank may deny access to its annual reports.

Moreover, Capital Adequacy requirements are of importance for this study. These are specified in the Ordinance on the Capital Adequacy and Risk Diversification of Banks and Investment Firms (**Eigenmittelverordnung**, ERV) and the Ordinance on the Liquidity of Banks and Securities (**Liquiditätsverordnung**, LiqV).

Based on Art. 16 ERV and Art. 17e LiqV, the "FINMA Circular 2016/01 – Disclosure Banks" specifies the disclosure of Capital Adequacy measures for banks. Based on its categorization (Art. 2 BankV), every bank must report and publish key Capital Adequacy measures. As a result, Switzerland's banks are easily comparable with regard to their Capital Adequacy. Additionally, "FINMA Circular 2015/03 – Leverage Ratio – Banks" substantiates Art. 46 ERV and defines the calculation of the Leverage Ratio according to the Basel III requirements.

8. Data and Methodology

8.1. **DISCLAIMER**

While we have exerted the utmost academic rigor, diligence and care in the collection and analysis of the data presented in this study, we acknowledge the possibility of **errors**. In particular, our efforts may have been constrained by limitations in time and resources. As such, the findings herein should be considered with an understanding of these potential inaccuracies.

8.2. REMARKS ON DATA AND METHODOLOGY

The following remarks summarize key aspects of this study's data and methodology:

- All data used in this study are **publicly available**, whereby banks' **2022 annual reports** as well as data from Switzerland's public **commercial register** (Zefix) are key sources.
- This study focuses on Switzerland's wealth management industry (i.e., excluding Liechtenstein). Swiss banks with additional operations in other countries have been included if their parent bank is headquartered in Switzerland (e.g., Julius Bär). In cases where only consolidated figures for parent banks were available, the subsidiaries have not been included.
- To ensure data availability and comparability, annual report data have been extracted at the total bank level. While certain (often larger) banks may offer segment reporting (i.e., wealth management only), they may use degrees of discretion in doing so, whereby their segment reporting may not necessarily follow all regulatory reporting requirements (see Chapter 7). Therefore, relying on such (partly available) segment reporting may jeopardize both data availability and comparability.
- As a result of using annual report data at the total bank level, certain data reported by banks may (partly) include results from other activities (e.g., commission income also including activities from Asset Management). AUM have been cleaned from potential double-counting with Asset Management, as reported by banks.
- The vast majority of banks in this study reporting standards as defined by FINMA (see Chapter 7). Where banks apply other reporting standards (as listed below), their financial figures have been used as reported:
 - **IFRS**: EFG, Julius Bär, UBS, Vontobel
 - US GAAP: CS
- Due to the definition of the inclusion ratio (see Chapter 8.3.2), the inclusion ratios of banks not applying reporting standards as defined by FINMA cannot be calculated. Therefore, such banks' inclusion will be justified separately:
 - o UBS, CS: see Chapter 2.2.1
 - EFG, Julius Bär, Vontobel: see Chapter 2.2.3
- In Switzerland, there is an exception to the Basel III reporting requirements for small banks (so called "Kleinbankenregime"): such banks (which need to apply for this status at FINMA), receive stricter Capital Adequacy requirements, but in exchange are exempted from reporting on several measures. This explains missing data points for such banks in the Capital Adequacy category.
- Lastly, although there may be significant literature available on certain topics of this study e.g., KPIs (Chapter 3), Boards of Directors (Chapter 0), or the Regulatory Environment (Chapter 7) this study does not aim to position itself within the state of research. Instead, this study focuses on descriptive quantitative analyses of Switzerland's wealth management industry and its participants.

8.3. DATA SAMPLE

This study mainly relies on financial figures provided by the income statements and balance sheets, as well as the notes thereto (e.g., detailing AUM). In addition, the Basel III framework provides valuable insights into the capitalization of banks.

8.3.1. Overview

Table 23 provides an overview (detailed in Chapter 8.3.3) how we have arrived at our final cut of **67 Swiss wealth management banks** included in this study:

| Data Sample | # of E | Banks | % of Banks | |
|---|--------|-------|------------|------|
| Data Sample | 2022 | 2021 | 2022 | 2021 |
| Total banks in Switzerland (see Table 24) | 235 | 245 | 100% | 100% |
| Excluded banks | 168 | 176 | 71% | 72% |
| Due to SNB bank type (see Table 24) | 107 | 116 | 46% | 47% |
| Due to field of business (see Table 25) | 15 | 17 | 6% | 7% |
| Due to data availability (see Table 26) | 15 | 16 | 6% | 7% |
| Due to inclusion ratio <25% (see Table 27) | 31 | 27 | 13% | 11% |
| Swiss WM banks in this study (see Table 28) | 67 | 69 | 29% | 28% |

Table 23: Data sample (overview)

8.3.2. Inclusion Ratio

To define the **inclusion ratio**, this study makes use of the mechanism laid out in Art. 32 para. 3 ReIV-FINMA (see Figure 16). The inclusion ratio is defined as the balance of

- "Commission income from securities trading and investment activities" and
- "Commission expense"

divided by the sum of

- "Sub-total gross result from interest operations",
- "Sub-total result from commission services" and
- "Result from trading activities and the fair value option"

Note that, due to our methodology relying on **publicly available data**, the inclusion ratio serves as an **indicator** – a proxy (see Chapter 8.2) – of how much of the ordinary business of a bank is devoted to wealth management in relation to its total operating income. Note that, relying on publicly available data, such commission income in wealth management banks' income statements could also partly originate from other activities (see Chapter 8.2).

The **cut-off** has been set at **25%**, as we do not want to include banks with insignificant activities in wealth management (thus, the ratio cannot be too low; see Table 37 in the Appendix for excluded candidates due to inclusion ratios <25%). On the other hand, we do not want to exclude large universal banks holding significant AUM in absolute terms. Such banks could potentially be excluded due to the sheer size of their other activities, which might dwarf their wealth management business (thus, the ratio cannot be too high). Overall, an inclusion ratio of 25% appears suitable and reasonable for this study's objectives.

Lastly, **Julius Bär**, **EFG** and **Vontobel** report their financial figures according to IFRS, which is why their inclusion ratios are not available. Nonetheless, due to their size and market significance as Private Banks in Switzerland, including them in this study appears justified.

8.3.3. Details

Both the SNB and FINMA publish lists of the Swiss banking industry and its participants. To find our relevant data sample, a first cut was made based on the bank type as defined by the SNB's "List of banks and highest group entities in Switzerland 2022" (accessed on 21 September 2023). Regional and savings banks, as well as banks with a special field of business have been directly excluded as they do not fit the wealth management scope as defined in Chapter 1. Furthermore, this study is not interested in Swiss bank branches of foreign banks, holdings, or groups (not to be confused with standalone subsidiaries of foreign banks). Finally, the list has been double checked with the list of banks authorized by FINMA, which is updated on a daily basis: any bank not appearing on the FINMA list (as of September 2022) has been excluded. As this study focuses on **wealth management banks** headquartered in Switzerland, this reduces the number of remaining candidates (as per SNB bank type) to 128, as shown in Table 24. A bank type likely relevant for this study would be traditional Swiss **"Privatbanquiers"**: as of September 2023, the SNB categorized 5 banks as "private bankers who do not solicit funds from the public" (see Table 33 in the Appendix):

- Baumann & Cie KmG
- Bordier & Cie SCmA
- E. Gutzwiller & Cie. Banquiers
- Rahn & Bodmer Co.
- Reichmuth & Co.

These 5 banks, incorporated as "Kommanditgesellschaften" or "Kommanditaktiengesellschaften" (i.e,. comparable to limited partnerships in Common Law) offer degrees of personal liability of their shareholders. In return, they are exempt from annual report publishing requirements (see Chapter 7).

| Explanation For Exclusion | | # of Banks | | |
|--|-----|------------|--|--|
| | | 2021 | | |
| Total banks in Switzerland (SNB, September 2023) | 235 | 245 | | |
| Not Swiss wealth management banks (see Table 33 in the Appendix) | 107 | 116 | | |
| Regional and savings banks and Raiffeisen banks | 59 | 58 | | |
| Banks with a special field of business | - | 2 | | |
| Branches of foreign banks | 25 | 25 | | |
| Private bankers (see Chapter 7) | 5 | 5 | | |
| Other banks | 18 | 18 | | |
| Not on the FINMA list (as of September 2022) | - | 8 | | |
| Remaining candidates (SNB bank type) | 128 | 129 | | |

Table 24: Remaining candidates (SNB bank type)

Among these remaining candidates, there are 12 banks with a special business type that, in our assessment, do not match our wealth management definition (see Chapter 1). In addition, 3 Swiss financial conglomerates (with Swiss parent companies) are allowed to report their financials on a consolidated level (which has been used for this study). As a result, Table 25 summarizes the remaining 113 candidates after considering banks' field of business:

| Explanation For Exclusion | | # of Banks | | |
|--|-----|------------|--|--|
| | | 2021 | | |
| Remaining candidates (SNB bank type, see Table 24) | 128 | 129 | | |
| Special business type (in our own assessment, see Table 34 in the Appendix) | 12 | 13 | | |
| Subsidiaries analyzed on a consolidated level (see Table 35 in the Appendix) | 3 | 4 | | |
| Remaining candidates (field of business) | 113 | 112 | | |

Table 25: Remaining candidates (field of business)

In Switzerland, FINMA is responsible for the financial market supervision and sets the regulatory framework for banks' accounting and disclosure. This includes **mandatory public access to annual reports** and other regulatory disclosure requirements related to the Basel III framework (see Chapter 7).

Therefore, our next step was to search for the remaining candidates' 2022 annual reports on their websites. While this search has been successful for 73 banks, another 41 banks unfortunately did not publish their 2022 annual reports on their websites, further underpinning the transparency challenge of the Swiss wealth management industry. In such cases, we contacted these banks by e-mail and / or telephone. Table 26 summarizes our data collection efforts, which have yielded an additional 26 annual reports and have left us with 98 remaining candidates:

- 26 banks were willing to provide their annual reports.
- 10 banks did not respond, even after several follow-ups.
- 1 bank could not be contacted (neither by e-mail nor by telephone), as no contact information was published on their website.
- 1 bank offered physical read-only access to their printed annual report at their headquarters (which we politely refused due to time constraints).
- 3 banks denied access to their annual reports, even after we reminded them (by e-mail) of the regulatory framework.

| Explanation For Exclusion | | Banks |
|---|------|-------|
| | 2022 | 2021 |
| Remaining candidates (field of business, see Table 25) | 113 | 112 |
| Published annual report online | 72 | 72 |
| Did not publish annual report online (see Table 36 in the Appendix) | 41 | 40 |
| Annual report provided after contact | 26 | 24 |
| Annual report not provided after contact | 15 | 16 |
| No answer at all, or no answer after first contact | 10 | 9 |
| No or invalid contact information provided on website | 1 | 3 |
| Personal invitation to HQ to review physical annual report | 1 | 2 |
| Refused to provide annual report | 3 | 2 |
| Remaining candidates (data availability) | 98 | 96 |

Table 26: Remaining candidates (data availability)

A breakdown of the 41 banks that did not publish their 2022 annual report online, as well as our respective data collection efforts, can be found in Table 36 in the Appendix.

Lastly, by considering the inclusion ratio (as defined in Chapter 8.3.2), we have arrived at our final data sample of **67 wealth management banks**, summarized in Table 27:

| Explanation For Evolution | # of Banks | | |
|--|------------|------|--|
| Explanation For Exclusion | | 2021 | |
| Remaining candidates (data availability, see Table 26) | 98 | 96 | |
| Inclusion ratio <25% (see Table 37 in the Appendix) | 31 | 27 | |
| Swiss WM banks in this study (see Table 28) | 67 | 69 | |

Table 27: Banks in this study (summary)

Table 28 provides an overview of all **67 wealth management banks** in this study, sorted by their inclusion ratio. Note that inclusion ratios marked as "not available" represent banks with reporting standards different from those as imposed by FINMA (see Chapter 8.3.2).

| Legal Name | Bank Name | Bank Type | HQ | Inclusion Ratio |
|-------------------------------|----------------------|--|-----------------------|-----------------|
| BANCA DEL CERESIO SA | Banca del Ceresio | Private Bank <chf 20b<="" td=""><td>Lugano</td><td>105.1%</td></chf> | Lugano | 105.1% |
| NPB Neue Privat Bank AG | NPB | Private Bank <chf 20b<="" td=""><td>Zurich</td><td>102.6%</td></chf> | Zurich | 102.6% |
| BZ Bank Aktiengesellschaft | BZ Bank | Private Bank <chf 20b<="" td=""><td>Freien- bach/Wilen</td><td>95.8%</td></chf> | Freien- bach/Wilen | 95.8% |
| Private Client Bank AG | Private Client Bank | Private Bank <chf 20b<="" td=""><td>Zurich</td><td>92.3%</td></chf> | Zurich | 92.3% |
| Privatbank Von Graffenried AG | Von Graffenried | Private Bank <chf 20b<="" td=""><td>Bern</td><td>91.2%</td></chf> | Bern | 91.2% |
| Goldman Sachs Bank AG | Goldman Sachs | Private Bank ≥CHF 20b | Zurich | 89.9% |
| Privatbank Bellerive AG | Privatbank Bellerive | Private Bank <chf 20b<="" td=""><td>Zurich</td><td>85.1%</td></chf> | Zurich | 85.1% |
| Banque Bônhote & Cie SA | Banque Bônhote | Private Bank <chf 20b<="" td=""><td>Neuchâtel</td><td>84.6%</td></chf> | Neuchâtel | 84.6% |
| Trafina Privatbank AG | Trafina | Private Bank <chf 20b<="" td=""><td>Basel</td><td>82.7%</td></chf> | Basel | 82.7% |
| Pictet Group | Pictet | Private Bank ≥CHF 20b | Geneva | 81.1% |
| Scobag Privatbank AG | Scobag | Private Bank ≥CHF 20b | Basel | 80.9% |
| Mirabaud Group | Mirabaud | Private Bank ≥CHF 20b | Geneva | 76.2% |

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| Legal Name | Bank Name | Bank Type | HQ | Inclusion Ratio |
|---|-----------------------------------|--|--------|-----------------|
| BBVA SA | BBVA | Private Bank <chf 20b<="" td=""><td>Zurich</td><td>74.1%</td></chf> | Zurich | 74.1% |
| Banca Aletti & C. (Suisse) SA | Banca Aletti | Private Bank <chf 20b<="" td=""><td>Lugano</td><td>73.1%</td></chf> | Lugano | 73.1% |
| Dreyfus Söhne & Cie. Aktienge- sellschaft, Banquiers | Dreyfus | Private Bank <chf 20b<="" td=""><td>Basel</td><td>72.6%</td></chf> | Basel | 72.6% |
| Banco Itaú (Suisse) SA | Banco Itaú | Private Bank <chf 20b<="" td=""><td>Zurich</td><td>72.0%</td></chf> | Zurich | 72.0% |
| NBK Private Bank (Switzerland) Ltd | NBK | Private Bank <chf 20b<="" td=""><td>Geneva</td><td>72.0%</td></chf> | Geneva | 72.0% |
| Maerki Baumann & Co. AG | Maerki Baumann | Private Bank <chf 20b<="" td=""><td>Zurich</td><td>71.6%</td></chf> | Zurich | 71.6% |
| Lombard Odier Group | Lombard Odier | Private Bank ≥CHF 20b | Geneva | 71.4% |
| Citibank (Switzerland) AG | Citibank | Private Bank ≥CHF 20b | Zurich | 70.0% |
| DZ PRIVATBANK (Schweiz) AG | DZ Privatbank | Private Bank <chf 20b<="" td=""><td>Zurich</td><td>68.9%</td></chf> | Zurich | 68.9% |
| Banque Syz SA | Banque Syz | Private Bank <chf 20b<="" td=""><td>Geneva</td><td>67.3%</td></chf> | Geneva | 67.3% |
| Rothschild & Co Bank AG | Rothschild | Private Bank ≥CHF 20b | Zurich | 66.8% |
| BANCA DEL SEMPIONE SA | Banca del Sempione | Private Bank <chf 20b<="" td=""><td>Lugano</td><td>66.3%</td></chf> | Lugano | 66.3% |
| Edmond de Rothschild (Suisse) S.A. | Edmond de Rothschild | Private Bank ≥CHF 20b | Geneva | 66.3% |
| BERGOS AG | Bergos | Private Bank <chf 20b<="" td=""><td>Zurich</td><td>65.1%</td></chf> | Zurich | 65.1% |
| Schroder & Co Bank AG | Schroders | Private Bank <chf 20b<="" td=""><td>Zurich</td><td>64.6%</td></chf> | Zurich | 64.6% |
| LGT Bank (Schweiz) AG | LGT | Private Bank ≥CHF 20b | Basel | 63.1% |
| UNION BANCAIRE PRIVEE, UBP SA | UBP | Private Bank ≥CHF 20b | Geneva | 62.5% |
| Banque Eric Sturdza SA | Banque Eric Sturdza | Private Bank <chf 20b<="" td=""><td>Geneva</td><td>62.5%</td></chf> | Geneva | 62.5% |
| Frankfurter Bankgesellschaft (Schweiz) AG | Frankfurter Bankgesell- schaft | Private Bank <chf 20b<="" td=""><td>Zurich</td><td>61.3%</td></chf> | Zurich | 61.3% |
| Bank von Roll AG | Bank von Roll | Private Bank <chf 20b<="" td=""><td>Zurich</td><td>59.7%</td></chf> | Zurich | 59.7% |

| Legal Name | Bank Name | Bank Type | HQ | Inclusion Ratio |
|---|------------------------------|--|-----------------------|-----------------|
| F. van Lanschot Bankiers (Schweiz) AG | Van Lanschot | Private Bank <chf 20b<="" td=""><td>Zurich</td><td>59.3%</td></chf> | Zurich | 59.3% |
| Piquet Galland & Cie SA | Piguet Galland | Private Bank <chf 20b<="" td=""><td>Yverdon- les-Bains</td><td>58.6%</td></chf> | Yverdon- les-Bains | 58.6% |
| Hyposwiss Private Bank Ge- nève SA | Hyposwiss Private Bank | Private Bank <chf 20b<="" td=""><td>Geneva</td><td>57.5%</td></chf> | Geneva | 57.5% |
| Globalance Bank AG | Globalance Bank | Private Bank <chf 20b<="" td=""><td>Zurich</td><td>54.5%</td></chf> | Zurich | 54.5% |
| Lienhardt & Partner Privatbank Zürich AG | Lienhardt & Partner | Private Bank <chf 20b<="" td=""><td>Zurich</td><td>53.1%</td></chf> | Zurich | 53.1% |
| Società Bancaria Ticinese SA | Società Bancaria Ticinese | Private Bank <chf 20b<="" td=""><td>Bellinzona</td><td>52.0%</td></chf> | Bellinzona | 52.0% |
| PKB PRIVATE BANK SA | PKB Private Bank | Private Bank <chf 20b<="" td=""><td>Lugano</td><td>51.7%</td></chf> | Lugano | 51.7% |
| Deutsche Bank (Suisse) SA | Beutsche Bank | Private Bank ≥CHF 20b | Geneva | 50.3% |
| BANCA CREDINVEST SA | Banca Credinvest | Private Bank <chf 20b<="" td=""><td>Lugano</td><td>49.9%</td></chf> | Lugano | 49.9% |
| BANQUE AUDI (SUISSE) SA | Banque AUDI | Private Bank <chf 20b<="" td=""><td>Geneva</td><td>48.5%</td></chf> | Geneva | 48.5% |
| Bank J. Safra Sarasin AG | Safra Sarasin | Private Bank ≥CHF 20b | Basel | 46.0% |
| REYL & Cie SA | REYL | Private Bank <chf 20b<="" td=""><td>Geneva</td><td>43.6%</td></chf> | Geneva | 43.6% |
| AXION SWISS BANK SA | Axion Swiss Bank | Private Bank <chf 20b<="" td=""><td>Lugano</td><td>43.1%</td></chf> | Lugano | 43.1% |
| ONE swiss bank SA | ONE swiss bank | Private Bank <chf 20b<="" td=""><td>Geneva</td><td>42.5%</td></chf> | Geneva | 42.5% |
| FAB Private Bank (Suisse) SA | FAB Private Bank | Private Bank <chf 20b<="" td=""><td>Geneva</td><td>40.7%</td></chf> | Geneva | 40.7% |
| VP Bank (Schweiz) AG | VP Bank | Private Bank <chf 20b<="" td=""><td>Zurich</td><td>40.4%</td></chf> | Zurich | 40.4% |
| Investec Bank (Switzerland) AG | Investec | Private Bank <chf 20b<="" td=""><td>Zurich</td><td>39.5%</td></chf> | Zurich | 39.5% |
| Banque Cramer & Cie SA | Banque Cramer | Private Bank <chf 20b<="" td=""><td>Geneva</td><td>39.1%</td></chf> | Geneva | 39.1% |
| BANCA ZARATTINI & CO. SA | Banca Zarattini | Private Bank <chf 20b<="" td=""><td>Lugano</td><td>38.3%</td></chf> | Lugano | 38.3% |
| SOCIETE GENERALE Private Banking (Suisse) SA | SocGen | Private Bank <chf 20b<="" td=""><td>Geneva</td><td>37.9%</td></chf> | Geneva | 37.9% |

| Legal Name | Bank Name | Bank Type | HQ | Inclusion Ratio |
|---|--------------------|--|--------|-----------------|
| Mercantil Bank (Schweiz) AG | Mercantil Bank | Private Bank <chf 20b<="" td=""><td>Zurich</td><td>37.2%</td></chf> | Zurich | 37.2% |
| Barclays Bank (Suisse) SA | Barclays Bank | Private Bank <chf 20b<="" td=""><td>Geneva</td><td>36.0%</td></chf> | Geneva | 36.0% |
| Privatbank IHAG Zürich AG | Privatbank IHAG | Private Bank <chf 20b<="" td=""><td>Zurich</td><td>34.8%</td></chf> | Zurich | 34.8% |
| Graubündner Kantonalbank | GKB | Cantonal Bank | Chur | 29.0% |
| CBH Compagnie Bancaire Hel- vétique SA | СВН | Private Bank <chf 20b<="" td=""><td>Geneva</td><td>27.0%</td></chf> | Geneva | 27.0% |
| CA Indosuez (Switzerland) SA | CA Indosuez | Private Bank ≥CHF 20b | Geneva | 27.0% |
| BNP Paribas (Suisse) SA | BNP Paribas | Private Bank ≥CHF 20b | Geneva | 26.7% |
| Kaleido Privatbank AG | Kaleido Privatbank | Private Bank <chf 20b<="" td=""><td>Zurich</td><td>26.3%</td></chf> | Zurich | 26.3% |
| QNB (Suisse) SA | QNB | Private Bank <chf 20b<="" td=""><td>Geneva</td><td>25.7%</td></chf> | Geneva | 25.7% |
| Zürcher Kantonalbank | ΖКВ | Cantonal Bank | Zurich | 25.5% |
| Bank Julius Bär & Co. AG | Julius Bär | Private Bank ≥CHF 20b | Zurich | n.a. |
| Vontobel Holding AG | Vontobel | Private Bank ≥CHF 20b | Zurich | n.a. |
| EFG International | EFG | Private Bank ≥CHF 20b | Zurich | n.a. |
| Credit Suisse AG | CS | Large Bank | Zurich | n.a. |
| UBS AG | UBS | Large Bank | Zurich | n.a. |
| Total: 67 Banks Included in this | Study | | | |

Table 28: Banks by inclusion ratio

8.3.4. Data Changes Versus Previous Edition

Table 29 provides an overview of 11 banks that were considered for the previous edition, but that are no longer on the SNB list (as of 21 September 2023), as well as of 1 new bank:

| Closed Or New Banks (as of 21 September 2023) | # of Banks |
|---|------------|
| Closed Banks | -11 |
| Bank Sparhafen Zürich AG | |
| Banque Degroof Petercam (Suisse) SA | |
| Bantleon Bank AG | |
| Citibank, N.A., Sioux Falls, succursale de Genève | |
| Clientis AG | |
| Gazprombank (Schweiz) AG | |
| HBL BANK UK LIMITED, London, Zweigniederlassung Zürich | |
| Intesa Sanpaolo Private Bank (Suisse) Morval SA | |
| Quintet Private Bank (Schweiz) AG | |
| Sberbank (Switzerland) AG | |
| STRATEO, Genève, Succursale d'Arkéa Direct Bank SA, Puteaux (Paris) | |
| New Banks | +1 |
| radicant bank ag | |
| Net Change in # of Banks in Switzerland | -10 |
| able 29: Closed or new banks (as of 21 September 2023) | |

Table 29: Closed or new banks (as of 21 September 2023)

Table 30 provides an overview of the net change in data sample: 67 in this edition (versus 69 in the previous edition):

| Banks Not Included Anymore (-10) | Rationale |
|----------------------------------|--|
| Arab Bank (Switzerland) Ltd. | |
| BankMed (Suisse) SA | Inclusion ratio <25% |
| Banque Cantonale Vaudoise | |
| St. Galler Kantonalbank | |
| Banque Havilland (Suisse) S.A. | Newly listed as "Banque Havilland (Liechtenstein) AG, Vaduz, Zweigniederlassung Zürich" |
| | |
| BANQUE HERITAGE SA | |
| HSBC Private Bank (Suisse) SA | |
| J.P. Morgan (Suisse) SA | No data available for this edition (see Table 36 in the Appendix) |
| Quilvest (Switzerland) Ltd. | |
| S.P. Hinduja Banque Privée SA | |

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| Banks Newly Included (+8) | Rationale | | |
|-------------------------------------|----------------------------------|--|--|
| Banca Aletti & C. (Suisse) SA | | | |
| Banco Itaú (Suisse) SA | | | |
| Banque Bonhôte & Cie SA | | | |
| Banque Eric Sturdza SA | Data available for this addition | | |
| Citibank (Switzerland) AG | Data available for this edition | | |
| Kaleido Privatbank AG | | | |
| Piguet Galland & Cie SA | | | |
| Privatbank Bellerive AG | | | |
| Net Change in Sample Size: -2 Banks | | | |

Table 30: Changes in data sample

8.4. REMARKS ON DATA AVAILABILITY

In specific cases, certain data points may slightly differ due banks' different financial reporting standards or nonavailability of such data points:

- The annual report of **UBS** is the only one reported in USD. Since most of UBS' data included in this study are ratios (not absolute figures), this study does not convert UBS' financial data into CHF.
- Neither FTE nor headcount figures have been reported in the annual reports of **Safra Sarasin**, **Julius Bär**, **BBVA**, **Mirabaud**, whereby the missing data may influence our analyses.
- Art. 32 para. 3 ReIV-FINMA exempts specific banks from the duty of reporting AUM and the notes thereto; these are banks with an inclusion ratio <33% (see Chapter 8.3.2). Within our data sample, **GKB** and **Ka-leido Privatbank** make use of this exemption (i.e., not reporting AUM and the notes thereto).
- For **newly included banks** (see Table 30), no changes versus previous year figures could be calculated (e.g., AUM Growth), meaning they have scored 0 points in the respective KPIs of the ZHAW WM Performance Score.

8.5. KPIS: DEFINITION AND CALCULATION

To assess wealth management banks' relative performance based on publicly available data, this study uses a set of 12 well-known and well-defined KPIs, grouped into **4 categories**, as illustrated in Table 31:

- Profitability
- Efficiency
- Capital Adequacy
- Growth

Whenever this study bases its findings on calculations, the definitions below have been applied (with the exception of the Capital Adequacy category, where banks are obliged to report their KPIs, which have therefore already been calculated in a consistent manner by banks themselves).

| Category | KPI | Definition | Unit |
|---------------------|---|---|-------|
| | Return on Total Assets | (adj.) Operating income / total assets | % |
| Profitability | Return on Equity | Profit / total equity | % |
| | Return on AUM | (adj.) Operating income / AUM | % |
| | Efficiency Cost-Income Ratio (adj.) Operating expenses / (adj.) operating in- come | | % |
| | | AUM / FTE | CHF m |
| | | Personnel expense / FTE | CHF k |
| | CET1-Ratio | As per capital adequacy requirements defined in Basel III | % |
| Capital Adequacy | Leverage Ratio | As per capital adequacy requirements defined in Basel III and FINMA Circular 2015/03 – "Lev- erage Ratio Banks" | % |
| | Liquidity Coverage Ratio | As per capital adequacy requirements defined in Basel III | % |
| | AUM Growth | (Current period AUM – last period AUM) / last period AUM | % |
| Growth | NNM / AUM | NNM / AUM | % |
| NNM / FTE | | NNM / FTE | CHF m |

Table 31: KPIs: definition and calculation

The following KPI positions need to be explained in more detail:

- In this second edition of the study, we have adjusted the KPI definition for Return on AUM, reflecting a
 more commonly used and accepted calculation methodology. In the previous edition, we defined Return
 on AUM as (only) commission income / AUM, whereas, in this edition, we account for banks' entire operating income / AUM.
- **Commission income** equals the "Commission income from securities trading and investment activities" whenever Swiss GAAP is applied.
- Both operating income and operating expenses have been adjusted whenever Swiss GAAP is applied. This means: the positions "value adjustments on participations and depreciation and amortization of tangible fixed assets and intangible assets" and "changes in provisions and other value adjustments, and losses" are presented in the income statement after operating expenses. However, they are still calculated within the operating result. Therefore, this study adds these positions to operating expenses where they are negative, and to operating income where they are positive.

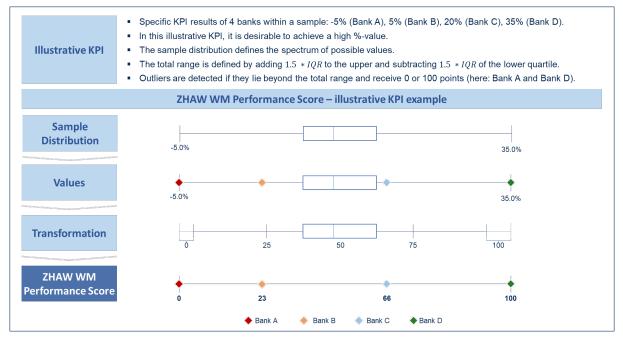
8.6. ZHAW WM PERFORMANCE SCORE: DEFINITION AND CALCULATION

Due to their heterogeneous natures and sizes, comparisons between wealth management banks are not straightforward. As an example, larger banks may enjoy economies of scale (e.g., increasing operational efficiencies with size). By contrast, smaller banks may enjoy advantages in growth KPIs (e.g., NNM / AUM): with lower absolute AUM, even smaller inflows may significantly drive the ratio upwards. In addition, Private Banks have a different business model than universal banks, which may influence KPIs in different ways.

The **ZHAW WM Performance Score** solves this comparability challenge by combining multiple sources into one grading, whereby the KPIs presented in Chapter 3 form its basis. Conversely, the ZHAW WM Performance Score is divided into the same 4 categories:

- Profitability
- Efficiency
- Capital Adequacy
- Growth

Each category contains the same 3 KPIs as in Chapter 3, resulting in 12 KPIs influencing the total score, which equally contribute to the overall score, whereby 100 points are the maximum and 0 points are the minimum achievable score per KPI. As a result, a **maximum total score of 1'200 points** can theoretically be achieved if a bank reported a result for each KPI which lies above the adjusted maximum. Within each KPI, results have been analyzed between the highest and lowest achieved values. However, the total range of values is not defined by the banks absolute achieved values but the underlying sample distribution. Outliers to the top as well as to the bottom are identified and scored accordingly. Figure 17 illustrates the scoring methodology with a fictional KPI:





A key **benefit** of this methodology is that it works across different market or macroeconomic scenarios: the underlying sample distribution defines the spectrum of values, and performances are analyzed individually and isolated of peer performance.

The **formulas** below explain the step-by-step calculation of the ZHAW WM Performance Score for a bank. First, the total range has to be defined. Formulas (1) and (2) describe the calculation of the adjusted maximum and minimum. The resulting values result in 100 points (adjusted maximum if it is desirable to achieve a high value within a KPI, adjusted minimum if it is desired to achieve a low value within a KPI) or 0 points (adjusted minimum if

it is desirable to achieve a high value within a KPI, adjusted maximum if it is desired to achieve a low value within a KPI). Values beyond the boundaries of the total range result in the same number of points as the boundary:

$$adj.Maximum_{i,p} = Upper\ Quartile_p + 1.5 * IQR_p, \tag{1}$$

$$adj.Minimum_{i,p} = Lower Quartile_p - 1.5 * IQR_p,$$
 (2)

where subscript *i* indicates the bank, and subscript *p* indicates the KPIs of the ZHAW WM Performance Score.

As a next step, bank *i*'s performance is **linearly assessed** as described in Formula (3) (the scoring method in the previous edition, with the difference of using adjusted boundaries). Since there are KPIs where high values are desirable (e.g., Return on Equity), and KPIs where low values are desirable (e.g., Cost-Income Ratio), the score is divided into 2 sums. The first sum includes KPIs for which a higher value represents a better result, the second sum includes KPIs for which lower values represent a better result:

$$Y_{i} = \sum_{j=1}^{J} \frac{(Achieved_{i,j} - adj.Minimum_{j})}{(adj.Maximum_{j} - adj.Minimum_{j})} + \sum_{k=1}^{K} \frac{(adj.Maximum_{k} - Achieved_{i,k})}{(adj.Maximum_{k} - adj.Minimum_{k})}, \quad (3)$$

where subscript i indicates the bank, and subscript j indicates the KPIs for which a high value is desirable and subscript k indicates the KPIs for which a low value is desirable.

In the few cases of **missing data** for a KPI, the specific bank could not be assessed and, as a result, has received 0 points for that KPI.

As a consequence of the calculations performed in Formulas (1) to (3), positive outliers will receive values greater than 1, and negative outliers will receive values less than 0. Thus, Formula (4) addresses this by assigning **100 points** to all positive outliers and **0 points** to all negative outliers:

ZHAW WM Performance Score_i =
$$\begin{cases} 100, Y_i > 1 \\ Y_i, 1 \ge Y_i \ge 0, \\ 0, Y_i < 0 \end{cases}$$
(4)

where subscript *i* indicates the bank. A significant **change** in the scoring method from the previous edition is the introduction of scenarios where **multiple banks** can receive 100 or 0 points, **no bank** receives 100 or 0 points, or exactly **one bank** receives 100 or 0 points.

In sum, each bank's individual score (for one KPI) may be benchmarked to other banks' individual scores (for that KPI), and the sum of all 12 scores results in a transparent and intuitive **total score**.

That said, one must be careful when **interpreting** the results, as different stakeholders may value individual categories differently. For example, potential employees would probably prefer working for banks with a high Personnel Expense / FTE. By contrast, shareholders would probably prefer keeping Personnel Expense / FTE at lower levels. Another example may be the view of an investor and a client on Capital Adequacy. While a risk / return maximizing investor would maybe prefer the Capital Adequacy score to be relatively low, a client entrusting a bank with their assets would likely prefer a well-capitalized bank.

Therefore, we encourage readers not only to consider the total ZHAW WM Performance Score but also to examine its individual categories and KPIs.

9. Factsheets

This Chapter presents a one-page **factsheet** for each bank, in alphabetical order, summarized in Table 32. The purpose is to provide readers with a standardized overview of banks and their KPIs.

As an example: a foreign-domiciled **prospect** may be interested in wealth management banks headquartered in Lugano, whereby this study provides potential candidates that may guide and inform the decision-making.

| Legal Name | Short Name | Bank Type | HQ | AUM (CHF b) | Inclusion Ratio |
|--|---------------------|---|-----------|----------------|--------------------|
| AXION SWISS BANK SA | Axion Swiss Bank | Private Bank <chf 20b<="" td=""><td>Lugano</td><td>6.1</td><td>43.1%</td></chf> | Lugano | 6.1 | 43.1% |
| Banca Aletti & C. (Suisse) SA | Banca Aletti | Private Bank <chf 20b<="" td=""><td>Lugano</td><td>0.7</td><td>73.1%</td></chf> | Lugano | 0.7 | 73.1% |
| BANCA CREDINVEST SA | Banca Credinvest | Private Bank <chf 20b<="" td=""><td>Lugano</td><td>1.5</td><td>49.9%</td></chf> | Lugano | 1.5 | 49.9% |
| BANCA DEL CERESIO SA | Banca del Ceresio | Private Bank <chf 20b<="" td=""><td>Lugano</td><td>7.0</td><td>105.1%</td></chf> | Lugano | 7.0 | 105.1% |
| BANCA DEL SEMPI- ONE SA | Banca del Sempione | Private Bank <chf 20b<="" td=""><td>Lugano</td><td>3.8</td><td>66.3%</td></chf> | Lugano | 3.8 | 66.3% |
| BANCA ZARATTINI & CO. SA | Banca Zarattini | Private Bank <chf 20b<="" td=""><td>Lugano</td><td>1.7</td><td>38.3%</td></chf> | Lugano | 1.7 | 38.3% |
| Banco Itaú (Suisse) SA | Banco Itaù | Private Bank <chf 20b<="" td=""><td>Zurich</td><td>8.3</td><td>72.0%</td></chf> | Zurich | 8.3 | 72.0% |
| Bank J. Safra Sarasin AG | Safra Sarasin | Private Bank ≥CHF 20b | Basel | 132.6 | 46.0% |
| Bank Julius Bär & Co. AG | Julius Bär | Private Bank ≥CHF 20b | Zurich | 327.4 | n.a. |
| Bank von Roll AG | Bank von Roll | Private Bank <chf 20b<="" td=""><td>Zurich</td><td>1.3</td><td>59.7%</td></chf> | Zurich | 1.3 | 59.7% |
| Bank Vontobel AG (Von- tobel Holding) | Vontobel | Private Bank ≥CHF 20b | Zurich | 198.6 | n.a. |
| BANQUE AUDI (SUISSE) SA | Banque AUDI | Private Bank <chf 20b<="" td=""><td>Geneva</td><td>4.7</td><td>48.5%</td></chf> | Geneva | 4.7 | 48.5% |
| Banque Bonhôte & Cie SA | Banque Bônhote | Private Bank <chf 20b<="" td=""><td>Neuchâtel</td><td>4.5</td><td>84.6%</td></chf> | Neuchâtel | 4.5 | 84.6% |
| Banque Cramer & Cie SA | Banque Cramer | Private Bank <chf 20b<="" td=""><td>Geneva</td><td>2.5</td><td>39.1%</td></chf> | Geneva | 2.5 | 39.1% |
| Banque Eric Sturdza SA | Banque Eric Sturdza | Private Bank <chf 20b<="" td=""><td>Geneva</td><td>2.2</td><td>62.5%</td></chf> | Geneva | 2.2 | 62.5% |

| Legal Name | Short Name | Bank Type | HQ | AUM (CHF b) | Inclusion Ratio |
|--|----------------------|---|------------|----------------|--------------------|
| Banque Lombard Odier & Cie SA (Lombard Odier Group) | Lombard Odier | Private Bank ≥CHF 20b | Geneva | 154.8 | 71.4% |
| Banque Pictet & Cie SA (Pictet Group) | Pictet | Private Bank ≥CHF 20b | Geneva | 607.9 | 81.1% |
| Banque Syz SA | Banque Syz | Private Bank <chf 20b<="" td=""><td>Geneva</td><td>13.1</td><td>67.3%</td></chf> | Geneva | 13.1 | 67.3% |
| Barclays Bank (Suisse) SA | Barclays Bank | Private Bank <chf 20b<="" td=""><td>Geneva</td><td>17.0</td><td>36.0%</td></chf> | Geneva | 17.0 | 36.0% |
| BBVA SA | BBVA | Private Bank <chf 20b<="" td=""><td>Zurich</td><td>4.9</td><td>74.1%</td></chf> | Zurich | 4.9 | 74.1% |
| BERGOS AG | Bergos | Private Bank <chf 20b<="" td=""><td>Zurich</td><td>6.2</td><td>65.1%</td></chf> | Zurich | 6.2 | 65.1% |
| BNP Paribas (Suisse) SA | BNP Paribas | Private Bank ≥CHF 20b | Geneva | 20.4 | 26.7% |
| BZ Bank Aktiengesell- schaft | BZ Bank | Private Bank <chf 20b<="" td=""><td>Freienbach</td><td>10.7</td><td>95.8%</td></chf> | Freienbach | 10.7 | 95.8% |
| CA Indosuez (Switzer- land) SA | CA Indosuez | Private Bank ≥CHF 20b | Geneva | 37.4 | 27.0% |
| CBH Compagnie Ban- caire Helvétique SA | СВН | Private Bank <chf 20b<="" td=""><td>Geneva</td><td>13.3</td><td>27.0%</td></chf> | Geneva | 13.3 | 27.0% |
| Citibank (Switzerland) AG | Citibank | Private Bank ≥CHF 20b | Zurich | 27.9 | 70.0% |
| Credit Suisse AG (Credit Suisse Group AG) | CS | Large Bank | Zurich | 1'261.5 | n.a. |
| Deutsche Bank (Suisse) SA | Deutsche Bank | Private Bank ≥CHF 20b | Geneva | 23.6 | 50.3% |
| Dreyfus Söhne & Cie. Aktiengesellschaft, Ban- quiers | Dreyfus | Private Bank <chf 20b<="" td=""><td>Basel</td><td>19.4</td><td>72.6%</td></chf> | Basel | 19.4 | 72.6% |
| DZ PRIVATBANK (Schweiz) AG | DZ Privatbank | Private Bank <chf 20b<="" td=""><td>Zurich</td><td>5.3</td><td>68.9%</td></chf> | Zurich | 5.3 | 68.9% |
| Edmond de Rothschild (Suisse) S.A. | Edmond de Rothschild | Private Bank ≥CHF 20b | Geneva | 147.0 | 66.3% |
| EFG Bank AG (EFG In- ternational AG) | EFG | Private Bank ≥CHF 20b | Zurich | 120.9 | n.a. |
| F. van Lanschot Banki- ers (Schweiz) AG | Van Lanschot | Private Bank <chf 20b<="" td=""><td>Zurich</td><td>2.5</td><td>59.3%</td></chf> | Zurich | 2.5 | 59.3% |

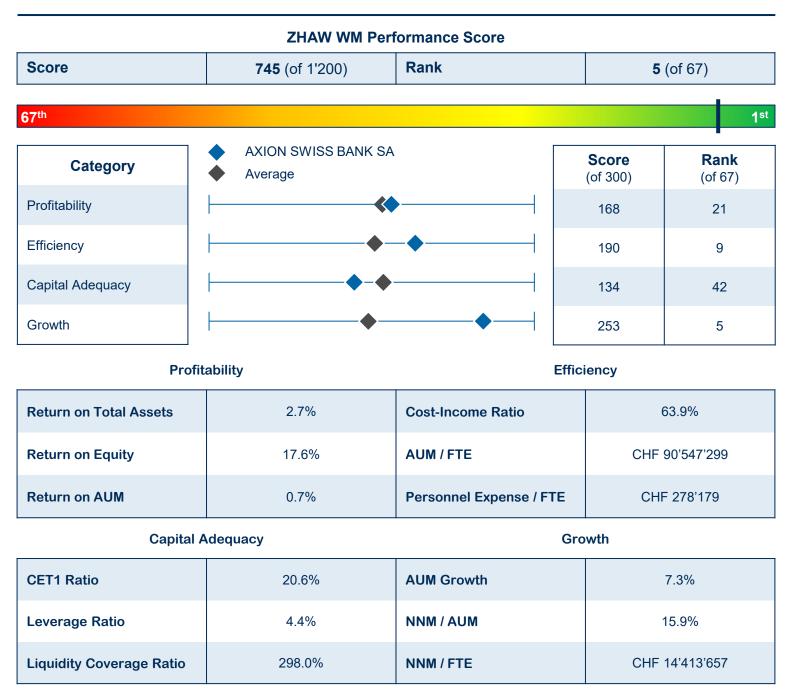
| Legal Name | Short Name | Bank Type | HQ | AUM (CHF b) | Inclusion Ratio |
|--|------------------------------|--|-----------------------|----------------|--------------------|
| FAB Private Bank (Suisse) SA | FAB Private Bank | Private Bank <chf 20b<="" td=""><td>Geneva</td><td>2.9</td><td>40.7%</td></chf> | Geneva | 2.9 | 40.7% |
| Frankfurter Bankgesell- schaft (Schweiz) AG | Frankfurter Bankgesellschaft | Private Bank <chf 20b<="" td=""><td>Zurich</td><td>5.1</td><td>61.3%</td></chf> | Zurich | 5.1 | 61.3% |
| Globalance Bank AG | Globalance Bank | Private Bank <chf 20b<="" td=""><td>Zurich</td><td>1.7</td><td>54.5%</td></chf> | Zurich | 1.7 | 54.5% |
| Goldman Sachs Bank AG | Goldman Sachs | Private Bank ≥CHF 20b | Zurich | 22.4 | 89.9% |
| Graubündner Kantonal- bank | GKB | Cantonal Bank | Chur | n.a. | 29.0% |
| Hyposwiss Private Bank Genève SA | Hyposwiss Private Bank | Private Bank <chf 20b<="" td=""><td>Geneva</td><td>6.3</td><td>57.5%</td></chf> | Geneva | 6.3 | 57.5% |
| Investec Bank (Switzer- land) AG | Investec | Private Bank <chf 20b<="" td=""><td>Zurich</td><td>2.5</td><td>39.5%</td></chf> | Zurich | 2.5 | 39.5% |
| Kaleido Privatbank AG | Kaleido Privatbank | Private Bank <chf 20b<="" td=""><td>Zurich</td><td>n.a.</td><td>26.3%</td></chf> | Zurich | n.a. | 26.3% |
| LGT Bank (Schweiz) AG | LGT | Private Bank ≥CHF 20b | Basel | 44.6 | 63.1% |
| Lienhardt & Partner Pri- vatbank Zürich AG | Lienhardt & Partner | Private Bank <chf 20b<="" td=""><td>Zurich</td><td>7.5</td><td>53.1%</td></chf> | Zurich | 7.5 | 53.1% |
| Maerki Baumann & Co. AG | Maerki Baumann | Private Bank <chf 20b<="" td=""><td>Zurich</td><td>9.2</td><td>71.6%</td></chf> | Zurich | 9.2 | 71.6% |
| Mercantil Bank (Schweiz) AG | Mercantil Bank | Private Bank <chf 20b<="" td=""><td>Zurich</td><td>0.6</td><td>37.2%</td></chf> | Zurich | 0.6 | 37.2% |
| Mirabaud & Cie SA (Mi- rabaud Group) | Mirabaud | Private Bank ≥CHF 20b | Geneva | 29.1 | 76.2% |
| NBK Private Bank (Switzerland) Ltd | NBK | Private Bank <chf 20b<="" td=""><td>Geneva</td><td>7.7</td><td>72.0%</td></chf> | Geneva | 7.7 | 72.0% |
| NPB Neue Privat Bank AG | NPB | Private Bank <chf 20b<="" td=""><td>Zurich</td><td>2.1</td><td>102.6%</td></chf> | Zurich | 2.1 | 102.6% |
| ONE swiss bank SA | ONE swiss bank | Private Bank <chf 20b<="" td=""><td>Geneva</td><td>4.4</td><td>42.5%</td></chf> | Geneva | 4.4 | 42.5% |
| Piguet Galland & Cie SA | Piquet Galland | Private Bank <chf 20b<="" td=""><td>Yverdon-les- Bains</td><td>5.6</td><td>58.6%</td></chf> | Yverdon-les- Bains | 5.6 | 58.6% |
| PKB PRIVATE BANK SA | PKB Private Bank | Private Bank <chf 20b<="" td=""><td>Lugano</td><td>10.8</td><td>51.7%</td></chf> | Lugano | 10.8 | 51.7% |
| Privatbank Bellerive AG | Privatbank Bellerive | Private Bank <chf 20b<="" td=""><td>Zurich</td><td>3.4</td><td>85.1%</td></chf> | Zurich | 3.4 | 85.1% |

| Legal Name | Short Name | Bank Type | HQ | AUM (CHF b) | Inclusion Ratio |
|--|---------------------------|--|------------|----------------|--------------------|
| Privatbank IHAG Zürich AG | Privatbank IHAG | Private Bank <chf 20b<="" td=""><td>Zurich</td><td>3.5</td><td>34.8%</td></chf> | Zurich | 3.5 | 34.8% |
| Privatbank Von Graffen- ried AG | Von Graffenried | Private Bank <chf 20b<="" td=""><td>Bern</td><td>2.7</td><td>91.2%</td></chf> | Bern | 2.7 | 91.2% |
| Private Client Bank AG | Private Client Bank | Private Bank <chf 20b<="" td=""><td>Zurich</td><td>3.4</td><td>92.3%</td></chf> | Zurich | 3.4 | 92.3% |
| QNB (Suisse) SA | QNB | Private Bank <chf 20b<="" td=""><td>Geneva</td><td>1.9</td><td>25.7%</td></chf> | Geneva | 1.9 | 25.7% |
| REYL & Cie SA | REYL | Private Bank <chf 20b<="" td=""><td>Geneva</td><td>18.4</td><td>43.6%</td></chf> | Geneva | 18.4 | 43.6% |
| Rothschild & Co Bank AG | Rothschild | Private Bank ≥CHF 20b | Zurich | 27.3 | 66.8% |
| Schroder & Co Bank AG | Schroder | Private Bank <chf 20b<="" td=""><td>Zurich</td><td>6.0</td><td>64.6%</td></chf> | Zurich | 6.0 | 64.6% |
| Scobag Privatbank AG | Scobag | Private Bank ≥CHF 20b | Basel | 35.1 | 80.9% |
| Società Bancaria Ticinese SA | Società Bancaria Ticinese | Private Bank <chf 20b<="" td=""><td>Bellinzona</td><td>0.4</td><td>52.0%</td></chf> | Bellinzona | 0.4 | 52.0% |
| SOCIETE GENERALE Private Banking (Suisse) SA | SocGen | Private Bank <chf 20b<="" td=""><td>Geneva</td><td>11.8</td><td>37.9%</td></chf> | Geneva | 11.8 | 37.9% |
| Trafina Privatbank AG | Trafina | Private Bank <chf 20b<="" td=""><td>Basel</td><td>1.3</td><td>82.7%</td></chf> | Basel | 1.3 | 82.7% |
| UBS AG (UBS Group AG) | UBS | Large Bank | Zurich | 3'617.0 | n.a. |
| UNION BANCAIRE PRIVEE, UBP SA | UBP | Private Bank ≥CHF 20b | Geneva | 140.4 | 62.5% |
| VP Bank (Schweiz) AG | VP Bank | Private Bank <chf 20b<="" td=""><td>Zurich</td><td>7.3</td><td>40.4%</td></chf> | Zurich | 7.3 | 40.4% |
| Zürcher Kantonalbank | ZKB | Cantonal Bank | Zurich | 334.8 | 25.5% |

AXION SWISS BANK SA

| Legal Form | Limited or Corporation | Headquarters | Lugano | |
|---------------|--|------------------|------------------------|--|
| Bank Type | Private Bank <chf 20b<="" th=""><th>Auditor</th><th>PricewaterhouseCoopers</th></chf> | Auditor | PricewaterhouseCoopers | |
| AUM | CHF 6.1b | Headcount (FTE) | 67 | |
| NNM | CHF 966m | Operating Income | CHF 45m | |
| Board members | oard members Giovanni Jelmini, Renato Arrigoni, Bernardino Bulla, Christian Magistra, Raoul Paglia | | | |

Source: Annual Report 2022, Commercial Register



Banca Aletti & C. (Suisse) SA



| Legal Form | Limited or Corporation | Headquarters | Lugano | |
|---------------|--|------------------|------------------------|--|
| Bank Type | Private Bank <chf 20b<="" th=""><th>Auditor</th><th>PricewaterhouseCoopers</th></chf> | Auditor | PricewaterhouseCoopers | |
| AUM | CHF 0.7b | Headcount (FTE) | 15 | |
| NNM | CHF 51m | Operating Income | CHF 3m | |
| Board members | Board members Alessandro Varaldo, Gabriele Gandolfi, Marco Campagnino, Roberto Arosio | | | |

Source: Annual Report 2022, Commercial Register

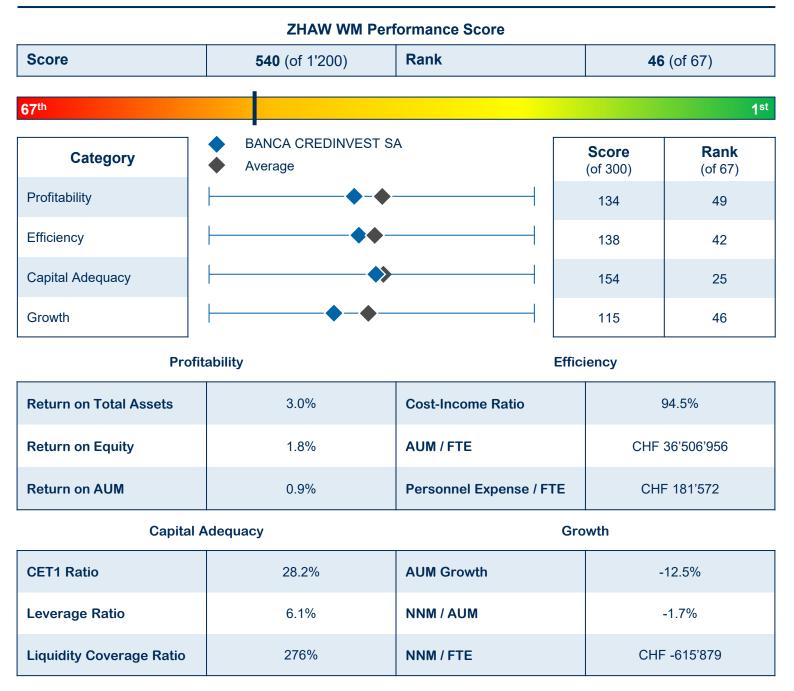


BANCA CREDINVEST SA



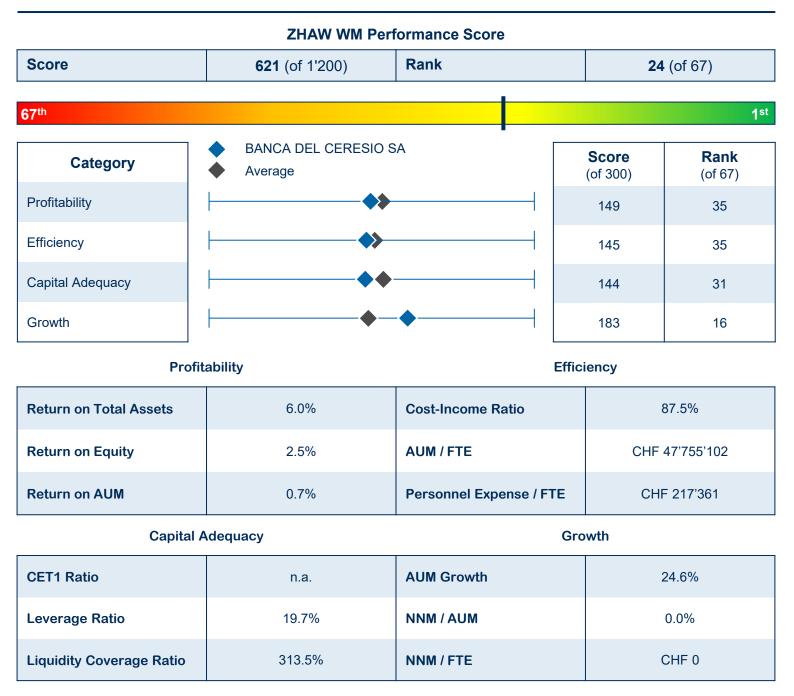
| Legal Form | Limited or Corporation | Headquarters | Lugano | |
|---|--|------------------|---------|--|
| Bank Type | Private Bank <chf 20b<="" th=""><th>Auditor</th><th>KPMG AG</th></chf> | Auditor | KPMG AG | |
| AUM | CHF 1.5b | Headcount (FTE) | 42 | |
| NNM | CHF -26m | Operating Income | CHF 14m | |
| Board members Antonio Sergi, Viktor Dario, Alberto Banfi, Hieronymus T. Dormann, Stephan Eggenberg, Gianluca Generali | | | | |

Source: Annual Report 2022, Commercial Register



BANCA DEL CERESIO SA

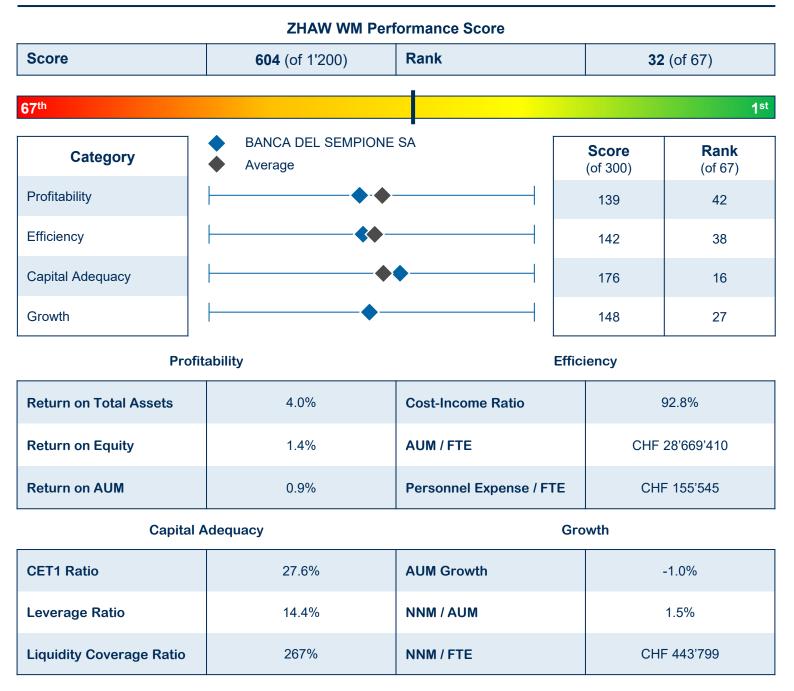
| Legal Form | Limited or Corporation | Headquarters | Lugano |
|---------------|--|------------------|------------------------|
| Bank Type | Private Bank <chf 20b<="" th=""><th>Auditor</th><th>PricewaterhouseCoopers</th></chf> | Auditor | PricewaterhouseCoopers |
| AUM | CHF 7.0b | Headcount (FTE) | 147 |
| NNM | CHF 0m | Operating Income | CHF 50m |
| Board members | Giovanna Masoni Brenni, Philippe Weber, Luzius Cameron, Giacomo Foglia, Tiziano Brianza, Antonio Foglia | | |



BANCA DEL SEMPIONE SA



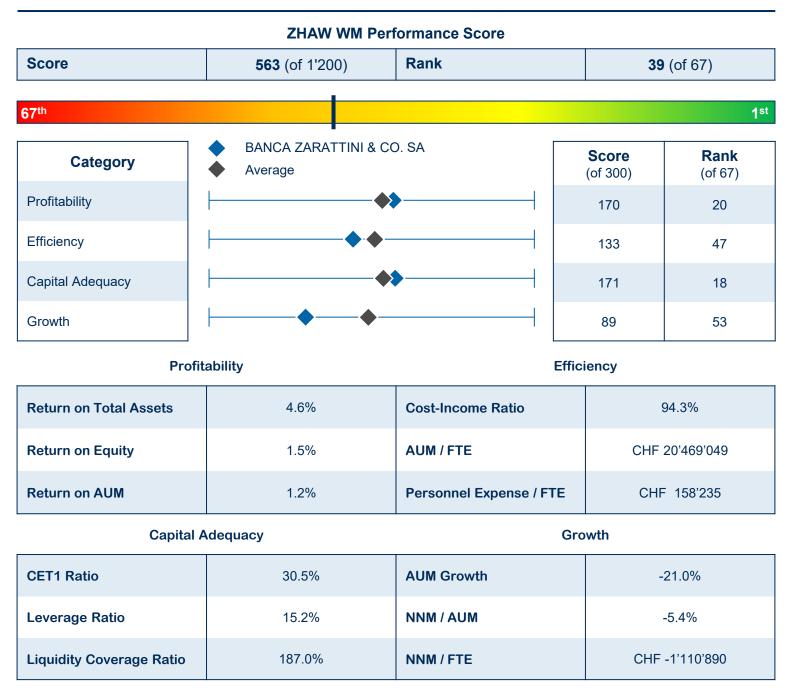
| Legal Form | Limited or Corporation | Headquarters | Lugano |
|---------------|--|------------------|------------------------|
| Bank Type | Private Bank <chf 20b<="" th=""><th>Auditor</th><th>PricewaterhouseCoopers</th></chf> | Auditor | PricewaterhouseCoopers |
| AUM | CHF 3.8b | Headcount (FTE) | 134 |
| NNM | CHF 59m | Operating Income | CHF 34m |
| Board members | Giovanni Crameri, Giampio Bracchi, Sergio Barutta, Silvana Cavanna, Massimiliano Danisi, Andrea Lattuada, Sandro Medici | | |



BANCA ZARATTINI & CO. SA

Zarattini & Co | Bank

| Legal Form | Limited or Corporation | Headquarters | Lugano |
|---------------|---|------------------|------------------|
| Bank Type | Private Bank <chf 20b<="" th=""><th>Auditor</th><th>Ernst & Young AG</th></chf> | Auditor | Ernst & Young AG |
| AUM | CHF 1.7b | Headcount (FTE) | 81 |
| NNM | CHF -90m | Operating Income | CHF 21m |
| Board members | Claudio Sulser, Andrea Zanni, Camilla Fasolo Zarattini, Francesco Renne, Peter Heckendorn | | |



Banco Itaú (Suisse) SA



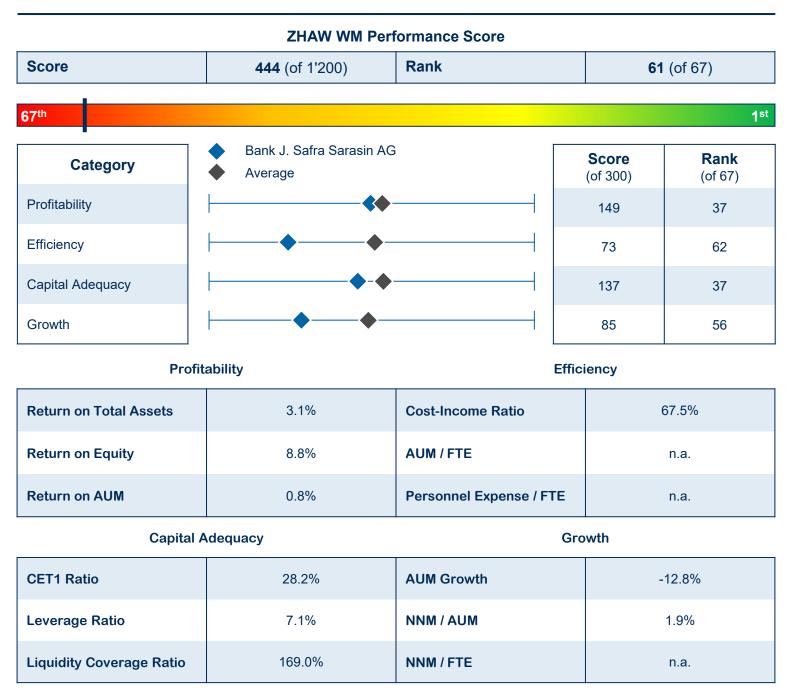
| Legal Form | Limited or Corporation | Headquarters | Zurich |
|---------------|---|------------------|------------------------|
| Bank Type | Private Bank <chf 20b<="" th=""><th>Auditor</th><th>PricewaterhouseCoopers</th></chf> | Auditor | PricewaterhouseCoopers |
| AUM | CHF 8.3b | Headcount (FTE) | 79 |
| NNM | CHF 544m | Operating Income | CHF 52m |
| Board members | Carlos Constantini, Francois Rayroux, Fernando Beyruti, Stephan Hepp | | |

| ZHAW WM Performance Score | | | | |
|---------------------------|--|-------------------------|-----------------------|------------------------|
| Score | 604 (of 1'200) | Rank | 31 | l (of 67) |
| 67 th | | | | 1 st |
| Category | Banco Itaú (Suisse) SAAverage | | Score (of 300) | Rank (of 67) |
| Profitability | ├ ── ◆ ─ ◆ | | 121 | 57 |
| Efficiency | ~ | | 159 | 21 |
| Capital Adequacy | ├ | -◆ | 197 | 12 |
| Growth | ↓ ↓ | | 127 | 37 |
| Profit | ability | Effi | ciency | |
| Return on Total Assets | 4.0% | Cost-Income Ratio | | 89.9% |
| Return on Equity | 1.8% | AUM / FTE | CHF | 105031'807 |
| Return on AUM | 0.6% | Personnel Expense / FTE | СН | F300'089 |
| Capital A | Adequacy | Gr | owth | |
| CET1 Ratio | 43.1% | AUM Growth | | n.a. |
| Leverage Ratio | 15.1% | NNM / AUM | | 6.6% |
| Liquidity Coverage Ratio | 178.0% | NNM / FTE | CHF | 6'923'664 |

Bank J. Safra Sarasin AG



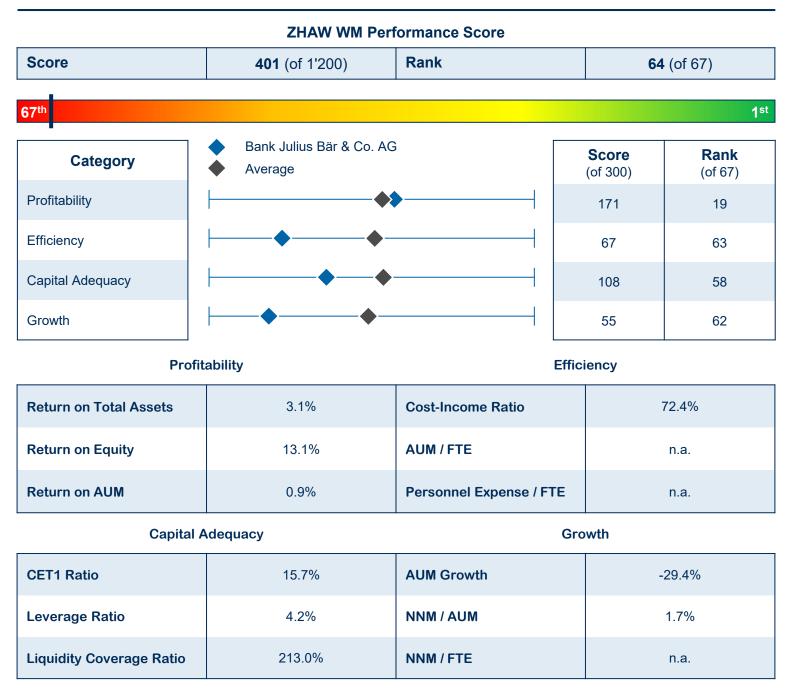
| Legal Form | Limited or Corporation | Headquarters | Basel |
|---------------|------------------------------------|---|----------------------------|
| Bank Type | Private Bank ≥CHF 20b | Auditor | Deloitte AG |
| AUM | CHF 132.6b | Headcount (FTE) | n.a. |
| NNM | CHF 2'581m | Operating Income | CHF 1'079m |
| Board members | Juerg Haller, Flavio Paolo Romerio | o Giudici, Jorge Alberto Kininsberg, Pr | ilippe Dupont, Jacob Safra |



Bank Julius Bär & Co. AG

Julius Bär

| Legal Form | Limited or Corporation | Headquarters | Zurich |
|---------------|--|------------------|------------|
| Bank Type | Private Bank ≥CHF 20b | Auditor | KPMG AG |
| AUM | CHF 327.4b | Headcount (FTE) | n.a. |
| NNM | CHF 5'574m | Operating Income | CHF 3'038m |
| Board members | Romeo Lacher, Gilbert Achermann, Richard M. Campbell-Breeden, David Nicol, Kathryn Shih Co, Thomas Varela Muina, Jürg Hunziker, Eunice Zehnder-Lai, Olga Zoutendijk | | |



Bank von Roll AG



| Legal Form | Limited or Corporation | Headquarters | Zurich |
|---------------|--|------------------|---------|
| Bank Type | Private Bank <chf 20b<="" th=""><th>Auditor</th><th>BDO AG</th></chf> | Auditor | BDO AG |
| AUM | CHF 1.3b | Headcount (FTE) | 24 |
| NNM | CHF -127m | Operating Income | CHF 11m |
| Board members | Gerhard Ammann, August Francois von Finck, Max C. Roesle, Alberto F. Galasso | | |

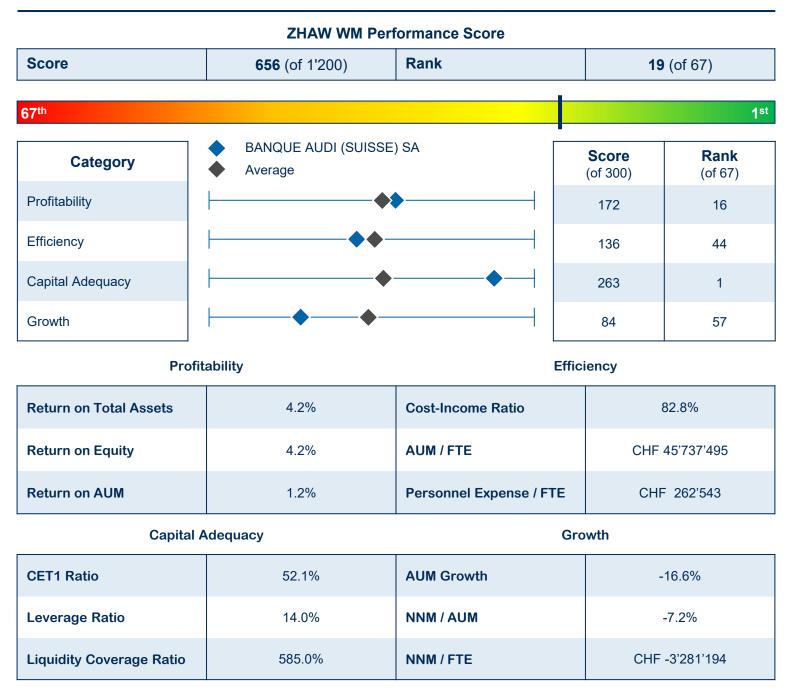


BANQUE AUDI (SUISSE) SA

Private Bank

Bank Audi

| Legal Form | Limited or Corporation | Headquarters | Geneva |
|---------------|---|------------------|------------------|
| Bank Type | Private Bank <chf 20="" b<="" th=""><th>Auditor</th><th>Ernst & Young AG</th></chf> | Auditor | Ernst & Young AG |
| AUM | CHF 4.7b | Headcount (FTE) | 103 |
| NNM | CHF -338m | Operating Income | CHF 56m |
| Board members | Philippe Rafic Sednaoui, Michel Cartillier, Marc J. Audi, Simona Terranova, Khalil Debs, Jean-Pierre Jacquemoud, Christopf De Weck, Francois Tobler, Eric Hess | | |



Banque Bonhôte & Cie SA



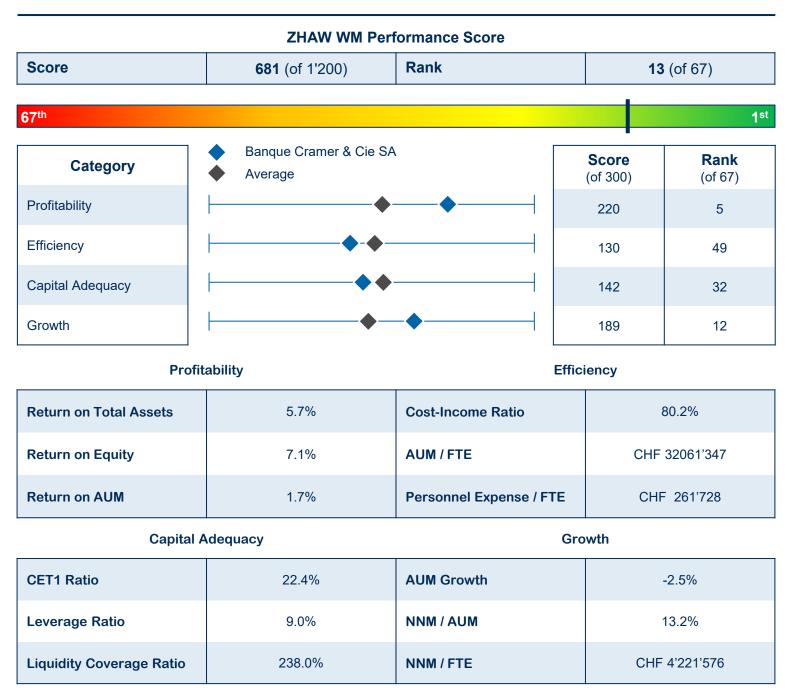
| Legal Form | Limited or Corporation | Headquarters | Neuchâtel |
|---------------|--|------------------|-----------|
| Bank Type | Private Bank <chf 20b<="" th=""><th>Auditor</th><th>KPMG AG</th></chf> | Auditor | KPMG AG |
| AUM | CHF 4.5b | Headcount (FTE) | 92 |
| NNM | CHF -871m | Operating Income | CHF 31m |
| Board members | Jean Berthoud, Frédéric Bonhôte, Marie-Noëlle Letellier, Jean-Blaise Conne, Christian Katz | | |



Banque Cramer & Cie SA



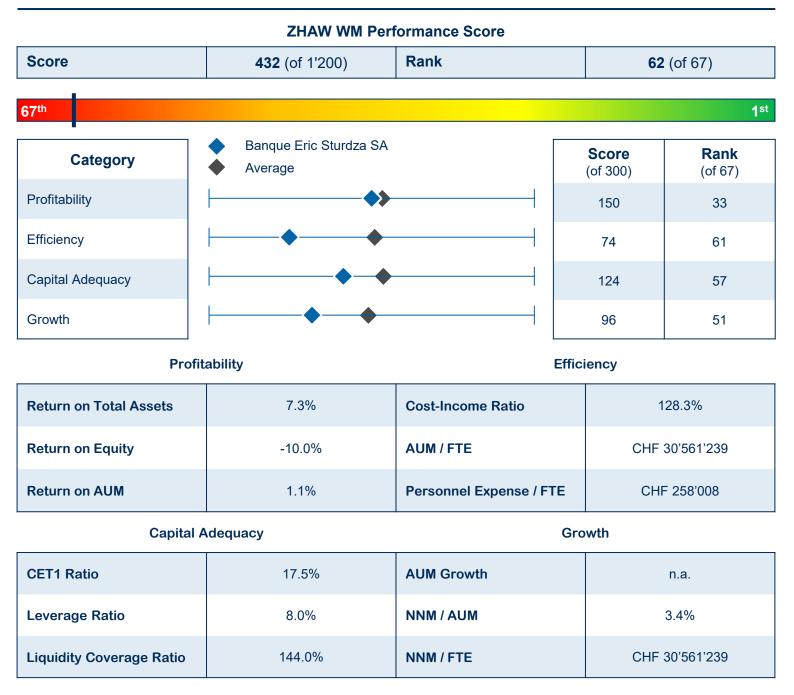
| Legal Form | Limited or Corporation | Headquarters | Geneva |
|---------------|--|------------------|---------|
| Bank Type | Private Bank <chf 20b<="" th=""><th>Auditor</th><th>KPMG AG</th></chf> | Auditor | KPMG AG |
| AUM | CHF 2.5b | Headcount (FTE) | 79 |
| NNM | CHF 332m | Operating Income | CHF 43m |
| Board members | Massimo Esposito, Gustav Stenbolt, Michel Ehrenhold, Patrick Fritz, Sophie Maillard, Yves Rossier, Alain Sierro | | |



Banque Eric Sturdza SA



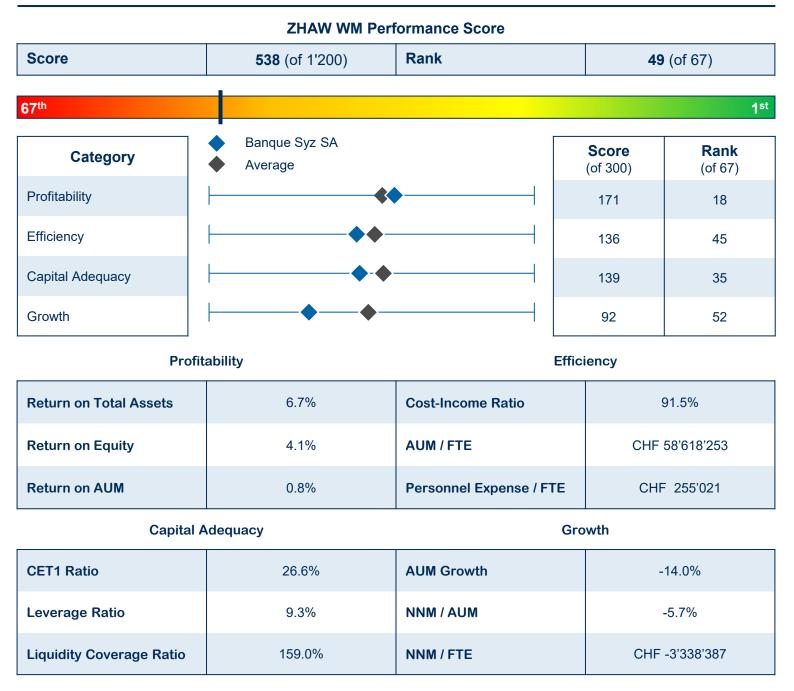
| Legal Form | Limited or Corporation | Headquarters | Geneva |
|---------------|--|------------------|---------|
| Bank Type | Private Bank <chf 20b<="" th=""><th>Auditor</th><th>KPMG AG</th></chf> | Auditor | KPMG AG |
| AUM | CHF 2.2b | Headcount (FTE) | 71 |
| NNM | CHF 74m | Operating Income | CHF 24m |
| Board members | Jean-Christophe de Mestral, Konstantin Sajonia-Coburgo-Gotha, Eric I. Sturdza, Stéphanie Hodara El Bez, Sylvain Matthey-Junod | | |



Banque Syz SA



| Legal Form | Limited or Corporation | Headquarters | Geneva |
|---------------|---|------------------|------------------------|
| Bank Type | Private Bank <chf 20b<="" th=""><th>Auditor</th><th>PricewaterhouseCoopers</th></chf> | Auditor | PricewaterhouseCoopers |
| AUM | CHF 13.1b | Headcount (FTE) | 223 |
| NNM | CHF -744m | Operating Income | CHF 110m |
| Board members | Philippe Reiser, Jean-Blaise Conne, Marlene Noergaard Corolus, Eric Syz, Suzanne Syz, Giovanni Vergani, Philippe Milliet | | |



Barclays Bank (Suisse) SA

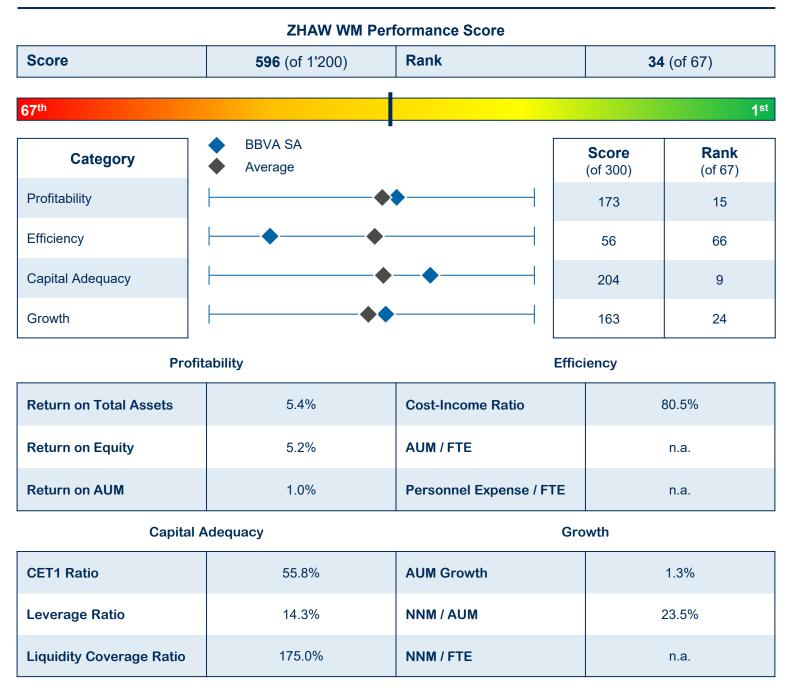
| Legal Form | Limited or Corporation | Headquarters | Geneva (Chêne-Bougeries) |
|---------------|--|------------------|--------------------------|
| Bank Type | Private Bank <chf 20b<="" th=""><th>Auditor</th><th>KPMG AG</th></chf> | Auditor | KPMG AG |
| AUM | CHF 17.0b | Headcount (FTE) | 214 |
| NNM | CHF 3'377m | Operating Income | CHF 120m |
| Board members | William Oullin, Luisa Delgado, Gerald Mathieu, Lawrence Dickinson, Hans-Kristian Hoejsgaard, Ben Kroon, Christine Mar Ciriani, Plamena Parashkevova | | |

| ZHAW WM Performance Score | | | | |
|---------------------------|---|-------------------------|-----------------------|------------------------|
| Score | 623 (of 1'200) | Rank | 23 | B (of 67) |
| 67 th | | | | 1 st |
| Category | Barclays Bank (Suisse) S Average | A | Score (of 300) | Rank (of 67) |
| Profitability | ├ ──◆ | | 131 | 52 |
| Efficiency | ↓ | | 137 | 43 |
| Capital Adequacy | ├ ──◆ | | 87 | 67 |
| Growth | | ♦ | 267 | 3 |
| Profit | ability | Eff | ïciency | |
| Return on Total Assets | 3.4% | Cost-Income Ratio | | 94.1% |
| Return on Equity | 4.8% | AUM / FTE | CHF | 79'280'570 |
| Return on AUM | 0.7% | Personnel Expense / FTE | CH | - 289'846 |
| Capital A | Adequacy | G | rowth | |
| CET1 Ratio | 12.6% | AUM Growth | | 9.1% |
| Leverage Ratio | 4.5% | NNM / AUM | | 19.9% |
| Liquidity Coverage Ratio | 126.0% | NNM / FTE | CHF | 15'779'313 |

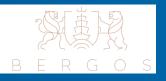
BBVA SA



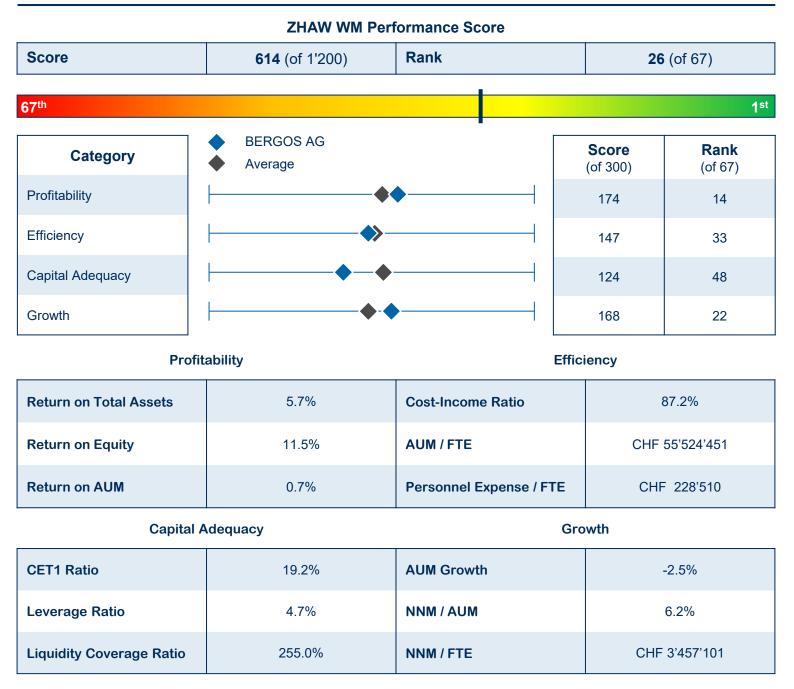
| Legal Form | Limited or Corporation | Headquarters | Zurich |
|---------------|--|------------------|------------------|
| Bank Type | Boutique | Auditor | Ernst & Young AG |
| AUM | CHF 4.9b | Headcount (FTE) | n.a. |
| NNM | CHF 1'154m | Operating Income | CHF 49m |
| Board members | Michael Huber, Eduardo De Fuentes, Humberto Garcia, Robert Hayer, Alicia Pertusa | | |



BERGOS AG



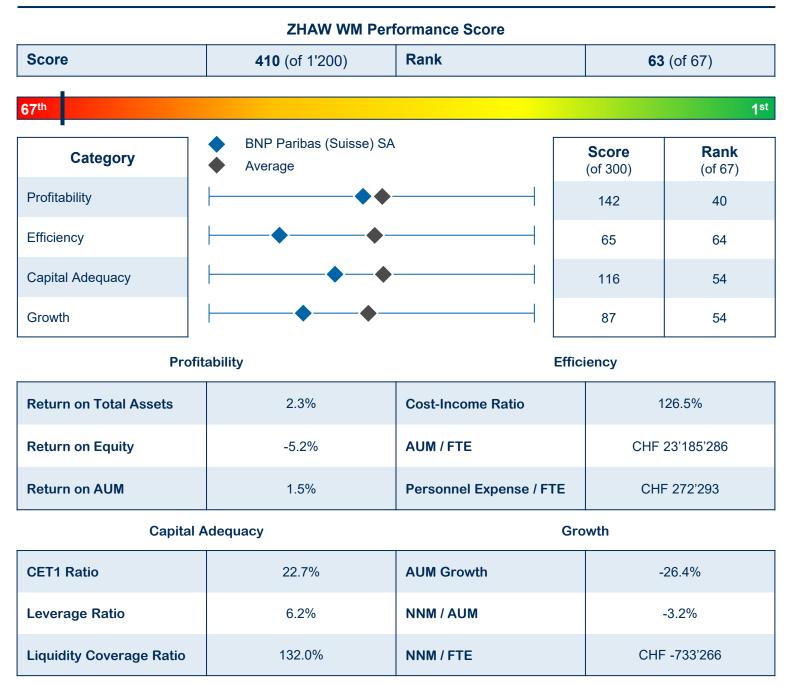
| Legal Form | Limited or Corporation | Headquarters | Zurich |
|---------------|--|------------------|---------|
| Bank Type | Private Bank <chf 20b<="" th=""><th>Auditor</th><th>BDO AG</th></chf> | Auditor | BDO AG |
| AUM | CHF 6.2b | Headcount (FTE) | 112 |
| NNM | CHF 388m | Operating Income | CHF 43m |
| Board members | Christof Kutscher, Adrian T. Keller, Claus G. Budelmann, Patricia Guerra, Michael Pieper, Andreas Jacobs, Sylvie Mutschler-von Specht, Hendrik de Waal, Bruno Chiomento | | |



BNP Paribas (Suisse) SA



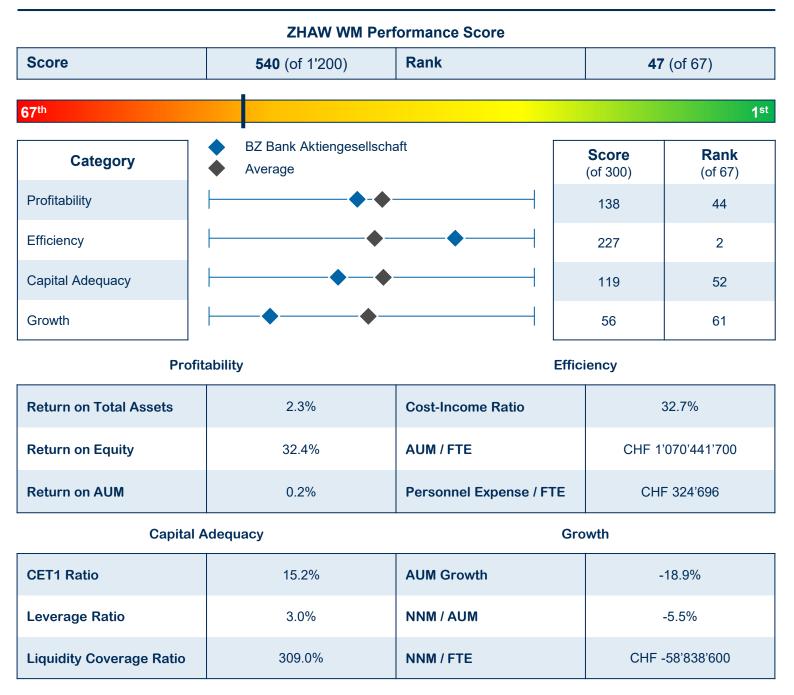
| Legal Form | Limited or Corporation | Headquarters | Geneva |
|---------------|---|------------------|-------------|
| Bank Type | Private Bank ≥CHF 20b | Auditor | Deloitte AG |
| AUM | CHF 20.4b | Headcount (FTE) | 881 |
| NNM | CHF -646m | Operating Income | CHF 303m |
| Board members | Yves Martrenchar, Christian Bovet, Carole Ackermann, Xavier Boissinot, Franciane Rays, Herbert Bolliger, Yannick Jung, Simon Larsen, Yves Serra, Vincent Lecomte, Marina Masoni, Thomas Mennicken | | |



BZ Bank Aktiengesellschaft



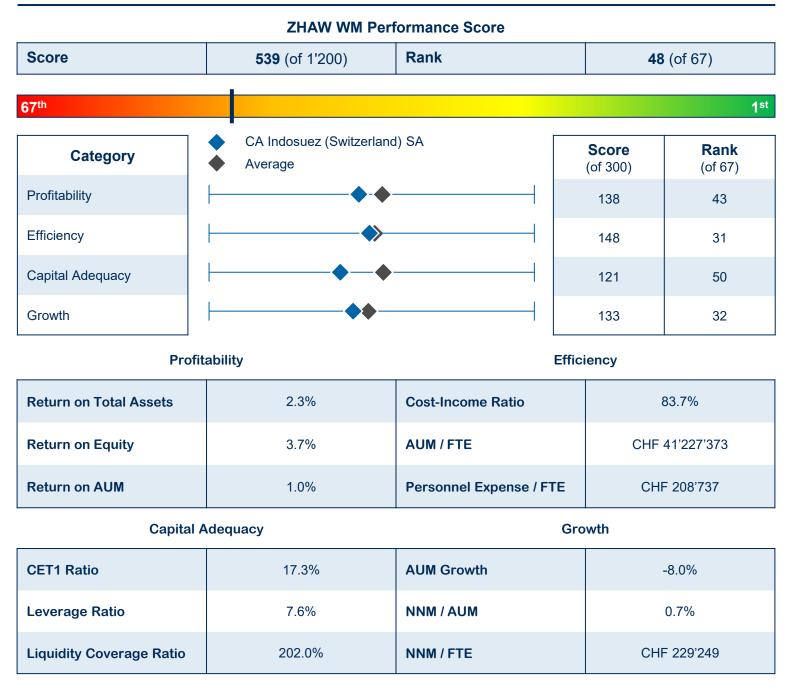
| Legal Form | Limited or Corporation | Headquarters | Freienbach/Wilen |
|---------------|---|------------------|------------------|
| Bank Type | Private Bank <chf 20b<="" th=""><th>Auditor</th><th>Ernst & Young AG</th></chf> | Auditor | Ernst & Young AG |
| AUM | CHF 10.7b | Headcount (FTE) | 10 |
| NNM | CHF -588m | Operating Income | CHF 25m |
| Board members | Werner Rieder, Christoph Cavieze | l, Erwin Heri | |



CA Indosuez (Switzerland) SA



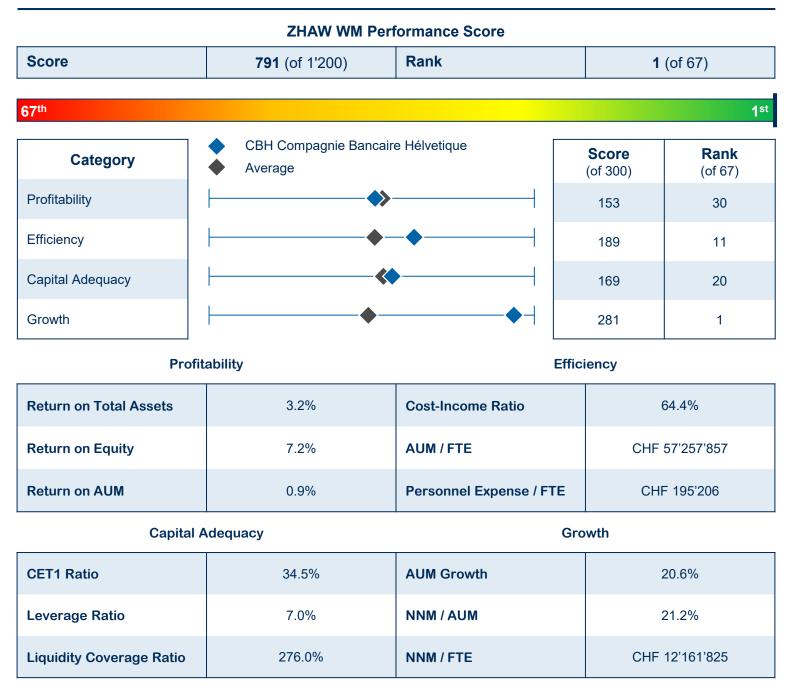
| Legal Form | Limited or Corporation | Headquarters | Geneva |
|---------------|--|------------------|------------------------|
| Bank Type | Private Bank ≥CHF 20b | Auditor | PricewaterhouseCoopers |
| AUM | CHF 37.4b | Headcount (FTE) | 906 |
| NNM | CHF 253m | Operating Income | CHF 381m |
| Board members | Jean-Yves Hocher, Jacques Bourachot, Pierre Masclet, Giovanni Barone-Adesi, Bastien Charpentier, Laurent Chenain, Katia Coudray Cornu, Christine Florentin, Biba Homsy, Cédric Tille, Francois Veverka | | |



CBH Compagnie Bancaire Hélvetique SA

CBH

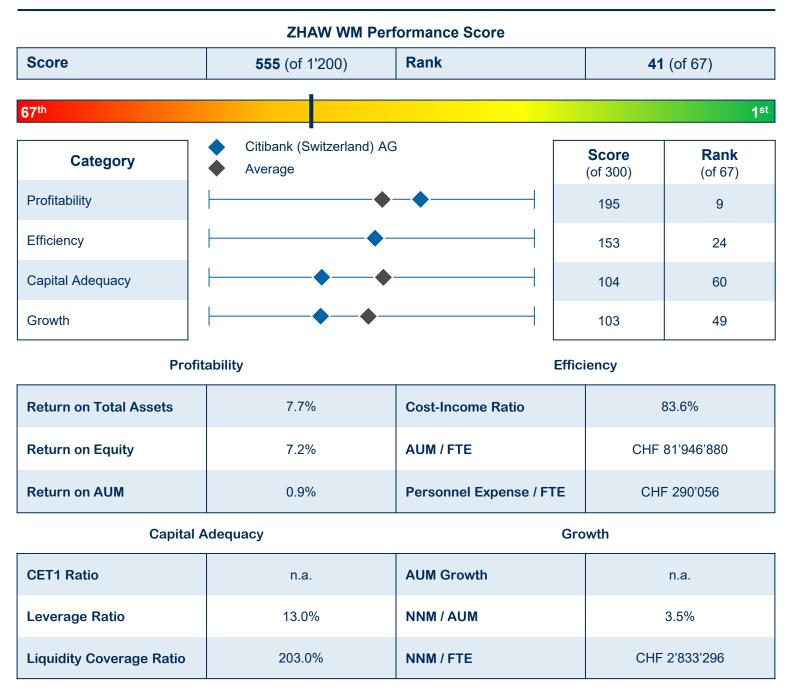
| Legal Form | Limited or Corporation | Headquarters | Geneva |
|---------------|--|------------------------------------|----------------------------|
| Bank Type | Private Bank <chf 20b<="" th=""><th>Auditor</th><th>KPMG AG</th></chf> | Auditor | KPMG AG |
| AUM | CHF 13.3b | Headcount (FTE) | 232 |
| NNM | CHF 2'826m | Operating Income | CHF 125m |
| Board members | Thierry Weber, Len Martel, Joseph Junod | Benhamou, Sabine Kilgus, Dominique | e Maguin, Sylvain Matthey- |



Citibank (Switzerland) AG



| Legal Form | Limited or Corporation | Headquarters | Zurich |
|---------------|--|------------------|----------|
| Bank Type | Private Bank ≥CHF 20b | Auditor | KPMG AG |
| AUM | CHF 27.9b | Headcount (FTE) | 341 |
| NNM | CHF 966m | Operating Income | CHF 250m |
| Board members | Luigi Pigorini, Roland Müller-Ineichen, Beat Christoffel, Angela-Wendy Hawksley, Adela Radulescu, Marni McManus | | |



Credit Suisse Group AG

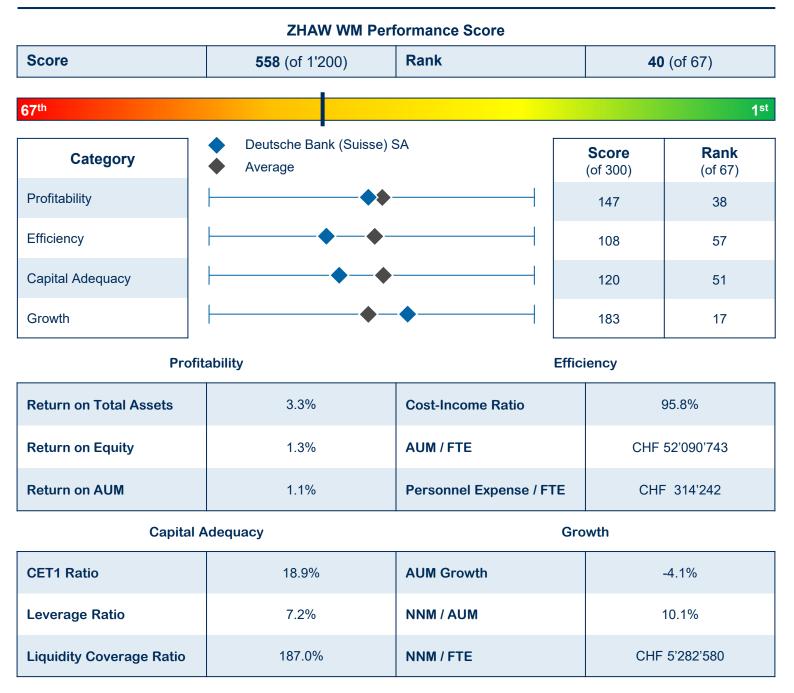


| Legal Form | Limited or Corporation | Headquarters | Zurich |
|---------------|---|------------------|------------------------|
| Bank Type | Large Bank | Auditor | PricewaterhouseCoopers |
| AUM | CHF 1'261.5b | Headcount (FTE) | 50'480 |
| NNM | CHF -123'200m | Operating Income | CHF 14'905m |
| Board members | Axel Lehmann, Mirko Bianchi, Iris Bohnet, Clare Brady, Christian Gellerstad, Keyu Jin, Shan Li, Seraina Macia, Blythe Masters, Richard Meddings, Amanda Norton, Ana Paula Pessoa | | |



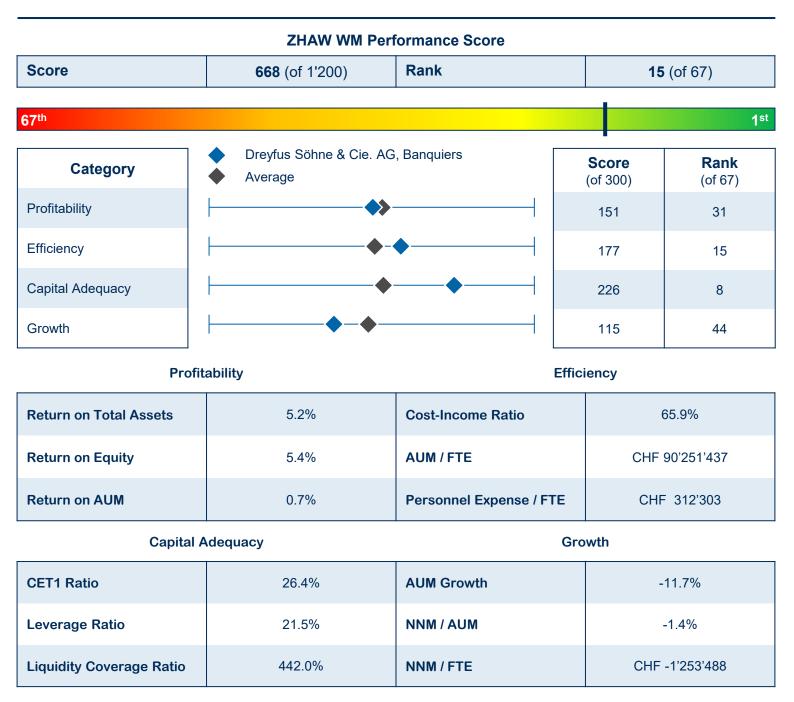
Deutsche Bank (Suisse) SA

| Legal Form | Limited or Corporation | Headquarters | Geneva |
|---------------|--|------------------|------------------|
| Bank Type | Private Bank ≥CHF 20b | Auditor | Ernst & Young AG |
| AUM | CHF 23.6b | Headcount (FTE) | 454 |
| NNM | CHF 2'397m | Operating Income | CHF 261m |
| Board members | Claudio De Sanctis, Catherine Stalker, Wolfram Lange, Elisabeth Meyerhans Sarasin, Christina A. Pamberg, Frank Krings, Michael Morley | | |



Dreyfus Söhne & Cie. Aktiengesellschaft, Banquiers

| Legal Form | Limited or Corporation | Headquarters | Basel |
|---------------|---|------------------|----------|
| Bank Type | Private Bank CHF 20b | Auditor | KPMG AG |
| AUM | CHF 19.4b | Headcount (FTE) | 215 |
| NNM | CHF -270m | Operating Income | CHF 136m |
| Board members | Andreas Guth, Alexis Blum, Pierre Dreyfus, Otto E. Bargezi, Corina Eichenberger-Walther, Christian Katz, Pierre Poncet, Rudolf Roth-Olum, Bernard Soguel-dit-Picard, Francois Voss | | |



DZ PRIVATBANK (Schweiz) AG

DZ PRIVATBANK

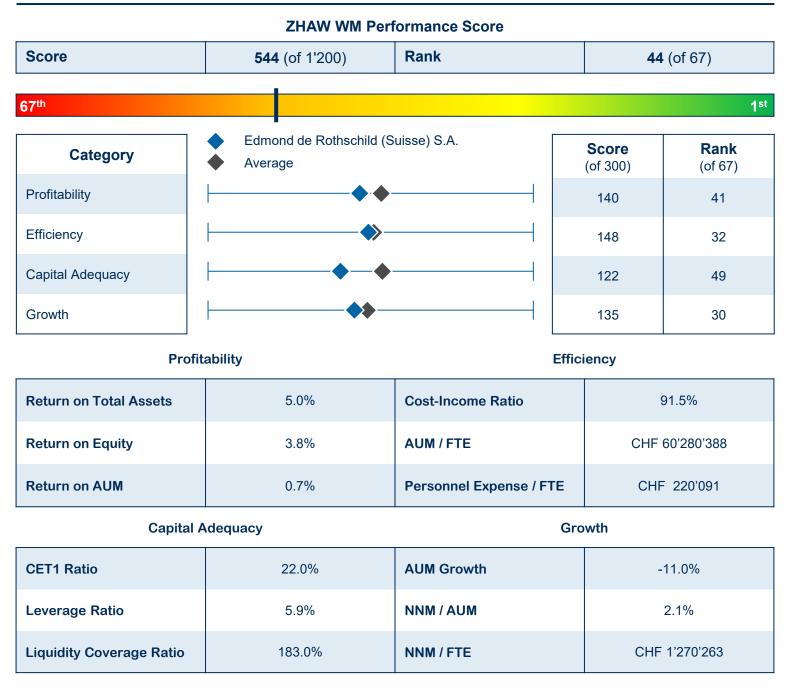
| Legal Form | Limited or Corporation | Headquarters | Zurich |
|---------------|---|------------------|------------------------|
| Bank Type | Private Bank <chf 20b<="" th=""><th>Auditor</th><th>PricewaterhouseCoopers</th></chf> | Auditor | PricewaterhouseCoopers |
| AUM | CHF 5.3b | Headcount (FTE) | 105 |
| NNM | CHF 595m | Operating Income | CHF 39m |
| Board members | Peter Schirmbeck, Martin Maurer, Frank Müller | | |



Edmond de Rothschild (Suisse) S.A.



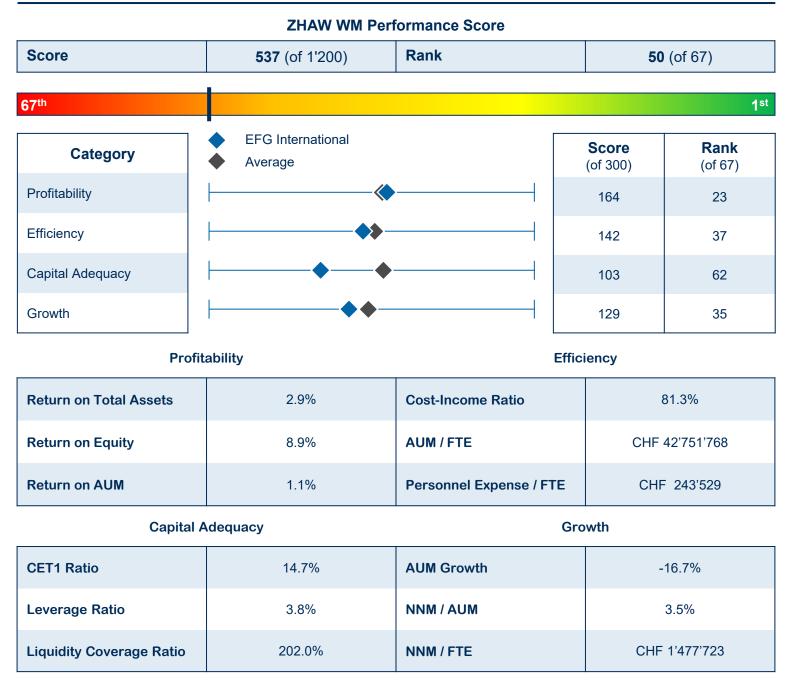
| Legal Form | Limited or Corporation | Headquarters | Geneva |
|---------------|--|------------------|------------------------|
| Bank Type | Private Bank ≥CHF 20b | Auditor | PricewaterhouseCoopers |
| AUM | CHF 147.0b | Headcount (FTE) | 2'438 |
| NNM | CHF 3'097m | Operating Income | CHF 971m |
| Board members | Baroness Benjamin de Rothschild, Benoit Dumont, Jean Laurent-Bellue, Katie Blacklock, Tobias Guldimann, Véronique Morali, Yves Perrier, Philippe Perles | | |



EFG International



| Legal Form | Limited or Corporation | Headquarters | Zurich |
|---------------|---|------------------|------------------------|
| Bank Type | Private Bank ≥CHF 20b | Auditor | PricewaterhouseCoopers |
| AUM | CHF 120.9b | Headcount (FTE) | 2'828 |
| NNM | CHF 4'179m | Operating Income | CHF 1'270m |
| Board members | Alexander Classen, Boris Collardi, Peter A. Fanconi, Susanne Brandenberger, Freiherr Bernd-A. von Maltzan, Roberto Isolani, Steven M. Jacobs, John S. Latsis, Périclès Petalas, Stuart M. Robertson, Emmanuel L. Bussetil, Carlo M. Lombardini, Yaok Tak A. Yip | | |



F. Van Lanschot Bankiers (Schweiz) AG



| Legal Form | Limited or Corporation | Headquarters | Zurich | |
|---------------|---|------------------|------------------------|--|
| Bank Type | Private Bank <chf 20b<="" th=""><th>Auditor</th><th>PricewaterhouseCoopers</th></chf> | Auditor | PricewaterhouseCoopers | |
| AUM | CHF 2.5b | Headcount (FTE) | 35 | |
| NNM | CHF 235m | Operating Income | CHF 17m | |
| Board members | Richard Paul Bruens, Paul Arnold von Holzen, Adrianus Jakob Huisman | | | |

| | ZHAW WM Performance Score | | | | | |
|--------------------------|--|-------------------------|-----------------------|------------------------|--|--|
| Score | 609 (of 1'200) | 29 | 29 (of 67) | | | |
| 67 th | | | | 1 ^s | | |
| Category | F. Van Lanschot BankiersAverage | s (Schweiz) AG | Score (of 300) | Rank (of 67) | | |
| Profitability | ├ ── ◆ - ◆ | | 135 | 46 | | |
| Efficiency | ├ | | 149 | 30 | | |
| Capital Adequacy | ► ◆ | | 139 | 36 | | |
| Growth | • | → | 187 | 13 | | |
| Profita | ability | E | fficiency | | | |
| Return on Total Assets | 3.4% | Cost-Income Ratio | | 86.1% | | |
| Return on Equity | 7.1% | AUM / FTE | CHF | 72'184'006 | | |
| Return on AUM | 0.7% | Personnel Expense / FTE | CHF | CHF 270'426 | | |
| Capital A | dequacy | | Growth | | | |
| CET1 Ratio | 29.7% | AUM Growth | | -3.8% | | |
| Leverage Ratio | 4.6% | NNM / AUM | | 9.3% | | |
| Liquidity Coverage Ratio | 205.0% | NNM / FTE | CHF | 6'690'028 | | |

FAB Private Bank (Suisse) SA



| Legal Form | Limited or Corporation | Headquarters | Geneva |
|---------------|--|---------------------------------------|---------------------|
| Bank Type | Private Bank <chf 20b<="" th=""><th>Auditor</th><th>KPMG AG</th></chf> | Auditor | KPMG AG |
| AUM | CHF 2.9b | Headcount (FTE) | 49 |
| NNM | CHF 381m | Operating Income | CHF 31m |
| Board members | Martin Tricaud, Sara Al-Binali, Olivi | ier Stahler, Antoine Maroun, Bibi Muw | affak, David Bueche |



Frankfurter Bankgesellschaft (Schweiz) AG

Frankfurter Bankgesellschaft

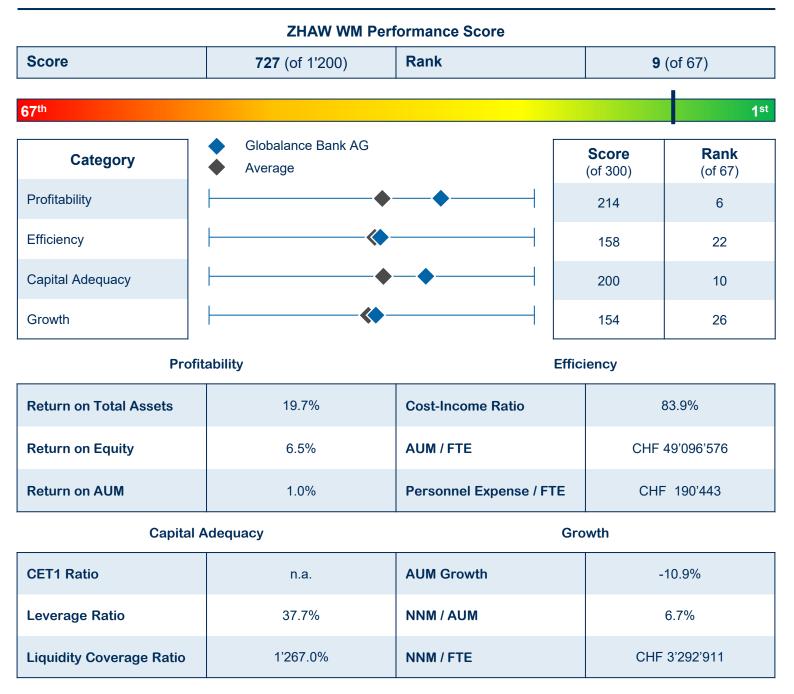
| Legal Form | Limited or Corporation | Headquarters | Zurich |
|---------------|--------------------------------|---------------------------------------|-----------------------|
| Bank Type | Boutique | Auditor | Ernst & Young AG |
| AUM | CHF 5.1b | Headcount (FTE) | 114 |
| NNM | CHF 429m | Operating Income | CHF 51m |
| Board members | Thomas Gross, Hans Stamm, Pete | er Gottwald, Hans-Dieter Kemler, Fran | k Nickel, Klaus Pflum |

| ZHAW WM Performance Score | | | | | |
|---------------------------|---|-------------------------|-----------------------|------------------------|--|
| Score | 636 (of 1'200) | 22 | 22 (of 67) | | |
| 67 th | | | | 1 st | |
| Category | Frankfurter Bankgesellso Average | chaft (Schweiz) AG | Score (of 300) | Rank (of 67) | |
| Profitability | • | • | 180 | 13 | |
| Efficiency | ├ ─── ◇ ─ | | 149 | 28 | |
| Capital Adequacy | │ | · | 141 | 33 | |
| Growth | • | ▶ | 166 | 23 | |
| Profit | ability | E | fficiency | | |
| Return on Total Assets | 5.3% | Cost-Income Ratio | | 80.1% | |
| Return on Equity | 7.8% | AUM / FTE | CHF | 44'544'658 | |
| Return on AUM | 1.0% | Personnel Expense / FTE | СНІ | - 228'398 | |
| Capital Adequacy G | | | Growth | | |
| CET1 Ratio | 24.0% | AUM Growth | | -8.0% | |
| Leverage Ratio | 13.3% | NNM / AUM | | 8.4% | |
| Liquidity Coverage Ratio | 131.0% | NNM / FTE | CHF | 3'756'567 | |

Globalance Bank AG

| | Mehr | als (| Geld bev | vegen |
|----------|------|-------|----------|-------|
| Globalan | ice | B | an | k |
| | | | | |

| Legal Form | Limited or Corporation | Headquarters | Zurich |
|---------------|--|--|-------------------------|
| Bank Type | Private Bank <chf 20b<="" th=""><th>Auditor</th><th>SWA Swiss Auditors AG</th></chf> | Auditor | SWA Swiss Auditors AG |
| AUM | CHF 1.7b | Headcount (FTE) | 35 |
| NNM | CHF 117m | Operating Income | CHF 17m |
| Board members | Felix R. Ehrat, Diana Strebel, Dani Christina Kehl | el R. Jagmetti, Christoph-Friedrich vo | n Braun, Jürgen Galler, |



Goldman Sachs Bank AG

| Legal Form | Limited or Corporation | Headquarters | Zurich |
|---------------|---|------------------|------------------------|
| Bank Type | Private Bank ≥CHF 20b | Auditor | PricewaterhouseCoopers |
| AUM | CHF 22.4b | Headcount (FTE) | 144 |
| NNM | CHF 7'297m | Operating Income | CHF 93m |
| Board members | Christopher French, Eric Stupp, Patricia Horgan, Stefan Bollinger, John Mallory | | |

Source: Annual Report 2022, Commercial Register

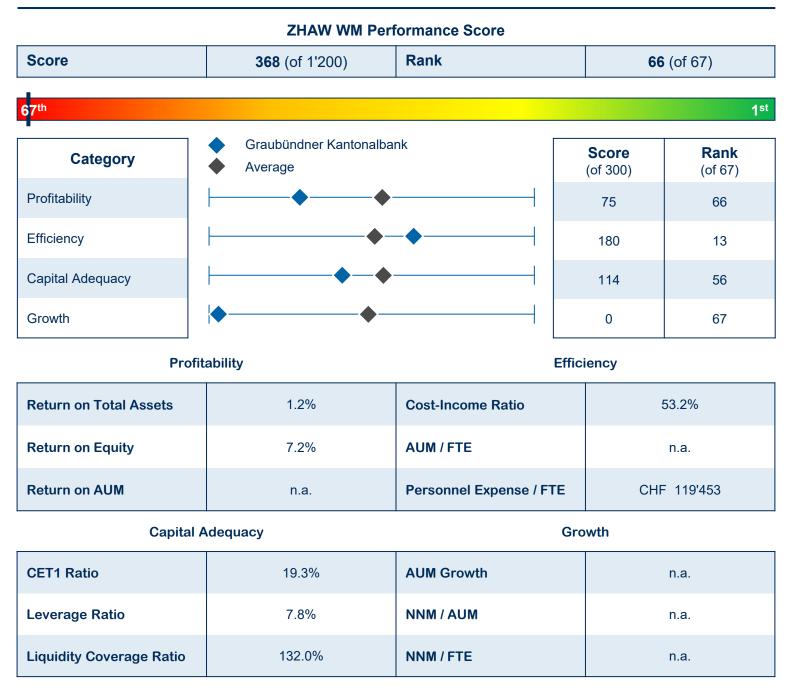


oldman achs

Graubündner Kantonalbank



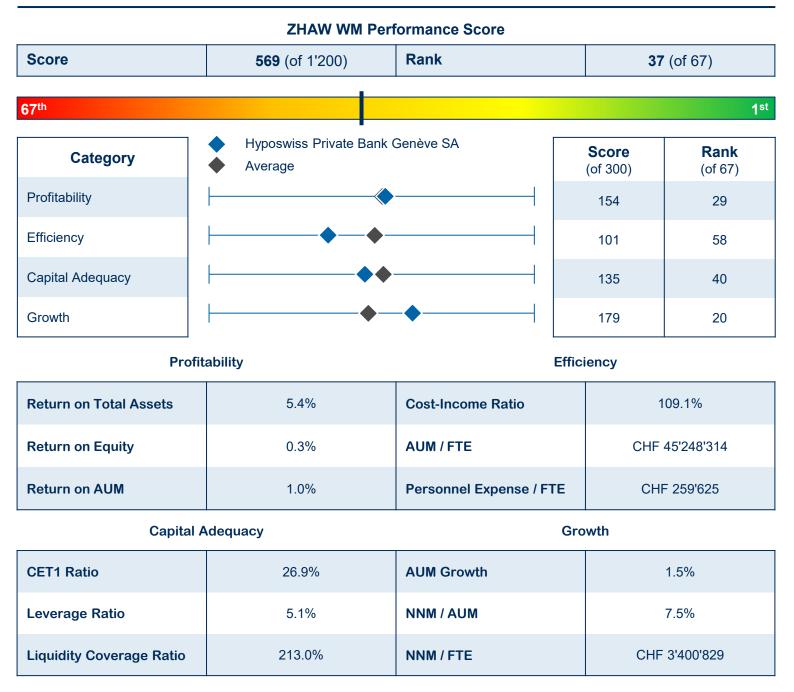
| Legal Form | Public law institute | Headquarters | Chur |
|---------------|--|------------------|------------------|
| Bank Type | Cantonal Bank | Auditor | Ernst & Young AG |
| AUM | n.a. | Headcount (FTE) | 981 |
| NNM | n.a. | Operating Income | CHF 434m |
| Board members | Peter A. Fanconi, Christoph Caviezel, Fulvio A. Bottoni, Martin Gredig, Barbara A. Heller, Ines Pöschel, Michèle F. Sutter-Rüdisser | | |



Hyposwiss Private Bank Genève SA



| Legal Form | Limited or Corporation | Headquarters | Geneva |
|---------------|---|------------------|------------------------|
| Bank Type | Private Bank <chf 20b<="" th=""><th>Auditor</th><th>PricewaterhouseCoopers</th></chf> | Auditor | PricewaterhouseCoopers |
| AUM | CHF 6.3b | Headcount (FTE) | 140 |
| NNM | CHF 476m | Operating Income | CHF 43m |
| Board members | Solly S. Lawi, Alain Bruno Lévy, Michel Broch, Eric Bernheim, Alexander L. Dembitz, Robert Dwek, Philippe Perles, Nabil Jean Sab | | |



Investec Bank (Switzerland) AG

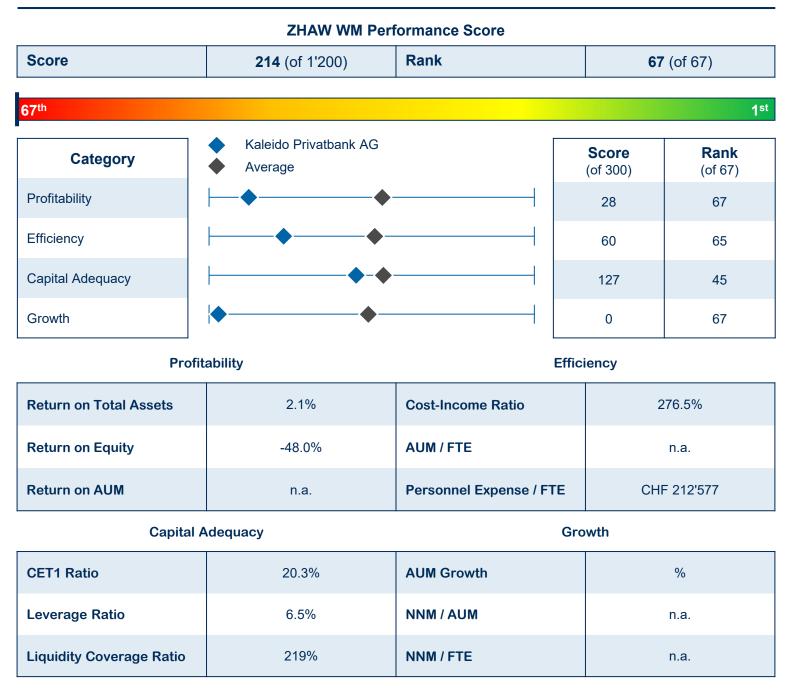
| Legal Form | Limited or Corporation | Headquarters | Zurich |
|---------------|---|------------------|------------------|
| Bank Type | Private Bank <chf 20b<="" th=""><th>Auditor</th><th>Ernst & Young AG</th></chf> | Auditor | Ernst & Young AG |
| AUM | CHF 2.5b | Headcount (FTE) | 36 |
| NNM | CHF 298m | Operating Income | CHF 19m |
| Board members | Mark Currie, Thomas A. Frick, Bruno Gehrig, Peter Gyger | | |



Kaleido Privatbank AG

KALEIDO

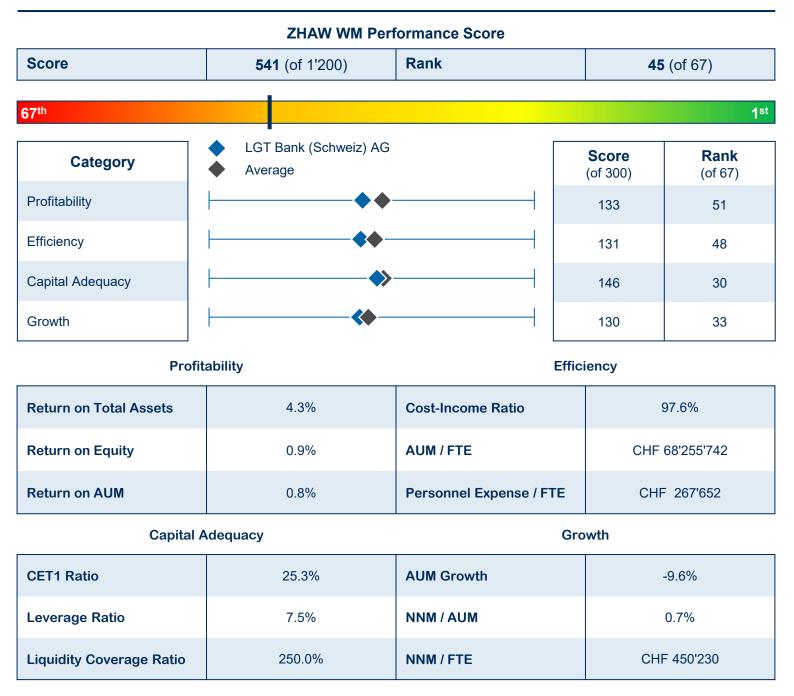
| Legal Form | Limited or Corporation | Headquarters | Zurich |
|---------------|---|------------------|---------|
| Bank Type | Private Bank <chf 20b<="" th=""><th>Auditor</th><th>KPMG AG</th></chf> | Auditor | KPMG AG |
| AUM | CHF n.a. | Headcount (FTE) | 26 |
| NNM | CHF n.a. | Operating Income | CHF 3m |
| Board members | Urs E. Hottiger, Johan Akerblom, Reto Jauch, Elizabeth Critchley, Uldis Upenieks, | | |



LGT Bank (Schweiz) AG

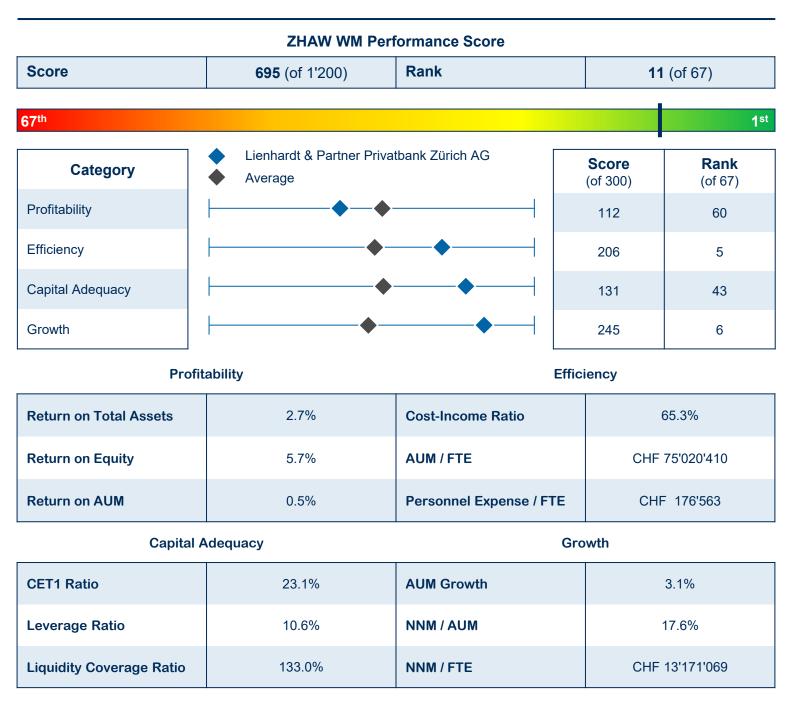


| Legal Form | Limited or Corporation | Headquarters | Basel |
|---------------|---|------------------|------------------------|
| Bank Type | Private Bank ≥CHF 20b | Auditor | PricewaterhouseCoopers |
| AUM | CHF 44.6b | Headcount (FTE) | 653 |
| NNM | CHF 294m | Operating Income | CHF 318m |
| Board members | Roland Matt, Michael Bürge, Olivier de Perregaux, Gabrielle Nater-Bass, Hans Roth | | |



Lienhardt & Partner Privatbank Zürich AG

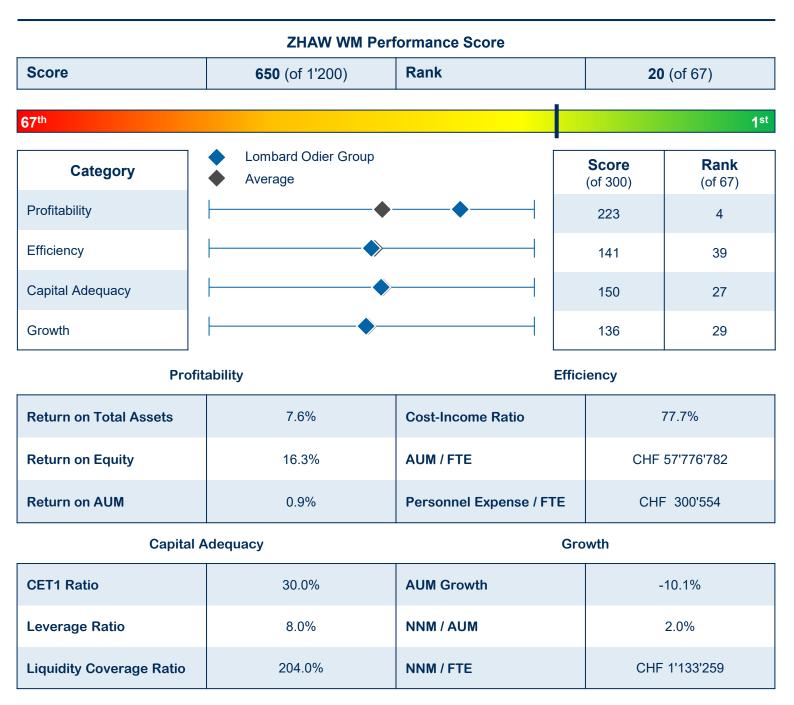
| Legal Form | Limited or Corporation | Headquarters | Zurich |
|---------------|---|------------------|------------------------|
| Bank Type | Private Bank <chf 20b<="" th=""><th>Auditor</th><th>PricewaterhouseCoopers</th></chf> | Auditor | PricewaterhouseCoopers |
| AUM | CHF 7.5b | Headcount (FTE) | 100 |
| NNM | CHF 1'318m | Operating Income | CHF 38m |
| Board members | Christian Lienhardt, Ernst F. Schmid, Lukas G. Raschle, Michael Auer | | |



Lombard Odier Group



| Legal Form | Limited or Corporation | Headquarters | Geneva |
|---------------|--|------------------|------------------------|
| Bank Type | Private Bank ≥CHF 20b | Auditor | PricewaterhouseCoopers |
| AUM | CHF 154.8b | Headcount (FTE) | 2'679 |
| NNM | CHF 3'036m | Operating Income | CHF 1'373m |
| Board members | Jean A. Bonna, Klaus Jenny, Christophe Hentsch | | |



Maerki Baumann & Co. AG



PRIVATBANK

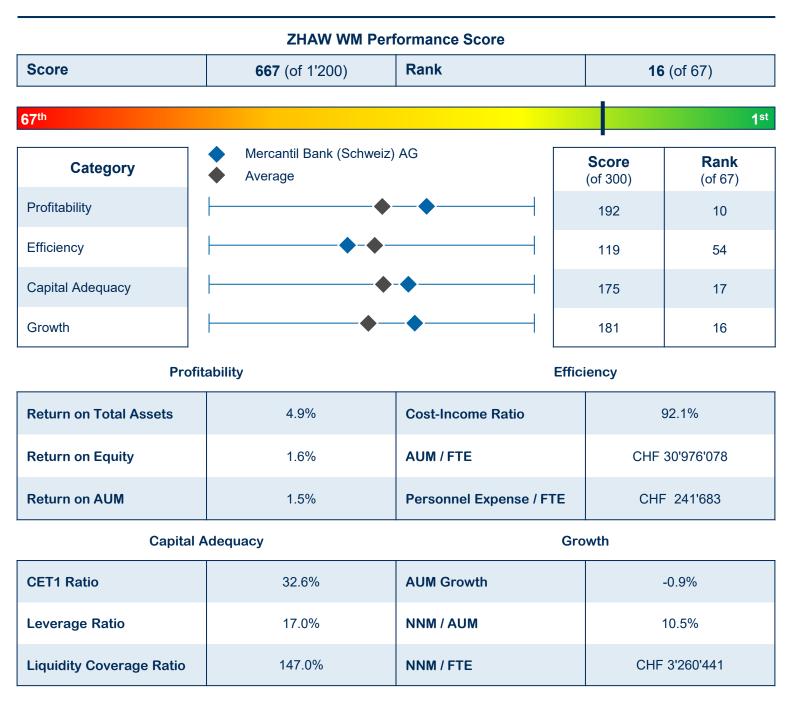
| Legal Form | Limited or Corporation | Headquarters | Zurich |
|---------------|--|------------------|------------------------|
| Bank Type | Private Bank <chf 20b<="" th=""><th>Auditor</th><th>PricewaterhouseCoopers</th></chf> | Auditor | PricewaterhouseCoopers |
| AUM | CHF 9.2b | Headcount (FTE) | 83 |
| NNM | CHF 102m | Operating Income | CHF 48m |
| Board members | Hans G. Syz-Witmer, Carole Schmied-Syz, Bruno Gehrig, Urs Lauffer, Michele Moor, Jörg Zulauf | | |

| ZHAW WM Performance Score | | | | |
|---------------------------|--|-------------------------|-----------------------|------------------------|
| Score | 599 (of 1'200) | Rank | 33 | B (of 67) |
| 67 th | | | | 1 st |
| Category | Maerki Baumann & Co. AAverage | G | Score (of 300) | Rank (of 67) |
| Profitability | (| | 155 | 28 |
| Efficiency | ├ ─── ◆ ─ | | 172 | 17 |
| Capital Adequacy | │ | | 140 | 34 |
| Growth | ├ | | 133 | 31 |
| Profit | ability | Effi | ciency | |
| Return on Total Assets | 4.5% | Cost-Income Ratio | | 79.3% |
| Return on Equity | 12.7% | AUM/FTE | CHF | 110'313'253 |
| Return on AUM | 0.5% | Personnel Expense / FTE | СНІ | F 316'530 |
| Capital A | Adequacy | G | rowth | |
| CET1 Ratio | 21.1% | AUM Growth | - | -10.8% |
| Leverage Ratio | 6.8% | NNM / AUM | | 1.1% |
| Liquidity Coverage Ratio | 284.0% | NNM / FTE | CHF | 1'228'916 |

Mercantil Bank (Schweiz) AG



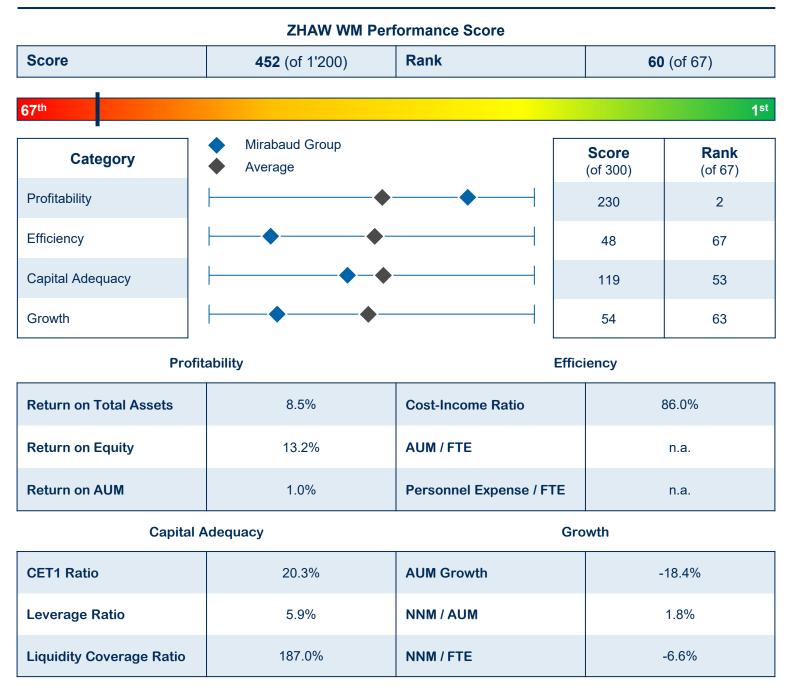
| Legal Form | Limited or Corporation | Headquarters | Zurich | |
|---------------|---|------------------|-------------|--|
| Bank Type | Private Bank <chf 20b<="" th=""><th>Auditor</th><th>Deloitte AG</th></chf> | Auditor | Deloitte AG | |
| AUM | CHF 632m | Headcount (FTE) | 20 | |
| NNM | CHF 67m | Operating Income | CHF 9m | |
| Board members | Peter Huwyler, Jürg Reichen, Linda L. Walker, Ignacio A. Vollmer Sosa, Luciano Scandolari | | | |



Mirabaud Group



| Legal Form | Limited or Corporation | Headquarters | Geneva |
|---------------|--|------------------|------------------|
| Bank Type | Private Bank ≥CHF 20b | Auditor | Ernst & Young AG |
| AUM | CHF 29.1b | Headcount (FTE) | n.a. |
| NNM | CHF -1'927m | Operating Income | CHF 280m |
| Board members | Yves Mirabaud, Lionel Aeschlimann, Camille Val, Nicolas Mirabaud | | |



NBK Private Bank (Switzerland) Ltd



| Legal Form | Limited or Corporation | Headquarters | Geneva |
|---------------|--|------------------|------------------|
| Bank Type | Private Bank <chf 20b<="" th=""><th>Auditor</th><th>Ernst & Young AG</th></chf> | Auditor | Ernst & Young AG |
| AUM | CHF 7.7b | Headcount (FTE) | 53 |
| NNM | CHF 381m | Operating Income | CHF 44m |
| Board members | Bernard Vischer, Hans-Peter Wyss, Faisal Al-Hamad, Yann Wermeille, Olivier Collombin, Gerald Gonzenbach | | |



NPB Neue Privat Bank AG



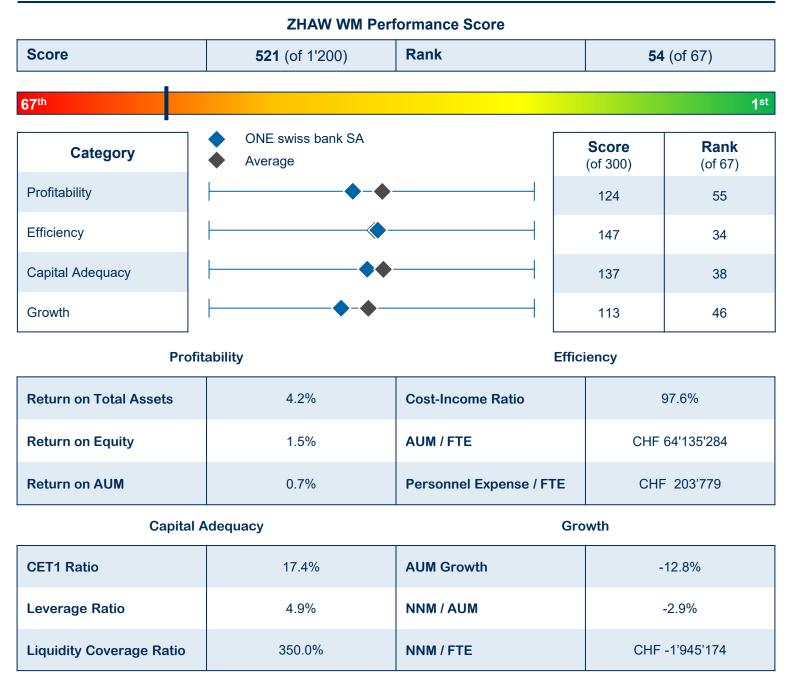
| Legal Form | Limited or Corporation | Headquarters | Zurich | |
|---------------|---|------------------|------------------|--|
| Bank Type | Private Bank <chf 20b<="" th=""><th>Auditor</th><th>Ernst & Young AG</th></chf> | Auditor | Ernst & Young AG | |
| AUM | CHF 2.1b | Headcount (FTE) | 18 | |
| NNM | CHF -213m | Operating Income | CHF 6m | |
| Board members | Michael Hunziker, Xavier Kraemer, Helena Braxator Manzione | | | |



ONE swiss bank SA



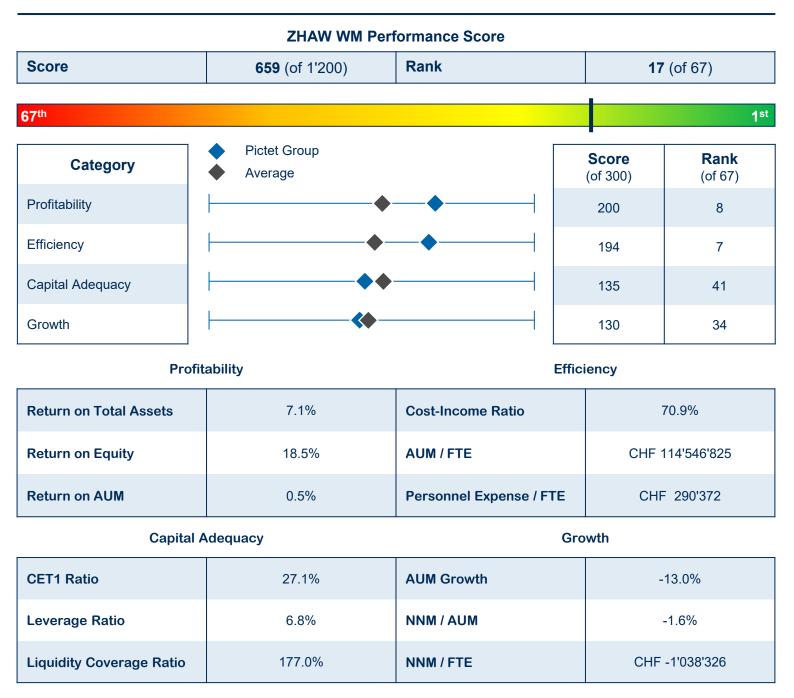
| Legal Form | Limited or Corporation | Headquarters | Geneva |
|---------------|--|------------------|------------------------|
| Bank Type | Private Bank <chf 20b<="" th=""><th>Auditor</th><th>PricewaterhouseCoopers</th></chf> | Auditor | PricewaterhouseCoopers |
| AUM | CHF 4.4b | Headcount (FTE) | 69 |
| NNM | CHF -71m | Operating Income | CHF 24m |
| Board members | Geneviève Berclaz, Frédéric Binder, Alessandro Bizzozero, Jean-Claude Favre, Roland Mueller- Ineichen | | |



Pictet Group



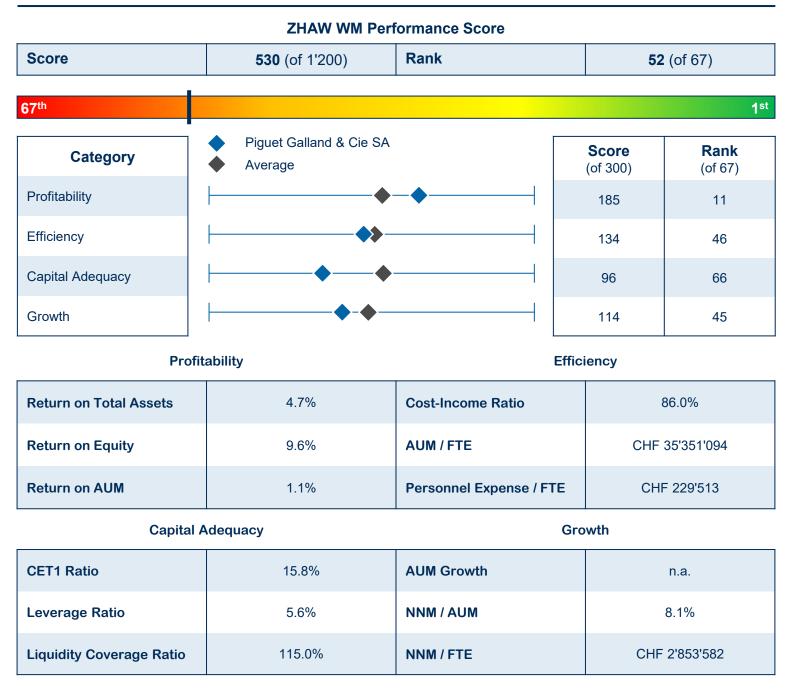
| Legal Form | Limited or Corporation | Headquarters | Geneva |
|--------------------------------|--|------------------|------------------------|
| Bank Type | Private Bank ≥CHF 20b | Auditor | PricewaterhouseCoopers |
| AUM | CHF 607.9b | Headcount (FTE) | 5'307 |
| NNM | CHF 7'900m | Operating Income | CHF 3'133m |
| (Supervisory) Board members | Shelby du Pasquier, Hans Isler, Jacques de Saussure, Nicolas Pictet, Daniel Wanner | | |



Piguet Galland & Cie SA



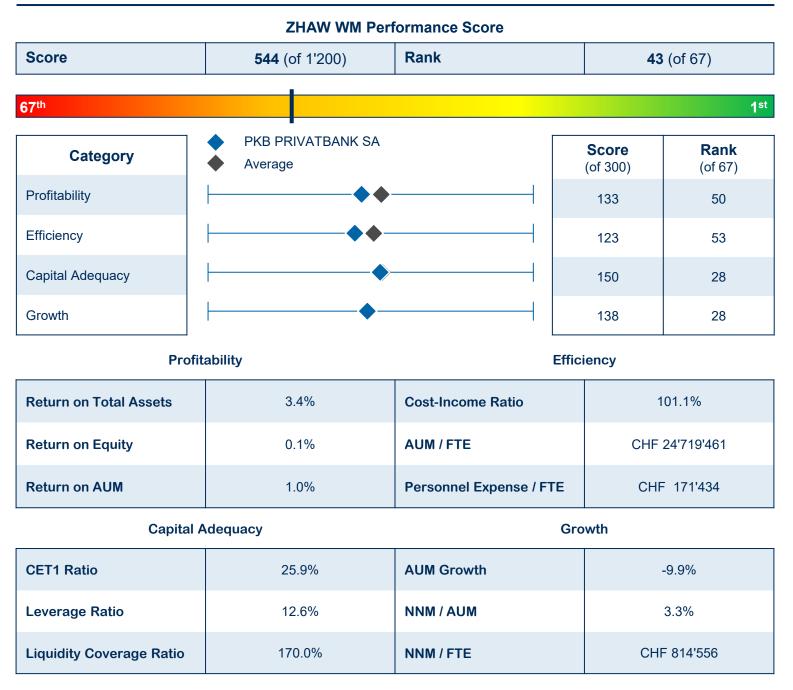
| Legal Form | Limited or Corporation | Headquarters | Yverdon-les-Bains |
|---------------|--|------------------|-------------------|
| Bank Type | Private Bank <chf 20b<="" th=""><th>Auditor</th><th>KPMG AG</th></chf> | Auditor | KPMG AG |
| AUM | CHF 5.6b | Headcount (FTE) | 158 |
| NNM | CHF 451m | Operating Income | CHF 56m |
| Board members | Gérard Haeberli, Thomas W. Paulsen, Géraldine Badel Poitras, Christina Pella, Philip-Seligman- Schuerch | | |



PKB PRIVATBANK SA



| Legal Form | Limited or Corporation | Headquarters | Lugano |
|---------------|---|------------------|-------------|
| Bank Type | Private Bank <chf 20b<="" th=""><th>Auditor</th><th>Deloitte AG</th></chf> | Auditor | Deloitte AG |
| AUM | CHF 10.8b | Headcount (FTE) | 436 |
| NNM | CHF 355m | Operating Income | CHF 96m |
| Board members | Umberto Trabaldo Togna, Massimo Trabaldo Togna, Francesco Bellini Cavalletti, Jean-Blaise Conne, Pierre Poncet, Giovanni Vergani, Stefano Veri | | |



Privatbank Bellerive AG



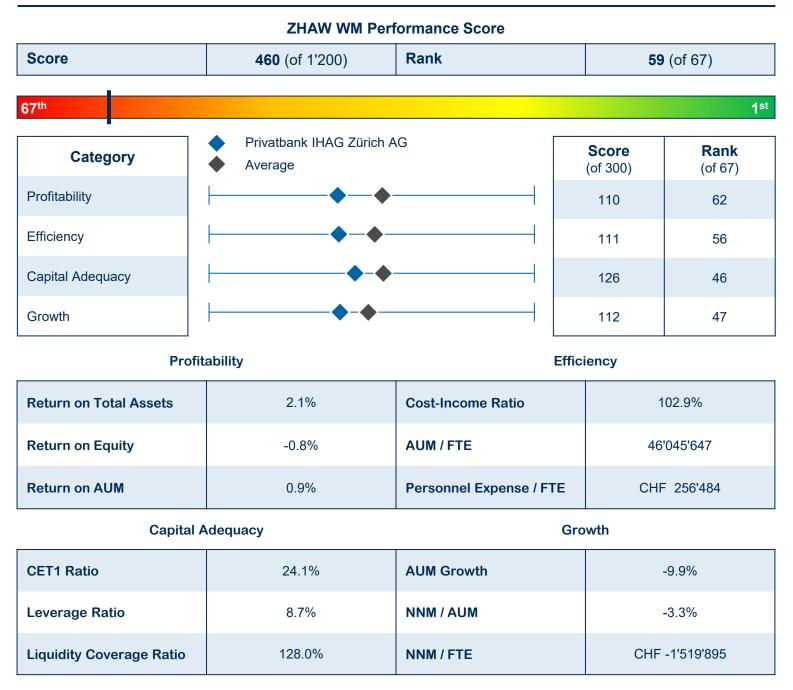
| Legal Form | Limited or Corporation | Headquarters | Zurich |
|---------------|---|------------------|------------------|
| Bank Type | Private Bank <chf 20b<="" th=""><th>Auditor</th><th>Ernst & Young AG</th></chf> | Auditor | Ernst & Young AG |
| AUM | CHF 3.4b | Headcount (FTE) | 14 |
| NNM | CHF -438m | Operating Income | CHF 18m |
| Board members | Alois Vinzens, Peter Altorfer, Andreas Lötscher, Martina Müller-Kamp | | |

| ZHAW WM Performance Score | | | | |
|---------------------------|---|-------------------------|-----------------------|------------------------|
| Score | 607 (of 1'200) | Rank | 30 |) (of 67) |
| 67 th | | | | 1 st |
| Category | Privatbank Bellerive AGAverage | | Score (of 300) | Rank (of 67) |
| Profitability | ├ | | 149 | 34 |
| Efficiency | ├ ─── ◆ ─ | → | 211 | 3 |
| Capital Adequacy | ├ | → → → | 237 | 5 |
| Growth | ↓ ↓ ↓ | | 10 | 64 |
| Profit | ability | Eff | iciency | |
| Return on Total Assets | 3.6% | Cost-Income Ratio | | 42.4% |
| Return on Equity | 13.8% | AUM / FTE | CHF | 250'140'221 |
| Return on AUM | 0.5% | Personnel Expense / FTE | СН | F 381'985 |
| Capital A | Adequacy | G | rowth | |
| CET1 Ratio | 40.3% | AUM Growth | | n.a. |
| Leverage Ratio | 10.8% | NNM / AUM | | -12.9% |
| Liquidity Coverage Ratio | 584.0% | NNM / FTE | CHF | -32'193'897 |

Privatbank IHAG Zürich AG



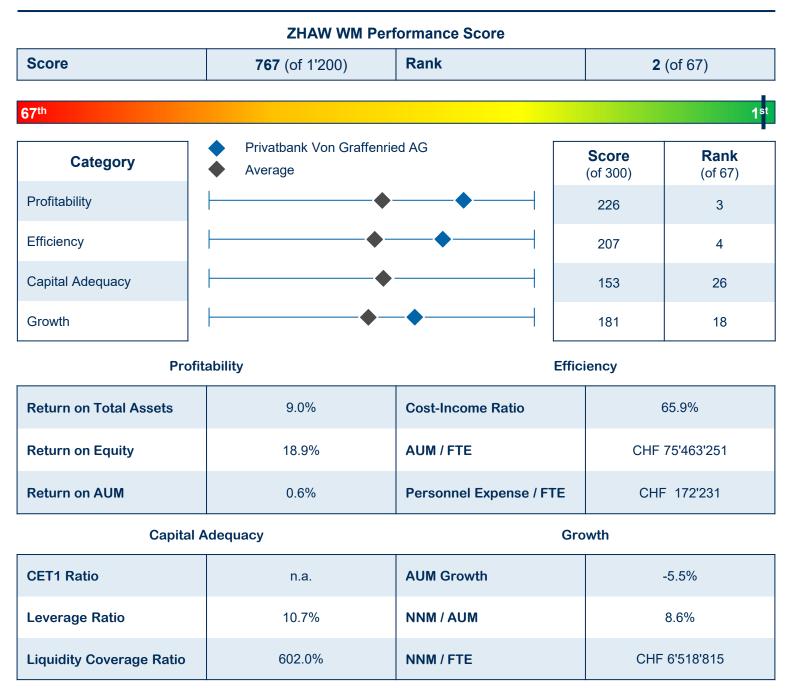
| Legal Form | Limited or Corporation | Headquarters | Zurich |
|---------------|---|------------------------------------|---------|
| Bank Type | Private Bank <chf 20b<="" th=""><th>Auditor</th><th>BDO AG</th></chf> | Auditor | BDO AG |
| AUM | CHF 3.5b | Headcount (FTE) | 77 |
| NNM | CHF -116m | Operating Income | CHF 28m |
| Board members | Heinrich Rotach, Christoph Mauch | le, Marianne Müller, Martin Taufer | |



Privatbank Von Graffenried AG

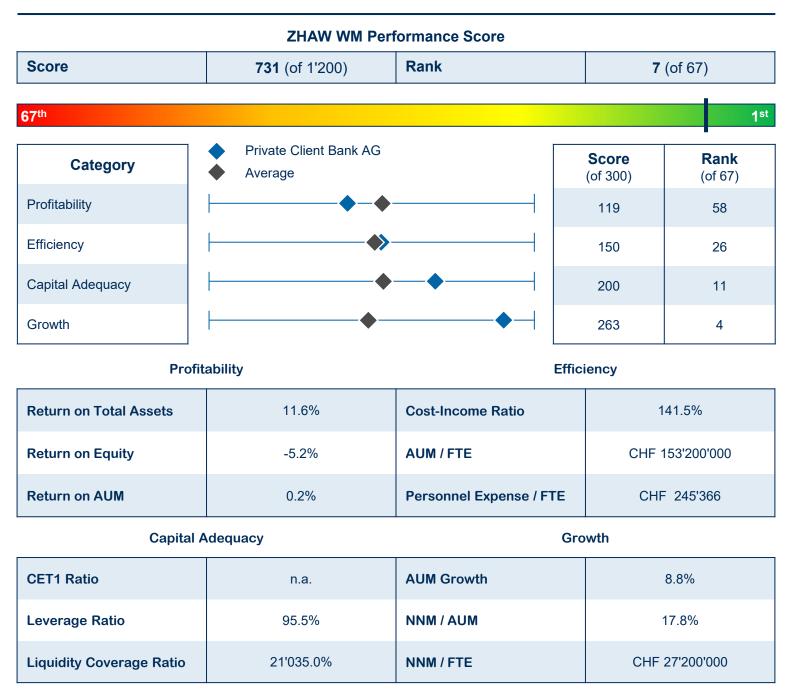


| Legal Form | Limited or Corporation | Headquarters | Bern |
|---------------|--|---------------------------------------|---------|
| Bank Type | Private Bank <chf 20b<="" th=""><th>Auditor</th><th>KPMG AG</th></chf> | Auditor | KPMG AG |
| AUM | CHF 2.7b | Headcount (FTE) | 36 |
| NNM | CHF 237m | Operating Income | CHF 16m |
| Board members | Stephan Herren, Monika Vollmer M | lichel, Nicole Curti, Stephan Wintsch | |



Private Client Bank AG

| Legal Form | Limited or Corporation | Headquarters | Zurich |
|---------------|--|------------------|-------------|
| Bank Type | Private Bank <chf 20b<="" th=""><th>Auditor</th><th>Deloitte AG</th></chf> | Auditor | Deloitte AG |
| AUM | CHF 3.4b | Headcount (FTE) | 23 |
| NNM | CHF 612m | Operating Income | CHF 6m |
| Board members | Konrad Hummler, Silvio Hutterli, Benno Schumacher, Udo Simmat, Barbara Kistler | | |



QNB (Suisse) SA



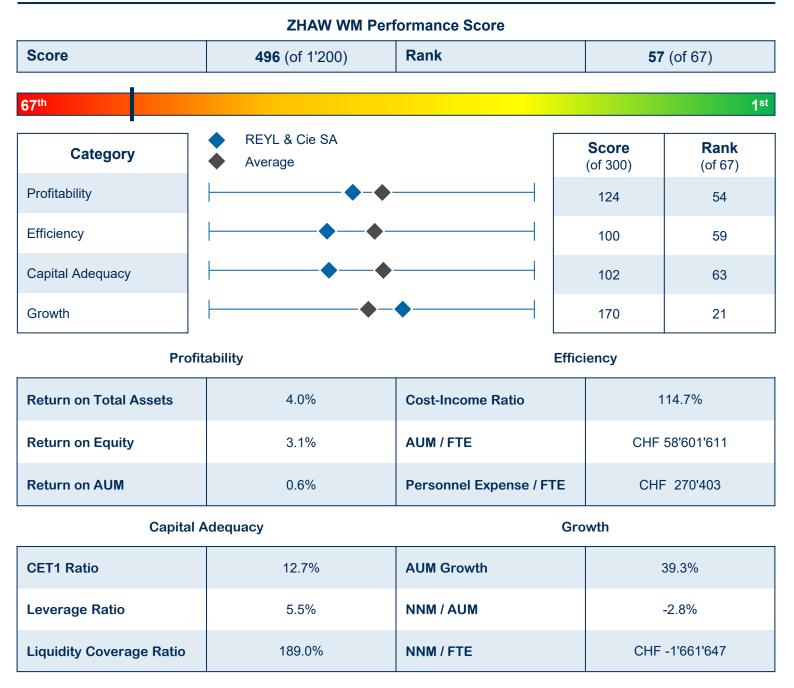
| Legal Form | Limited or Corporation | Headquarters | Geneva |
|---------------|--|-------------------------------------|---------------------------|
| Bank Type | Private Bank <chf 20b<="" th=""><th>Auditor</th><th>KPMG AG</th></chf> | Auditor | KPMG AG |
| AUM | CHF 1.9b | Headcount (FTE) | 30 |
| NNM | CHF 129m | Operating Income | CHF 18m |
| Board members | Abdulla Mubarak Al-Khalifa, Paul-A Khashabi, Khaled Farouk Salhab | André Sanglard, Henri Danguy des Dé | serts, Markus Dörig, Adel |

| ZHAW WM Performance Score | | | | |
|---------------------------|---|-------------------------|-----------------------|------------------------|
| Score | 685 (of 1'200) | Rank | 12 | 2 (of 67) |
| 67 th | | | | 1 st |
| Category | QNB (Suisse) SAAverage | | Score (of 300) | Rank (of 67) |
| Profitability | ├ ── ◆ ─ ◆ | | 122 | 56 |
| Efficiency | ↓ | | 128 | 52 |
| Capital Adequacy | ├ | · | 236 | 6 |
| Growth | ├ | → | 197 | 10 |
| Profit | ability | Efi | ficiency | |
| Return on Total Assets | 2.0% | Cost-Income Ratio | | 90.9% |
| Return on Equity | 0.1% | AUM / FTE | CHF | 61'844'733 |
| Return on AUM | 1.0% | Personnel Expense / FTE | СН | F 292'267 |
| Capital A | Adequacy | G | irowth | |
| CET1 Ratio | 32.6% | AUM Growth | | 11.3% |
| Leverage Ratio | 15.8% | NNM / AUM | | 6.9% |
| Liquidity Coverage Ratio | 555.0% | NNM / FTE | CHF | 4'285'000 |

REYL & Cie SA



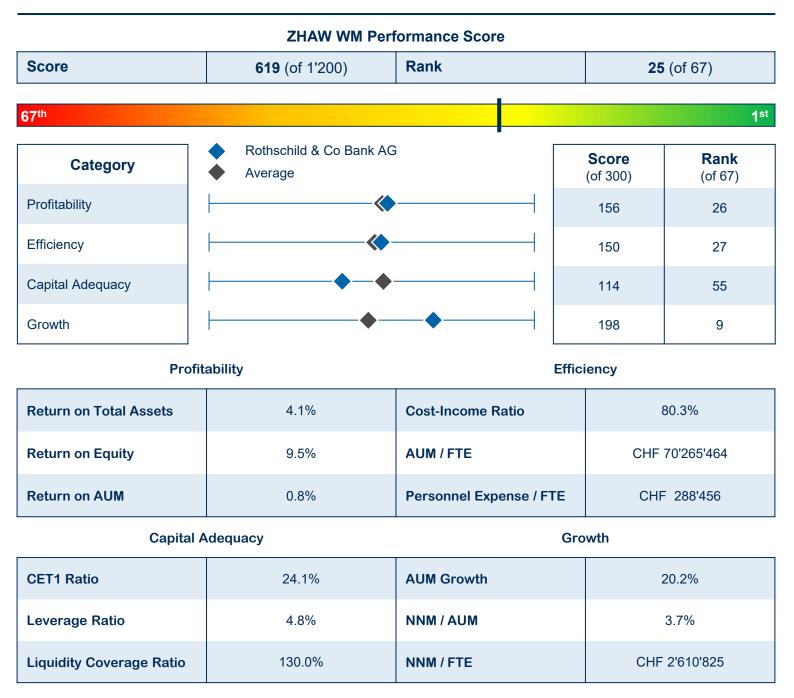
| Legal Form | Limited or Corporation | Headquarters | Geneva |
|---------------|---|--|-----------------------------|
| Bank Type | Private Bank <chf 20b<="" th=""><th>Auditor</th><th>Ernst & Young AG</th></chf> | Auditor | Ernst & Young AG |
| AUM | CHF 18.4b | Headcount (FTE) | 314 |
| NNM | CHF -522m | Operating Income | CHF 95m |
| Board members | Christian Merle, Michel Broch, Yve Hoffmann, Lino Mainolfi, Ruth Met | es Claude Aubert, Riccardo Barbarini, zler-Arnold | Tommaso Corcos, Liane Elias |



Rothschild & Co Bank AG

💥 Rothschild & Co

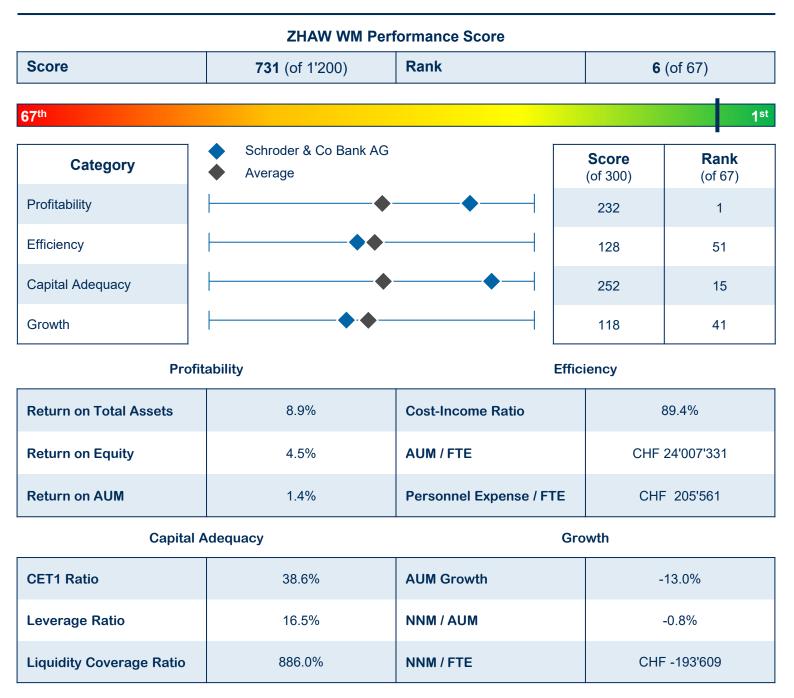
| Legal Form | Limited or Corporation | Headquarters | Zurich |
|---------------|--|------------------|----------|
| Bank Type | Private Bank ≥CHF 20b | Auditor | KPMG AG |
| AUM | CHF 27.3b | Headcount (FTE) | 388 |
| NNM | CHF 1'013m | Operating Income | CHF 187m |
| Board members | Gary Alan Powell, Christian De Prati, Serge Ledermann, Francois Pérol, Sipko Schat | | |



Schroder & Co Bank AG

Schroders

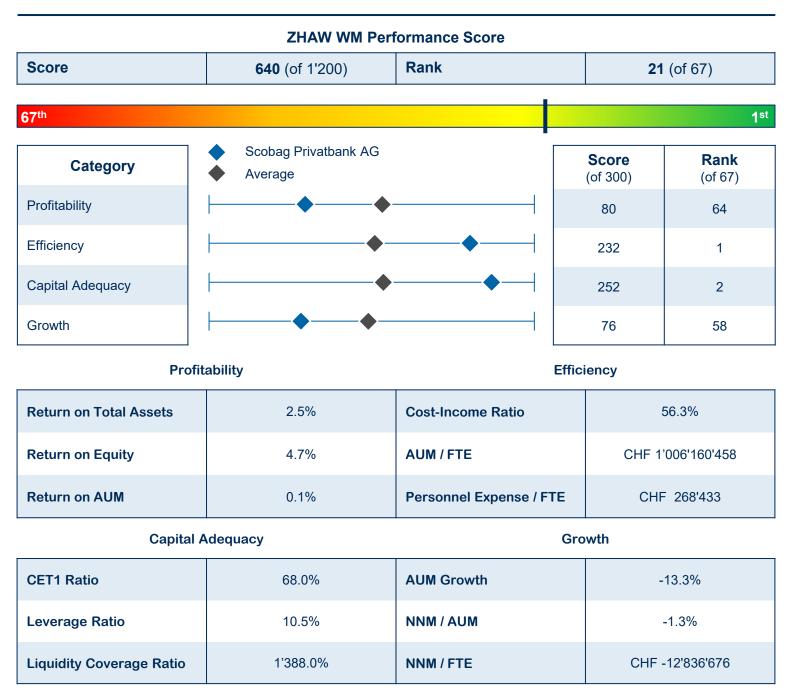
| Legal Form | Limited or Corporation | Headquarters | Zurich |
|---------------|---|------------------|------------------|
| Bank Type | Private Bank <chf 20b<="" th=""><th>Auditor</th><th>Ernst & Young AG</th></chf> | Auditor | Ernst & Young AG |
| AUM | CHF 6.0b | Headcount (FTE) | 249 |
| NNM | CHF -48m | Operating Income | CHF 79m |
| Board members | Peter Hall, Stefan Maeder, Annabelle R. Hett-Essinger | | |



Scobag Privatbank AG



| Legal Form | Limited or Corporation | Headquarters | Basel |
|---------------|--|------------------|------------------------|
| Bank Type | Private Bank ≥CHF 20b | Auditor | PricewaterhouseCoopers |
| AUM | CHF 45.1b | Headcount (FTE) | 35 |
| NNM | CHF -448m | Operating Income | CHF 23m |
| Board members | Peter Schaub, Bruno Dallo, Frenk Mutschlechner | | |



Società Bancaria Ticinese SA



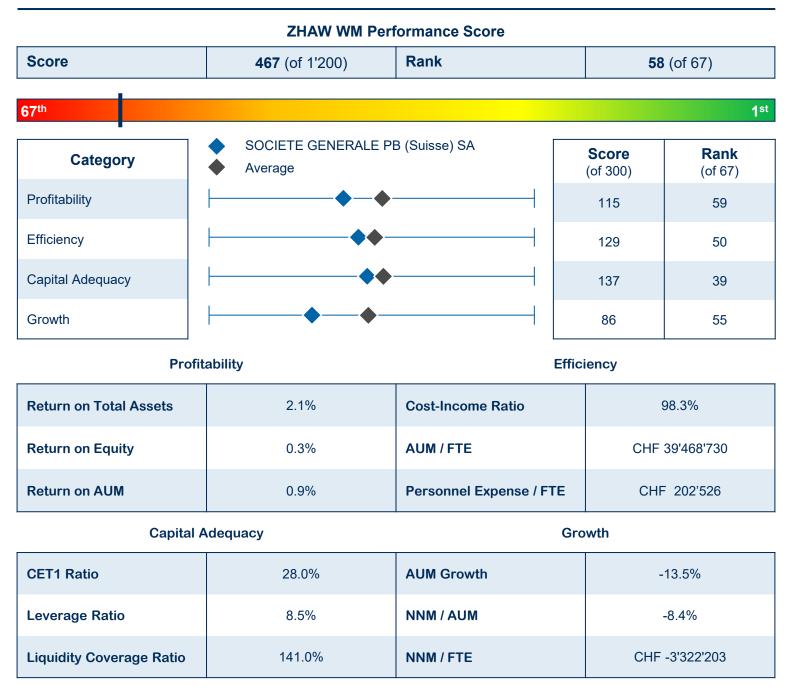
| Legal Form | Limited or Corporation | Headquarters | Bellinzona |
|---------------|--|------------------|-------------|
| Bank Type | Private Bank <chf 20b<="" th=""><th>Auditor</th><th>Deloitte AG</th></chf> | Auditor | Deloitte AG |
| AUM | CHF 407m | Headcount (FTE) | 16 |
| NNM | CHF 1m | Operating Income | CHF 5m |
| Board members | Mario Molo, Giorgio Lavizzari, Loris | s Joppini | |



SOCIETE GENERALE Private Banking (Suisse) SA

SOCIETE GENERALE Private Banking

| Legal Form | Limited or Corporation | Headquarters | Geneva |
|---------------|--|--|------------------------------|
| Bank Type | Private Bank <chf 20b<="" th=""><th>Auditor</th><th>Deloitte AG</th></chf> | Auditor | Deloitte AG |
| AUM | CHF 11.8b | Headcount (FTE) | 300 |
| NNM | CHF -997m | Operating Income | CHF 103m |
| Board members | Anne Marion-Bouchacourt, Angela Menu, Natacha A. Polli, Maxime S | de Wolffde Moorsel, Arnaud Jacquen abiaux, Maurice Turrettini | nin, Olivier Lecler, Valérie |



Trafina Privatbank AG



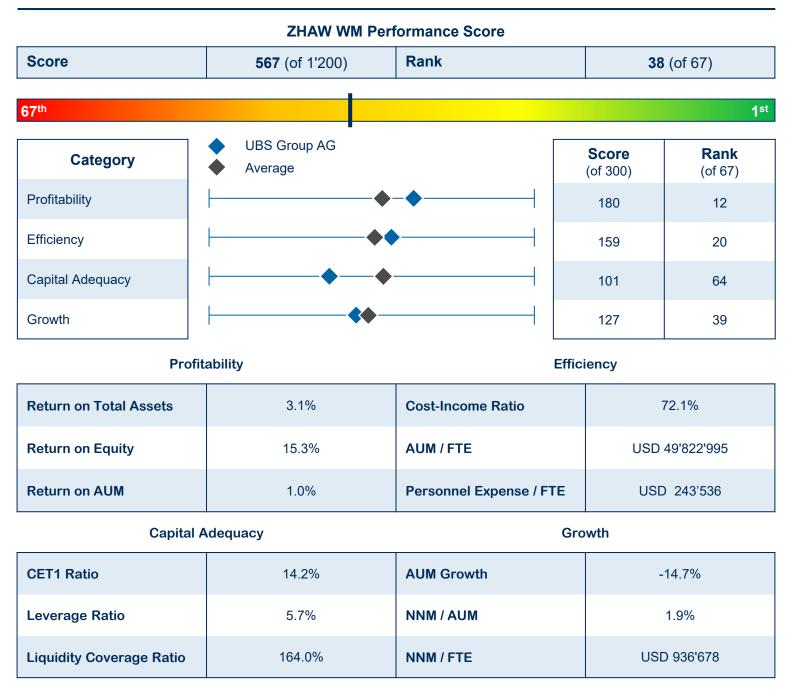
| Legal Form | Limited or Corporation | Headquarters | Basel |
|---------------|--|---------------------------------------|-------------------|
| Bank Type | Private Bank <chf 20b<="" th=""><th>Auditor</th><th>Grant Thornton AG</th></chf> | Auditor | Grant Thornton AG |
| AUM | CHF 1.3b | Headcount (FTE) | 10 |
| NNM | CHF 71m | Operating Income | CHF 7m |
| Board members | Andreas R. Sarasin, Ulrich Vischer | , Daniel O. A. Rüedi, Daniel Burkhard | t |



UBS Group AG



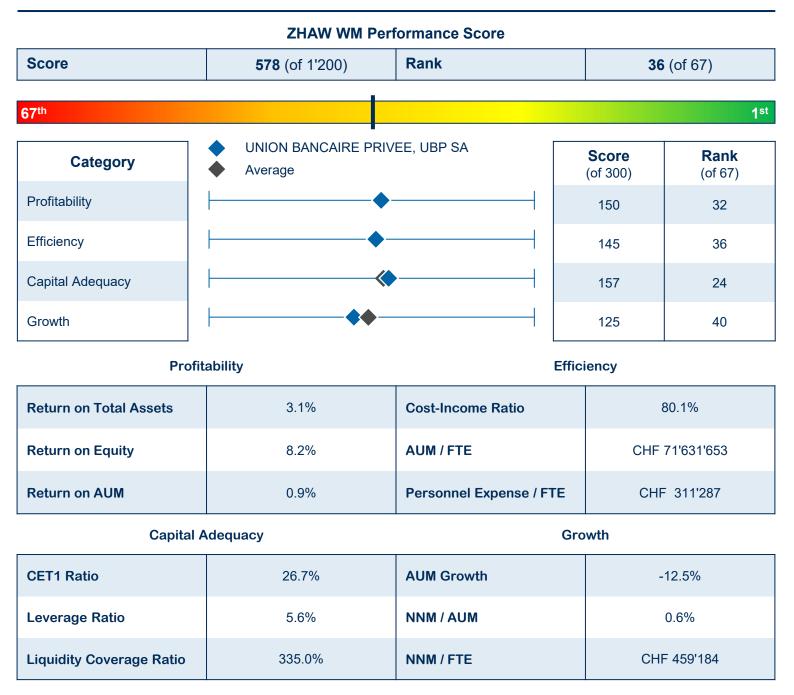
| Legal Form | Limited or Corporation | Headquarters | Zurich / Basel |
|---------------|---|------------------|------------------|
| Bank Type | Large Bank | Auditor | Ernst & Young AG |
| AUM | USD 3'617.0b | Headcount (FTE) | 72'597 |
| NNM | USD 68'000m | Operating Income | USD 34'534m |
| Board members | Colm Kelleher, Mark Hughes, Jeanette Wong, Jeremy Anderson, Fred Hu, Lukas Gähwiler, Claudia Böckstiegel, Patrick Firmenich, Nathalie Rachou, Julie G. Richardson, William C. Dudley, Dieter Wemmer | | |



UNION BANCAIRE PRIVEE, UBP SA



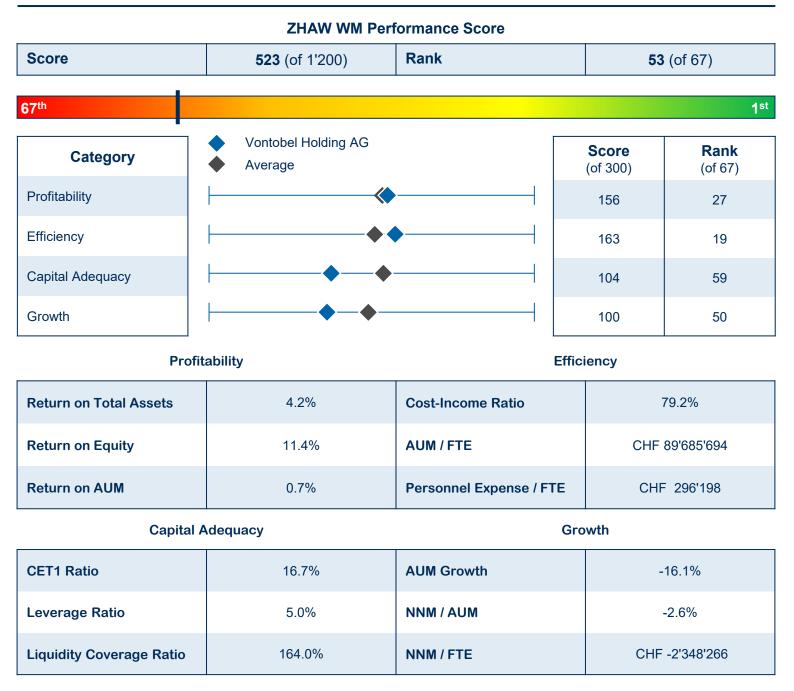
| Legal Form | Limited or Corporation | Headquarters | Geneva |
|---------------|--|---|----------------------------|
| Bank Type | Private Bank ≥CHF 20b | Auditor | Ernst & Young AG |
| AUM | CHF 140.4b | Headcount (FTE) | 1'960 |
| NNM | CHF 900m | Operating Income | CHF 1'068m |
| Board members | Daniel de Picciotto, Marcel Rohnel Torres, Nicolas Brunschwig, Patric | r, David Blumer, Olivier Vodoz, Anne I ia Bielmann | Rotman de Picciotto, Ligia |



Vontobel Holding AG

Vontobel

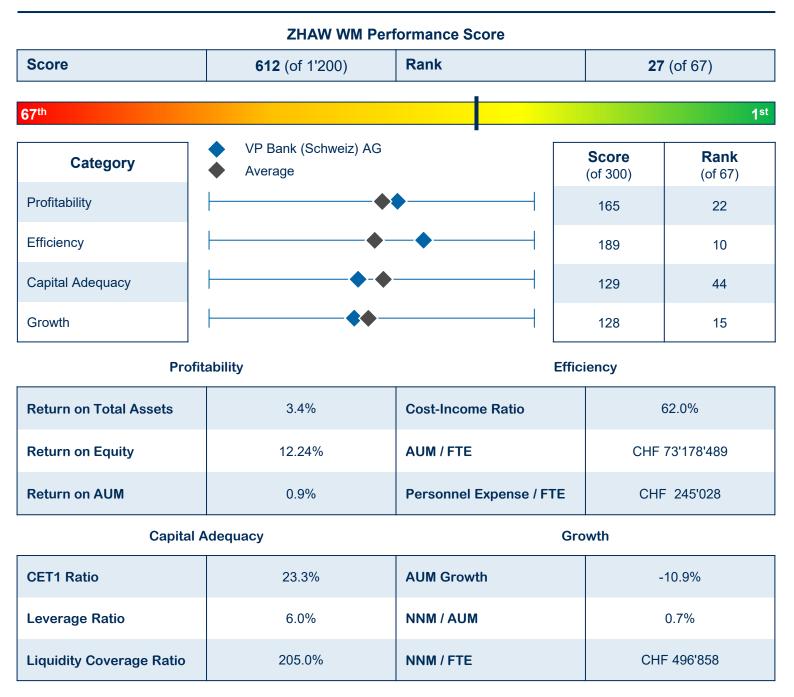
| Legal Form | Limited or Corporation | Headquarters | Zurich |
|---------------|---|---|--------------------------------|
| Bank Type | Private Bank ≥CHF 20b | Auditor | Ernst & Young AG |
| AUM | CHF 198.6b | Headcount (FTE) | 2'214 |
| NNM | CHF -5'200m | Operating Income | CHF 1'285m |
| Board members | Bruno Basler, Maja Baumann, Elis C. Streit, Andreas Utermann, Bjoe | abeth Bourqui, David Cole, Michael H rn Wettergren | albherr, Stefan Loacker, Clara |



VP Bank (Schweiz) AG



| Legal Form | Limited or Corporation | Headquarters | Zurich |
|---------------|---|----------------------------|------------------------|
| Bank Type | Private Bank <chf 20b<="" th=""><th>Auditor</th><th>PricewaterhouseCoopers</th></chf> | Auditor | PricewaterhouseCoopers |
| AUM | CHF 7.3b | Headcount (FTE) | 99 |
| NNM | CHF 49.3m | Operating Income | CHF 62m |
| Board members | Tobias Wehrli, Alexander Vögele P | aul H. Arni, Fidelis Goetz | |



Zürcher Kantonalbank



| Legal Form | Limited or Corporation | Headquarters | Zurich |
|---------------|------------------------|---|------------------|
| Bank Type | Cantonal Bank | Auditor | Ernst & Young AG |
| AUM | CHF 334.8b | Headcount (FTE) | 5'249 |
| NNM | CHF 33'928m | Operating Income | CHF 2'653m |
| Board members | | rk Roth, Amr Abdelaziz, Sandra Berbo ch Kisker, Peter Ruff, Walter Schoch, J | |

| | ZHAW WM Per | formance Score | | |
|--------------------------|--|-------------------------|-----------------------|---------------------|
| Score | 611 (of 1'200) | Rank | 28 | B (of 67) |
| 67 th | | | | 1 ^s |
| Category | Zürcher KantonalbankAverage | | Score (of 300) | Rank (of 67) |
| Profitability | ↓ - ◆ | | 129 | 53 |
| Efficiency | ├ | -◆ | 190 | 8 |
| Capital Adequacy | ├ ──◆ | · | 99 | 65 |
| Growth | — | ◆ | 192 | 11 |
| Prof | ïtability | Effi | iciency | |
| Return on Total Assets | 1.4% | Cost-Income Ratio | 1 | 61.6% |
| Return on Equity | 8.0% | AUM / FTE | CHF | 63'775'767 |
| Return on AUM | 0.8% | Personnel Expense / FTE | CHF | F 219'661 |
| Capital | Adequacy | Gr | rowth | |
| CET1 Ratio | 13.8% | AUM Growth | | -1.3% |
| Leverage Ratio | 6.2% | NNM / AUM | | 10.1% |
| Liquidity Coverage Ratio | 146.0% | NNM / FTE | CHF | 6'463'707 |

Zürcher Kantonalbank



| Legal Form | Limited or Corporation | Headquarters | Zurich |
|---------------|------------------------|---|------------------|
| Bank Type | Cantonal Bank | Auditor | Ernst & Young AG |
| AUM | CHF 334.8b | Headcount (FTE) | 5'249 |
| NNM | CHF 33'928m | Operating Income | CHF 2'653m |
| Board members | | rk Roth, Amr Abdelaziz, Sandra Berbo ch Kisker, Peter Ruff, Walter Schoch, J | |

| | ZHAW WM Per | formance Score | | |
|--------------------------|--|-------------------------|-----------------------|---------------------|
| Score | 611 (of 1'200) | Rank | 28 | B (of 67) |
| 67 th | | | | 1 ^s |
| Category | Zürcher KantonalbankAverage | | Score (of 300) | Rank (of 67) |
| Profitability | ↓ - ◆ | | 129 | 53 |
| Efficiency | ├ | _◆ | 190 | 8 |
| Capital Adequacy | ├ ──◆ | · | 99 | 65 |
| Growth | — | ◆ | 192 | 11 |
| Prof | ïtability | Effi | iciency | |
| Return on Total Assets | 1.4% | Cost-Income Ratio | 1 | 61.6% |
| Return on Equity | 8.0% | AUM / FTE | CHF | 63'775'767 |
| Return on AUM | 0.8% | Personnel Expense / FTE | CHF | F 219'661 |
| Capital | Adequacy | Gr | rowth | |
| CET1 Ratio | 13.8% | AUM Growth | | -1.3% |
| Leverage Ratio | 6.2% | NNM / AUM | | 10.1% |
| Liquidity Coverage Ratio | 146.0% | NNM / FTE | CHF | 6'463'707 |

List of Abbreviations

| AUM | Assets under management |
|-------|--|
| FINMA | Swiss Financial Market Supervisory Authority |
| FTE | Full-time equivalents |
| HQ | Headquarters |
| KPI | Key performance indicator |
| M&A | Mergers and acquisitions |
| NNM | Net new money |
| SML | School of Management and Law |
| SNB | Swiss National Bank |
| WM | Wealth management |
| ZHAW | Zurich University of Applied Sciences |

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| | |

Appendix

| # of Banks | Excluded Banks | SNB Bank Type |
|------------|--|---------------------------|
| | ABANCA CORPORACION BANCARIA S.A., Betanzos, suc- cursale de Genève | |
| | Allfunds Bank International S.A., Luxembourg, Zurich Branch | |
| | Bank für Tirol und Vorarlberg Aktiengesellschaft, Innsbruck, Zweigniederlassung Staad | |
| | Bank of America Europe Designated Activity Company, Dub- lin, Zweigniederlassung Zürich | |
| | Bank of China Limited, succursale de Genève | |
| | Banque Havilland (Liechtenstein) AG, Vaduz, Zweigniederlas- sung Zürich | |
| | Barclays Capital, Zurich Branch of Barclays Bank PLC, Lon- don | |
| | BNP PARIBAS SECURITIES SERVICES, Paris, succursale de Zurich | |
| | CACEIS Bank, Paris, succursale de Nyon / Suisse | |
| | China Construction Bank Corporation, Beijing, Swiss Branch Zurich | |
| 25 | Citibank, N.A., Sioux Falls, Zurich Branch | Branches of foreign banks |
| | COMMERZBANK Aktiengesellschaft, Frankfurt am Main, Zweigniederlassung Zürich | |
| | Deutsche Bank Aktiengesellschaft, Frankfurt a.M., Zweignie- derlassung Zürich | |
| | HSBC Bank plc, London, Zweigniederlassung Zürich | |
| | Hypo Vorarlberg Bank AG, Bregenz, Zweigniederlassung St. Gallen | |
| | Industrial and Commercial Bank of China Limited, Peking, Zweigniederlassung Zürich | |
| | ING Bank N.V., Amsterdam, succursale de Lancy/Genève | |
| | J.P. Morgan Securities plc, London, Zweigniederlassung Zü- rich | |
| | JPMorgan Chase Bank, National Association, Columbus, Zur- ich Branch | |
| | Northern Trust Global Services SE, Leudelange, Luxembourg, Zweigniederlassung Basel | |

| # of Banks | Excluded Banks | SNB Bank Type |
|------------|---|---|
| | RBC Investor Services Bank S.A., Esch-sur-Alzette, Zweignie- derlassung Zürich | |
| | Société Générale, Paris, Zweigniederlassung Zürich | |
| | State Street Bank International GmbH, München, Zweignie- derlassung Zürich | |
| | UBS Europe SE, Frankfurt am Main, Zweigniederlassung Schweiz, Opfikon | |
| | UniCredit Bank AG, München, Zweigniederlassung Zürich | |
| | Alternative Bank Schweiz AG | |
| | Aquila AG | |
| | Bank Cler AG | |
| | Bank-now AG | |
| | Cembra Money Bank AG | |
| | Cornèr Banca SA | |
| | Freie Gemeinschaftsbank Genossenschaft | |
| | Helvetische Bank AG | |
| 10 | InCore Bank AG | Other banks |
| 18 | Migros Bank AG | |
| | PostFinance AG | |
| | SEBA Bank AG | |
| | Swiss Bankers Prepaid Services AG | |
| | Sygnum Bank AG | |
| | Tellco AG | |
| | TradeXBank AG | |
| | VZ Depotbank AG | |
| | WIR Bank Genossenschaft | |
| | Baumann & Cie KmG | |
| | Bordier & Cie SCmA | Private bankers who do |
| 5 | E. Gutzwiller & Cie. Banquiers | not solicit funds from the public |
| | Rahn+Bodmer Co. | |
| | Reichmuth & Co. | |
| | acrevis Bank AG | |
| | AEK BANK 1826 Genossenschaft | Regional banks and savings banks and Raiffeisen Banks |
| 59 | Alpha RHEINTAL Bank AG | |
| | Baloise Bank SoBa AG | |

| # of Banks | Excluded Banks | SNB Bank Type |
|------------|--|---------------|
| | Bank Avera Genossenschaft | |
| | Bank BSU Genossenschaft | |
| | Bank EEK AG | |
| | Bank EKI Genossenschaft | |
| | Bank Gantrisch Genossenschaft | |
| | Bank in Zuzwil AG | |
| | Bank Leerau Genossenschaft | |
| | Bank Oberaargau AG | |
| | Bank SLM AG | |
| | Bank Thalwil Genossenschaft | |
| | BANK ZIMMERBERG AG | |
| | BBO Bank Brienz Oberhasli AG | |
| | Bernerland Bank AG | |
| | Bezirks-Sparkasse Dielsdorf Genossenschaft | |
| | Biene Bank im Rheintal Genossenschaft | |
| | BS Bank Schaffhausen AG | |
| | Burgergemeinde Bern, DC Bank Deposito-Cassa der Stadt Bern | |
| | Burgerliche Ersparniskasse Bern, Genossenschaft | |
| | Caisse d'Epargne Courtelary SA | |
| | Caisse d'Epargne d'Aubonne société coopérative | |
| | Caisse d'Epargne de Cossonay société coopérative | |
| | Caisse d'Epargne de Nyon société coopérative | |
| | Caisse d'Epargne et de Crédit Mutuel de Chermignon société coopérative | |
| | Caisse d'Epargne Riviera, société coopérative | |
| | Clientis Bank Aareland AG | |
| | Clientis Bank im Thal AG | |
| | Clientis Bank Oberuzwil AG | |
| | Clientis Bank Thur Genossenschaft | |
| | Clientis Bank Toggenburg AG | |
| | Clientis EB Entlebucher Bank AG | |
| | Clientis Sparkasse Oftringen Genossenschaft | |
| | CREDIT MUTUEL DE LA VALLEE SA | |

| # of Banks | Excluded Banks | SNB Bank Type |
|------------|--|---------------|
| | Ersparniskasse Affoltern i.E. AG | |
| | Ersparniskasse Rüeggisberg Genossenschaft | |
| | Ersparniskasse Schaffhausen AG | |
| | Ersparniskasse Speicher | |
| | GRB Glarner Regionalbank Genossenschaft | |
| | Hypothekarbank Lenzburg AG | |
| | Leihkasse Stammheim AG | |
| | Raiffeisen-Gruppe | |
| | Regiobank Männedorf AG | |
| | Regiobank Solothurn AG | |
| | SB Saanen Bank AG | |
| | SPAR + LEIHKASSE GÜRBETAL AG | |
| | Spar- und Leihkasse Bucheggberg AG | |
| | Spar- und Leihkasse Frutigen AG | |
| | Spar- und Leihkasse Thayngen AG | |
| | Spar- und Leihkasse Wynigen AG | |
| | Spar+Leihkasse Riggisberg AG | |
| | Sparcassa 1816 Genossenschaft | |
| | Sparhafen Bank AG | |
| | Sparkasse Schwyz AG | |
| | Sparkasse Sense | |
| | Valiant Bank AG | |
| | Zürcher Landbank AG | |
| 107 | Banks Excluded (Not Wealth Management Banks) | |

Table 33: Banks excluded (not wealth management banks)

| Excluded Bank | Special Business Type (in our own assessment) |
|---|---|
| Bank zweiplus ag | Custody services mainly for financial advisors, asset managers and insurance companies; also provides Swiss financial portal "cash.ch" for private clients. |
| Banque Algérienne du Commerce Ex- térieur SA | Specialized in trade finance, especially between EU countries and Al- geria. |
| Banque Internationale de Commerce – BRED (Suisse) SA | Active in transaction financing or revolving credit facilities; aims to as- sist the development of companies engaged in trade of energy, agri- cultural and metal commodities. |
| Crédit Agricole next bank (Suisse) SA | Active mainly in property finance; offers tailor-made financing solu- tions for acquiring or constructing residential or rental properties. |
| Credit Europe Bank (Suisse) SA | Active mainly financing agricultural products, energy and metals. |
| Dukascopy Bank SA | Online bank providing internet based and mobile trading services. |
| FlowBank SA | Online bank providing access to self-service trading. |
| IG bank S.A. | Online bank providing access to self-service trading. |
| Nomura Bank (Schweiz) AG | Mainly facilitates securities transactions on Asia Pacific exchanges on behalf of Switzerland based institutional investors. |
| radicant bank ag | Providing mobile banking services to retail and affluent clients. |
| SAXO BANK (SCHWEIZ) AG | Online bank providing access to self-service trading. |
| Swissquote Bank SA | Online bank providing access to self-service trading. |
| Total: 12 Banks | Excluded due to special business type |

Table 34: Banks excluded due to special business type

| Excluded Bank | Swiss Parent Company (included in this study) |
|--------------------------------------|---|
| Credit Suisse (Schweiz) AG | Credit Suisse AG |
| EFG Bank AG | EFG International |
| EFG Bank European Financial Group SA | |
| UBS Switzerland AG | UBS AG |
| Total: 3 Banks | Excluded as subsidiaries analyzed on a consolidated level |

Table 35: Banks analyzed on a consolidated level

| # Banks Contacted | Bank Name | Data Availability |
|-------------------|--|-------------------------------|
| | Banca Aletti & C. (Suisse) SA | |
| | BANCA DEL CERESIO SA | |
| | Banco Itaú (Suisse) SA | |
| | Bank von Roll AG | |
| | Banque Bonhôte & Cie SA | |
| | Banque Eric Sturdza SA | |
| | Citibank (Switzerland) AG | |
| | F. Van Lanschot Bankiers (Schweiz AG) | |
| | FAB Private Bank (Suisse) SA | |
| | Globalance Bank AG | |
| | Goldman Sachs Bank AG | |
| | LGT Bank (Schweiz) AG | |
| 00 | Lienhardt & Partner Privatbank Zürich AG | Successful |
| 26 | MBaer Merchant Bank AG | (Annual report provided) |
| | Mercantil Bank (Schweiz) AG | |
| | NPB Neue Privat Bank AG | |
| | Piguet Galland & Cie SA | |
| | Privatbank Bellerive AG | |
| | Privatbank IHAG Zürich AG | |
| | Privatbank Von Graffenried AG | |
| | Private Client Bank AG | |
| | REYL & Cie SA | |
| | Scobag (Privatbank) AG | |
| | SOCIETE GENERALE Private Banking (Suisse) SA | |
| | Trafina Privatbank AG | |
| | VP Bank (Schweiz) AG | |
| | Alpian SA | |
| | Banco Santander International SA | |
| | BANQUE BANORIENT (SUISSE) SA | No answer at all |
| 10 | BANQUE HERITAGE SA | or |
| | Banque Thaler SA | No answer after first contact |
| | CIM BANQUE SA | |
| | Gonet & Cie SA | |

| # Banks Contacted | Bank Name | Data Availability |
|-------------------|--|---|
| | J.P. Morgan (Suisse) SA | |
| | Quilvest (Switzerland) Ltd. | |
| | S. P. Hinduja Banque Privée SA | |
| 1 | HSBC Private Bank (Suisse) SA | No or invalid contact information provided on website |
| 1 | Zähringer Privatbank AG | Invitation to HQ to review annual report |
| | Banque Internationale à Luxembourg (Suisse) SA | |
| 3 | Cité Gestion SA | Refused to provide annual report |
| | ODDO BHF (Schweiz) AG | |
| 41 | Banks contacted, as they did not publish their 2022 annual report online | |

Table 36: Banks contacted, as they did not publish their 2022 annual report online

| Bank Name | SNB Bank type | HQ | Inclusion Ratio |
|--|--------------------------|--------------|-----------------|
| St. Galler Kantonalbank | Cantonal Bank | St. Gallen | 23.4% |
| Banque Cantonale Vaudoise | Cantonal Bank | Lausanne | 23.3% |
| Schaffhauser Kantonalbank | Cantonal Bank | Schaffhausen | 22.6% |
| BankMed (Suisse) SA | Foreign-controlled banks | Geneva | 20.6% |
| MBaer Merchant Bank AG | Stock exchange banks | Zurich | 20.2% |
| Arab Bank (Switzerland) Ltd. | Foreign-controlled banks | Geneva | 18.9% |
| Zuger Kantonalbank | Cantonal Bank | Zug | 17.5% |
| Bank Linth LLB AG | Foreign-controlled banks | Uznach | 16.0% |
| Banca dello Stato del Cantone Ticino | Cantonal Bank | Bellinzona | 15.6% |
| Schwyzer Kantonalbank | Cantonal Bank | Schwyz | 15.5% |
| Luzerner Kantonalbank AG | Cantonal Bank | Luzern | 15.3% |
| Banca Popolare di Sondrio (Suisse) SA | Foreign-controlled banks | Lugano | 15.2% |
| Berner Kantonalbank AG | Cantonal Bank | Bern | 15.0% |
| Basler Kantonalbank | Cantonal Bank | Basel | 14.7% |
| Thurgauer Kantonalbank | Cantonal Bank | Weinfelden | 13.1% |
| Bank CIC (Schweiz) AG | Cantonal Bank | Basel | 12.8% |
| Aargauische Kantonalbank | Cantonal Bank | Aarau | 12.7% |
| Basellandschaftliche Kantonalbank | Cantonal Bank | Liestal | 12.5% |
| Urner Kantonalbank | Cantonal Bank | Altdorf UR | 12.3% |
| Banque Cantonale du Valais | Cantonal Bank | Sion | 11.5% |
| Banque Cantonale Neuchâteloise | Cantonal Bank | Neuchâtel | 10.8% |
| Banque Cantonale de Genève | Cantonal Bank | Geneva | 10.5% |
| Appenzeller Kantonalbank | Cantonal Bank | Appenzell | 9.8% |
| Banque Cantonale du Jura SA | Cantonal Bank | Porrentruy | 9.4% |
| Glarner Kantonalbank | Cantonal Bank | Glarus | 9.2% |
| Obwaldner Kantonalbank | Cantonal Bank | Sarnen | 8.9% |
| Banque Cantonale de Fribourg | Cantonal Bank | Fribourg | 5.5% |
| Banque de Commerce et de Placements SA | Foreign-controlled banks | Geneva | 2.2% |
| Habib Bank AG Zürich | Foreign-controlled banks | Zurich | -0.7% |
| Nidwaldner Kantonalbank | Cantonal Bank | Stans | -1.2% |
| Banque du Léman SA | Foreign-controlled banks | Geneva | -2.0% |
| Total: 31 banks excluded due to inclusion rati | os <25% | | |

Table 37: Banks excluded due to inclusion ratios <25%

| Profitability | | | | |
|---|--------|---------|-------|--|
| Bank Name Return on Total Assets Return on Equity Return on AUM | | | | |
| Axion Swiss Bank | 2.71% | 17.56% | 0.74% | |
| Banca Aletti | 3.78% | -5.40% | 0.50% | |
| Banca Credinvest | 3.03% | 1.84% | 0.94% | |
| Banca del Ceresio | 5.96% | 2.52% | 0.71% | |
| Banca del Sempione | 3.97% | 1.41% | 0.89% | |
| Banca Zarattini | 4.59% | 1.47% | 1.24% | |
| Banco Itaú | 3.97% | 1.81 % | 0.63% | |
| Bank von Roll | 2.78% | 3.81% | 0.89% | |
| Banque AUDI | 4.24% | 4.22% | 1.19% | |
| Banque Bonhôte | 6.14% | 34.59% | 0.69% | |
| Banque Cramer | 5.70% | 7.12% | 1.72% | |
| Banque Eric Sturdza | 7.32% | -10.02% | 1.10% | |
| Banque Syz | 6.69% | 4.09% | 0.84% | |
| Barclays Bank | 3.40% | 4.75% | 0.71% | |
| BBVA | 5.41% | 5.22% | 1.00% | |
| Bergos | 5.70% | 11.48% | 0.69% | |
| BNP Paribas | 2.25% | -5.16% | 1.49% | |
| BZ Bank | 2.34% | 32.44% | 0.23% | |
| CA Indosuez | 2.27% | 3.69% | 1.02% | |
| СВН | 3.16% | 7.15% | 0.94% | |
| Citibank | 7.66% | 7.19% | 0.89% | |
| CS | 2.81% | -16.09% | 1.18% | |
| Deutsche Bank | 3.31% | 1.33% | 1.10% | |
| Dreyfus | 5.21% | 5.44% | 0.70% | |
| DZ Privatbank | 4.09% | 3.92% | 0.74% | |
| Edmond de Rothschild | 4.96% | 3.79% | 0.66% | |
| EFG | 2.92% | 8.89% | 1.05% | |
| FAB Private Bank | 3.68% | 5.59% | 1.08% | |
| Frankfurter Bankgesellschaft | 5.27% | 7.75% | 1.00% | |
| GKB | 1.22% | 7.23% | n.a. | |
| Globalance Bank | 19.69% | 6.54% | 0.96% | |
| Goldman Sachs | 5.90% | 4.63% | 0.43% | |

| Profitability | | | | |
|---|--------|---------|-------|--|
| Bank Name Return on Total Assets Return on Equity Return on AUM | | | | |
| Hyposwiss Private Bank | 5.42% | 0.26% | 0.95% | |
| Investec | 5.00% | 6.91% | 0.80% | |
| Julius Bär | 3.11% | 13.09% | 0.93% | |
| Kaleido Privatbank | 2.08% | -47.96% | n.a. | |
| LGT | 4.32% | 0.94% | 0.79% | |
| Lienhardt & Partner | 2.67% | 5.69% | 0.52% | |
| Lombard Odier | 7.58% | 16.29% | 0.89% | |
| Maerki Baumann | 4.45% | 12.69% | 0.54% | |
| Mercantil Bank | 4.86% | 1.62% | 1.50% | |
| Mirabaud | 8.52% | 13.22% | 1.00% | |
| NBK | 6.20% | 11.53% | 0.58% | |
| NPB | 3.29% | -1.61% | 0.30% | |
| ONE swiss bank | 4.20% | 1.52% | 0.65% | |
| Pictet | 7.11% | 18.48% | 0.52% | |
| Piguet Galland | 4.69% | 9.55% | 1.07% | |
| PKB Privatbank | 3.39% | 0.07% | 0.96% | |
| Privatbank Bellerive | 3.63% | 13.80% | 0.53% | |
| Privatbank IHAG | 2.07% | -0.81% | 0.86% | |
| Private Client Bank | 11.56% | -5.21% | 0.18% | |
| QNB | 2.01% | 0.10% | 1.00% | |
| REYL | 3.97% | 3.06% | 0.62% | |
| Rothschild | 4.11% | 9.47% | 0.75% | |
| Safra Sarasin | 3.12% | 8.81% | 0.81% | |
| Schroders | 8.93% | 4.46% | 1.37% | |
| Scobag | 2.52% | 4.72% | 0.07% | |
| SocGen | 2.05% | 0.25% | 0.89% | |
| Socieà Bancaria Ticinese | 2.47% | 1.58% | 1.24% | |
| Trafina | 5.73% | 5.06% | 0.56% | |
| UBP | 3.13% | 8.18% | 0.86% | |
| UBS | 3.13% | 15.32% | 0.96% | |
| Van Lanschot | 3.41% | 7.16% | 0.66% | |
| Von Graffenried | 9.02% | 18.88% | 0.61% | |

| Profitability | | | |
|---------------|------------------------|------------------|---------------|
| Bank Name | Return on Total Assets | Return on Equity | Return on AUM |
| Vontobel | 4.21% | 11.38% | 0.65% |
| VP Bank | 3.36% | 12.24% | 0.86% |
| ΖКВ | 1.38% | 7.96% | 0.82% |

Table 38: Profitability: KPIs per Bank

| Efficiency | | | |
|------------------------------|-------------------|-------------------|--------------------------|
| Bank Name | Cost-Income Ratio | AUM / FTE (CHF m) | Pers. Exp. / FTE (CHF k) |
| Axion Swiss Bank | 63.9% | 90.5 | 278.2 |
| Banca Aletti | 140.0% | 45.8 | 163.6 |
| Banca Credinvest | 94.5% | 36.5 | 181.5 |
| Banca del Ceresio | 87.5% | 47.8 | 217.4 |
| Banca del Sempione | 92.8% | 28.7 | 155.5 |
| Banca Zarattini | 94.3% | 20.5 | 158.2 |
| Banco Itaú | 89.9% | 105.0 | 300.1 |
| Bank von Roll | 88.1% | 51.7 | 246.0 |
| Banque AUDI | 82.8% | 45.7 | 262.5 |
| Banque Bonhôte | 92.3% | 48.5 | 182.1 |
| Banque Cramer | 80.2% | 32.0 | 261.7 |
| Banque Eric Sturdza | 128.3% | 30.6 | 258.0 |
| Banque Syz | 91.5% | 58.6 | 255.0 |
| Barclays Bank | 94.1% | 79.3 | 289.8 |
| BBVA | 80.5% | n.a. | n.a. |
| Bergos | 87.2% | 55.5 | 228.5 |
| BNP Paribas | 126.5% | 23.2 | 272.3 |
| BZ Bank | 32.7% | 1'070.4 | 324.7 |
| CA Indosuez | 83.7% | 41.2 | 208.7 |
| СВН | 64.4% | 57.3 | 195.2 |
| Citibank | 83.6% | 81.9 | 290.1 |
| CS | 121.9% | 25.0 | 174.6 |
| Deutsche Bank | 95.8% | 52.1 | 314.2 |
| Dreyfus | 65.9% | 90.3 | 312.3 |
| DZ Privatbank | 80.3% | 50.7 | 183.4 |
| Edmond de Rothschild | 91.5% | 60.3 | 220.1 |
| EFG | 81.3% | 42.8 | 243.5 |
| FAB Private Bank | 75.6% | 58.3 | 275.6 |
| Frankfurter Bankgesellschaft | 80.1% | 44.5 | 228.4 |
| GKB | 53.2% | n.a. | 119.5 |
| Globalance Bank | 83.9% | 49.1 | 190.4 |
| Goldman Sachs | 75.7% | 155.8 | 367.1 |

| Efficiency | | | |
|--------------------------|-------------------|-------------------|--------------------------|
| Bank Name | Cost-Income Ratio | AUM / FTE (CHF m) | Pers. Exp. / FTE (CHF k) |
| Hyposwiss Private Bank | 109.1% | 45.3 | 259.6 |
| Investec | 78.4% | 69.1 | 271.8 |
| Julius Bär | 72.4% | n.a. | n.a. |
| Kaleido Privatbank | 276.5% | n.a. | 212.6 |
| LGT | 97.6% | 68.3 | 267.7 |
| Lienhardt & Partner | 65.3% | 75.0 | 176.6 |
| Lombard Odier | 77.7% | 57.8 | 300.6 |
| Maerki Baumann | 79.3% | 110.3 | 316.5 |
| Mercantil Bank | 92.1% | 31.0 | 241.7 |
| Mirabaud | 86.0% | n.a. | n.a. |
| NBK | 63.0% | 146.4 | 349.8 |
| NPB | 106.2% | 118.3 | 200.6 |
| ONE swiss bank | 97.6% | 64.1 | 203.8 |
| Pictet | 70.9% | 114.5 | 290.4 |
| Piguet Galland | 86.0% | 35.4 | 229.5 |
| PKB Privatbank | 101.1% | 24.7 | 171.4 |
| Privatbank Bellerive | 42.4% | 250.1 | 382.0 |
| Privatbank IHAG | 102.9% | 46.0 | 256.5 |
| Private Client Bank | 141.5% | 153.2 | 245.4 |
| QNB | 90.9% | 61.8 | 292.3 |
| REYL | 114.7% | 58.6 | 270.4 |
| Rothschild | 80.3% | 70.3 | 288.5 |
| Safra Sarasin | 67.5% | n.a. | n.a. |
| Schroders | 89.4% | 24.0 | 205.6 |
| Scobag | 56.3% | 1'006.2 | 268.4 |
| SocGen | 98.3% | 39.5 | 202.5 |
| Socieà Bancaria Ticinese | 87.1% | 25.4 | 176.7 |
| Trafina | 79.2% | 127.1 | 304.0 |
| UBP | 80.1% | 71.6 | 311.3 |
| UBS | 72.1% | 49.8 | 243.5 |
| Van Lanschot | 86.1% | 72.2 | 270.4 |
| Von Graffenried | 65.9% | 75.5 | 172.2 |

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| Efficiency | | | |
|------------|-------------------|-------------------|--------------------------|
| Bank Name | Cost-Income Ratio | AUM / FTE (CHF m) | Pers. Exp. / FTE (CHF k) |
| Vontobel | 79.2% | 89.7 | 296.2 |
| VP Bank | 62.0% | 73.2 | 245.0 |
| ΖКВ | 61.6% | 63.8 | 219.7 |

Table 39: Efficiency: KPIs per Bank

| Capital Adequacy | | | |
|--|--------|-------|----------|
| Bank Name CET1 Ratio Leverage Ratio Liquidity Coverage R | | | |
| Axion Swiss Bank | 20.6% | 4.4% | 298.0% |
| Banca Aletti | 121.8% | 29.9% | 164.0% |
| Banca Credinvest | 28.8% | 6.1% | 276.0% |
| Banca del Ceresio | n.a. | 19.7% | 313.5% |
| Banca del Sempione | 27.6% | 14.4% | 267.0% |
| Banca Zarattini | 30.5% | 15.2% | 187.0% |
| Banco Itaú | 43.1% | 15.1% | 178.0% |
| Bank von Roll | 32.0% | 6.7% | 291.0% |
| Banque AUDI | 52.1% | 14.0% | 585.0% |
| Banque Bonhôte | n.a. | 9.4% | 729.0% |
| Banque Cramer | 22.42% | 9.03% | 238.0% |
| Banque Eric Sturdza | 17.5% | 8.0% | 144.0% |
| Banque Syz | 26.6% | 9.3% | 159.0% |
| Barclays Bank | 12.6% | 4.5% | 126.0% |
| BBVA | 55.8% | 14.3% | 175.0% |
| Bergos | 19.2% | 4.7% | 255.0% |
| BNP Paribas | 22.7% | 6.2% | 132.0% |
| BZ Bank | 15.2% | 3.0% | 309.0% |
| CA Indosuez | 17.3% | 7.6% | 202.0% |
| СВН | 34.5% | 7.0% | 276.0% |
| Citibank | n.a. | 13.0% | 103.0% |
| CS | 14.1% | 7.7% | 144.0% |
| Deutsche Bank | 18.9% | 7.2% | 187.0% |
| Dreyfus | 26.4% | 21.5% | 442.0% |
| DZ Privatbank | 57.8% | 18.5% | 234.0% |
| Edmond de Rothschild | 22.0% | 5.9% | 183.0% |
| EFG | 14.7% | 3.8% | 202.0% |
| FAB Private Bank | 17.7% | 11.5% | 152.0% |
| Frankfurter Bankgesellschaft | 24.0% | 13.3% | 131.0% |
| GKB | 19.3% | 7.8% | 132.0% |
| Globalance Bank | n.a. | 37.7% | 1'267.0% |
| Goldman Sachs | n.a. | 24.9% | 316.0% |

| Capital Adequacy | | | | | |
|--------------------------|------------|----------------|--------------------------|--|--|
| Bank Name | CET1 Ratio | Leverage Ratio | Liquidity Coverage Ratio | | |
| Hyposwiss Private Bank | 26.9% | 5.1% | 213.0% | | |
| Investec | 25.1% | 13.5% | 330.0% | | |
| Julius Bär | 15.7% | 4.2% | 213.0% | | |
| Kaleido Privatbank | 20.3% | 6.5% | 219.0% | | |
| LGT | 25.3% | 7.5% | 250.0% | | |
| Lienhardt & Partner | 23.1% | 10.6% | 133.0% | | |
| Lombard Odier | 30.0% | 8.0% | 204.0% | | |
| Maerki Baumann | 21.1% | 6.8% | 284.0% | | |
| Mercantil Bank | 32.6% | 17.0% | 147.0% | | |
| Mirabaud | 20.3% | 5.9% | 187.0% | | |
| NBK | 38.9% | 15.5% | 206.0% | | |
| NPB | 33.7% | 7.6% | 286.0% | | |
| ONE swiss bank | 17.4% | 4.9% | 350.0% | | |
| Pictet | 27.1% | 6.8% | 177.0% | | |
| Piguet Galland | 15.8% | 5.6% | 115.0% | | |
| PKB Privatbank | 25.9% | 12.6% | 170.0% | | |
| Privatbank Bellerive | 40.3% | 10.8% | 584.0% | | |
| Privatbank IHAG | 24.1% | 8.7% | 128.0% | | |
| Private Client Bank | n.a. | 95.5% | 21'035.0% | | |
| QNB | 32.6% | 15.8% | 555.0% | | |
| REYL | 12.7% | 5.5% | 189.0% | | |
| Rothschild | 24.1% | 4.8% | 130.0% | | |
| Safra Sarasin | 28.2% | 7.1% | 169.0% | | |
| Schroders | 38.6% | 16.5% | 886.0% | | |
| Scobag | 68.0% | 10.5% | 1'388.0% | | |
| SocGen | 28.0% | 8.5% | 141.0% | | |
| Socieà Bancaria Ticinese | n.a. | 13.3% | 811.0% | | |
| Trafina | n.a. | 18.8% | 1'242.0% | | |
| UBP | 26.7% | 5.6% | 335.0% | | |
| UBS | 14.2% | 5.7% | 164.0% | | |
| Van Lanschot | 29.7% | 4.6% | 205.0% | | |
| Von Graffenried | n.a. | 10.7% | 602.0% | | |

| Capital Adequacy | | | | | | |
|--|-------|------|--------|--|--|--|
| Bank Name CET1 Ratio Leverage Ratio Liquidity Coverage Ratio | | | | | | |
| Vontobel | 16.7% | 5.0% | 164.0% | | | |
| VP Bank | 23.3% | 6.0% | 205.0% | | | |
| ZKB | 13.8% | 6.2% | 146.0% | | | |

Table 40: Capital Adequacy: KPIs per Bank

| Growth | | | | | |
|------------------------------|------------|--------------|-------------------|--|--|
| Bank Name | AUM Growth | NNM / AUM | NNM / FTE (CHF m) | | |
| Axion Swiss Bank | 7.3% | 15.9% | 14.4 | | |
| Banca Aletti | n.a. | 7.5% | 3.4 | | |
| Banca Credinvest | -12.5% | -1.7% | -0.6 | | |
| Banca del Ceresio | 24.6% | 0.0% | 0.0 | | |
| Banca del Sempione | -1.0% | 1.5% | 0.4 | | |
| Banca Zarattini | -21.0% | -5.4% | -1.1 | | |
| Banco Itaú | n.a. | 6.6% | 6.9 | | |
| Bank von Roll | -22.5% | -10.1% | -5.2 | | |
| Banque AUDI | -16.6% | -7.2% | -3.3 | | |
| Banque Bonhôte | n.a. | -19.5% | -9.5 | | |
| Banque Cramer | -2.5% | 13.2% | 4.2 | | |
| Banque Eric Sturdza | n.a. | 3.4% | 1.0 | | |
| Banque Syz | -14.0% | -5.7% | -3.3 | | |
| Barclays Bank | 9.1% | 19.9% | 15.8 | | |
| BBVA | 1.3% | 23.5% | n.a. | | |
| Bergos | -2.5% | 6.2% | 3.5 | | |
| BNP Paribas | -26.4% | -3.2% | -0.7 | | |
| BZ Bank | -18.9% | -18.9% -5.5% | | | |
| CA Indosuez | -8.0% | 0.7% | 0.3 | | |
| СВН | 20.6% | 21.2% | 12.2 | | |
| Citibank | n.a. | 3.5% | 2.8 | | |
| CS | -21.8% | -9.8% | -2.4 | | |
| Deutsche Bank | -4.1% | 10.1% | 5.3 | | |
| Dreyfus | -11.7% | -1.4% | -1.3 | | |
| DZ Privatbank | -5.8% | 11.2% | 5.7 | | |
| Edmond de Rothschild | -11.0% | 2.1% | 1.3 | | |
| EFG | -16.7% | 3.5% | 1.5 | | |
| FAB Private Bank | 5.5% | 13.3% | 7.8 | | |
| Frankfurter Bankgesellschaft | -8.0% | 8.4% | 3.8 | | |
| GKB | n.a. | n.a. | n.a. | | |
| Globalance Bank | -10.9% | 6.7% | 3.3 | | |
| Goldman Sachs | 9.5% | 32.5% | 50.7 | | |

| Growth | | | | | |
|--------------------------|------------|-----------|-------------------|--|--|
| Bank Name | AUM Growth | NNM / AUM | NNM / FTE (CHF m) | | |
| Hyposwiss Private Bank | 1.5% | 7.5% | 3.4 | | |
| Investec | 15.6% | 12.1% | 8.4 | | |
| Julius Bär | -29.4% | 1.7% | n.a. | | |
| Kaleido Privatbank | n.a. | n.a. | n.a. | | |
| LGT | -9.6% | 0.7% | 0.5 | | |
| Lienhardt & Partner | 3.1% | 17.6% | 13.2 | | |
| Lombard Odier | -10.1% | 2.0% | 1.1 | | |
| Maerki Baumann | -10.8% | 1.1% | 1.2 | | |
| Mercantil Bank | -0.9% | 10.5% | 3.3 | | |
| Mirabaud | -18.4% | -6.6% | n.a. | | |
| NBK | 0.5% | 5.0% | 7.3 | | |
| NPB | 16.8% | -10.0% | -11.9 | | |
| ONE swiss bank | -12.8% | -1.6% | -1.0 | | |
| Pictet | -13.0% | 1.3% | 1.5 | | |
| Piguet Galland | n.a. | 8.1% | 2.9 | | |
| PKB Privatbank | -9.9% | 3.3% | 0.8 | | |
| Privatbank Bellerive | n.a. | -12.9% | -32.2 | | |
| Privatbank IHAG | -9.9% | -3.3% | -1.5 | | |
| Private Client Bank | 8.8% | 17.8% | 27.2 | | |
| QNB | 11.3% | 6.9% | 4.3 | | |
| REYL | 39.3% | -2.8% | -1.7 | | |
| Rothschild | 20.2% | 3.7% | 2.6 | | |
| Safra Sarasin | -12.8% | 1.9% | n.a. | | |
| Schroders | -13.0% | -0.8% | -0.2 | | |
| Scobag | -13.3% | -1.3% | -12.8 | | |
| SocGen | -13.5% | -8.4% | -3.3 | | |
| Socieà Bancaria Ticinese | -10.3% | 0.2% | 0.1 | | |
| Trafina | -14.0% | 5.6% | 7.1 | | |
| UBP | -12.5% | 0.6% | 0.5 | | |
| UBS | -14.7% | 1.9% | 0.9 | | |
| Van Lanschot | -3.8% | 9.3% | 6.7 | | |
| Von Graffenried | -5.5% | 8.6% | 6.5 | | |

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| Growth | | | | | | |
|--|--------|-------|------|--|--|--|
| Bank Name AUM Growth NNM / AUM NNM / FTE (CHF m) | | | | | | |
| Vontobel | -16.1% | -2.6% | -2.3 | | | |
| VP Bank | -10.9% | 0.7% | 0.5 | | | |
| ΖКВ | -1.3% | 10.1% | 6.5 | | | |

Table 41: Growth: KPIs per Bank

| Bank Name | Bank Type | HQ | # BoD members | Of which: # Female | % Female |
|----------------------|---|--------|---------------|--------------------|----------|
| EFG | PB≥CHF 20b | Zurich | 13 | 2 | 15% |
| ΖКВ | Cantonal Bank | Zurich | 13 | 3 | 23% |
| CS | Large Bank | Zurich | 12 | 7 | 58% |
| UBS | Large Bank | Zurich | 12 | 4 | 33% |
| BNP Paribas | PB≥CHF 20b | Geneva | 10 | 2 | 20% |
| CA Indosuez | PB≥CHF 20b | Geneva | 10 | 3 | 30% |
| Dreyfus | PB <chf 20b<="" td=""><td>Basel</td><td>10</td><td>1</td><td>10%</td></chf> | Basel | 10 | 1 | 10% |
| Banque AUDI | PB <chf 20b<="" td=""><td>Geneva</td><td>9</td><td>1</td><td>11%</td></chf> | Geneva | 9 | 1 | 11% |
| Edmond de Rothschild | PB≥CHF 20b | Geneva | 9 | 3 | 33% |
| Julius Bär | PB≥CHF 20b | Zurich | 9 | 3 | 33% |
| Vontobel | PB≥CHF 20b | Zurich | 9 | 3 | 33% |
| Barclays Bank | PB <chf 20b<="" td=""><td>Geneva</td><td>8</td><td>3</td><td>38%</td></chf> | Geneva | 8 | 3 | 38% |
| СВН | PB <chf 20b<="" td=""><td>Geneva</td><td>8</td><td>2</td><td>25%</td></chf> | Geneva | 8 | 2 | 25% |
| Hyposwiss Priv. Bank | PB <chf 20b<="" td=""><td>Geneva</td><td>8</td><td>0</td><td>0%</td></chf> | Geneva | 8 | 0 | 0% |
| REYL | PB <chf 20b<="" td=""><td>Geneva</td><td>8</td><td>2</td><td>25%</td></chf> | Geneva | 8 | 2 | 25% |
| SocGen | PB <chf 20b<="" td=""><td>Geneva</td><td>8</td><td>4</td><td>50%</td></chf> | Geneva | 8 | 4 | 50% |
| UBP | PB≥CHF 20b | Geneva | 8 | 3 | 38% |
| Banca del Sempione | PB <chf 20b<="" td=""><td>Lugano</td><td>7</td><td>1</td><td>14%</td></chf> | Lugano | 7 | 1 | 14% |
| Banque Cramer | PB <chf 20b<="" td=""><td>Geneva</td><td>7</td><td>1</td><td>14%</td></chf> | Geneva | 7 | 1 | 14% |
| Bergos | PB <chf 20b<="" td=""><td>Zurich</td><td>7</td><td>1</td><td>14%</td></chf> | Zurich | 7 | 1 | 14% |
| Deutsche Bank | PB≥CHF 20b | Geneva | 7 | 3 | 43% |
| GKB | Cantonal Bank | Chur | 7 | 3 | 43% |
| PKB Private Bank | PB <chf 20b<="" td=""><td>Lugano</td><td>7</td><td>0</td><td>0%</td></chf> | Lugano | 7 | 0 | 0% |
| Private Client Bank | PB <chf 20b<="" td=""><td>Zurich</td><td>7</td><td>1</td><td>14%</td></chf> | Zurich | 7 | 1 | 14% |
| Banca del Ceresio | PB <chf 20b<="" td=""><td>Lugano</td><td>6</td><td>1</td><td>17%</td></chf> | Lugano | 6 | 1 | 17% |
| Banque Syz | PB <chf 20b<="" td=""><td>Geneva</td><td>6</td><td>2</td><td>33%</td></chf> | Geneva | 6 | 2 | 33% |
| Citibank | PB≥CHF 20b | Zurich | 6 | 3 | 50% |
| FAB Private Bank | PB <chf 20b<="" td=""><td>Geneva</td><td>6</td><td>1</td><td>17%</td></chf> | Geneva | 6 | 1 | 17% |
| Frankfurter Bankg. | PB <chf 20b<="" td=""><td>Zurich</td><td>6</td><td>0</td><td>0%</td></chf> | Zurich | 6 | 0 | 0% |
| Globalance Bank | PB <chf 20b<="" td=""><td>Zurich</td><td>6</td><td>2</td><td>33%</td></chf> | Zurich | 6 | 2 | 33% |
| LGT | PB≥CHF 20b | Basel | 6 | 1 | 17% |
| Maerki Baumann | PB <chf 20b<="" td=""><td>Zurich</td><td>6</td><td>1</td><td>17%</td></chf> | Zurich | 6 | 1 | 17% |
| NBK | PB <chf 20b<="" td=""><td>Geneva</td><td>6</td><td>0</td><td>0%</td></chf> | Geneva | 6 | 0 | 0% |

| Bank Name | Bank Type | HQ | # BoD members | Of which: # Female | % Female |
|------------------------|--|------------|---------------|--------------------|----------|
| QNB | PB <chf 20b<="" td=""><td>Geneva</td><td>6</td><td>0</td><td>0%</td></chf> | Geneva | 6 | 0 | 0% |
| Axion Swiss Bank | PB <chf 20b<="" td=""><td>Lugano</td><td>5</td><td>0</td><td>0%</td></chf> | Lugano | 5 | 0 | 0% |
| Banca Credinvest | PB <chf 20b<="" td=""><td>Lugano</td><td>5</td><td>0</td><td>0%</td></chf> | Lugano | 5 | 0 | 0% |
| Banca Zarattini | PB <chf 20b<="" td=""><td>Lugano</td><td>5</td><td>1</td><td>20%</td></chf> | Lugano | 5 | 1 | 20% |
| Banque Bonhôte | PB <chf 20b<="" td=""><td>Neuchâtel</td><td>5</td><td>1</td><td>20%</td></chf> | Neuchâtel | 5 | 1 | 20% |
| Banque Eric Sturdza | PB <chf 20b<="" td=""><td>Geneva</td><td>5</td><td>1</td><td>20%</td></chf> | Geneva | 5 | 1 | 20% |
| BBVA | PB <chf 20b<="" td=""><td>Zurich</td><td>5</td><td>1</td><td>20%</td></chf> | Zurich | 5 | 1 | 20% |
| Goldman Sachs | PB≥CHF 20b | Zurich | 5 | 1 | 20% |
| Mercantil Bank | PB <chf 20b<="" td=""><td>Zurich</td><td>5</td><td>1</td><td>20%</td></chf> | Zurich | 5 | 1 | 20% |
| ONE swiss bank | PB <chf 20b<="" td=""><td>Geneva</td><td>5</td><td>1</td><td>20%</td></chf> | Geneva | 5 | 1 | 20% |
| Pictet | PB≥CHF 20b | Geneva | 5 | 0 | 0% |
| Piguet Galland | PB <chf 20b<="" td=""><td>Yverdon</td><td>5</td><td>1</td><td>20%</td></chf> | Yverdon | 5 | 1 | 20% |
| Privatbank Bellerive | PB <chf 20b<="" td=""><td>Zurich</td><td>5</td><td>1</td><td>20%</td></chf> | Zurich | 5 | 1 | 20% |
| Privatbank IHAG | PB <chf 20b<="" td=""><td>Zurich</td><td>5</td><td>1</td><td>20%</td></chf> | Zurich | 5 | 1 | 20% |
| Rothschild | PB≥CHF 20b | Zurich | 5 | 0 | 0% |
| Safra Sarasin | PB≥CHF 20b | Basel | 5 | 0 | 0% |
| Banca Aletti | PB <chf 20b<="" td=""><td>Lugano</td><td>4</td><td>0</td><td>0%</td></chf> | Lugano | 4 | 0 | 0% |
| Banco Itaú | PB <chf 20b<="" td=""><td>Zurich</td><td>4</td><td>0</td><td>0%</td></chf> | Zurich | 4 | 0 | 0% |
| Bank von Roll | PB <chf 20b<="" td=""><td>Zurich</td><td>4</td><td>0</td><td>0%</td></chf> | Zurich | 4 | 0 | 0% |
| Investec | PB <chf 20b<="" td=""><td>Zurich</td><td>4</td><td>0</td><td>0%</td></chf> | Zurich | 4 | 0 | 0% |
| Lienhardt & Partner | PB <chf 20b<="" td=""><td>Zurich</td><td>4</td><td>0</td><td>0%</td></chf> | Zurich | 4 | 0 | 0% |
| Mirabaud | PB≥CHF 20b | Geneva | 4 | 1 | 25% |
| Trafina | PB <chf 20b<="" td=""><td>Basel</td><td>4</td><td>0</td><td>0%</td></chf> | Basel | 4 | 0 | 0% |
| Von Graffenried | PB <chf 20b<="" td=""><td>Bern</td><td>4</td><td>1</td><td>25%</td></chf> | Bern | 4 | 1 | 25% |
| VP Bank | PB <chf 20b<="" td=""><td>Zurich</td><td>4</td><td>0</td><td>0%</td></chf> | Zurich | 4 | 0 | 0% |
| BZ Bank | PB <chf 20b<="" td=""><td>Freienbach</td><td>3</td><td>0</td><td>0%</td></chf> | Freienbach | 3 | 0 | 0% |
| DZ Privatbank | PB <chf 20b<="" td=""><td>Zurich</td><td>3</td><td>0</td><td>0%</td></chf> | Zurich | 3 | 0 | 0% |
| Kaleido Privatbank | PB <chf 20b<="" td=""><td>Zurich</td><td>3</td><td>1</td><td>33%</td></chf> | Zurich | 3 | 1 | 33% |
| Lombard Odier | PB≥CHF 20b | Geneva | 3 | 0 | 0% |
| NPB | PB <chf 20b<="" td=""><td>Zurich</td><td>3</td><td>1</td><td>33%</td></chf> | Zurich | 3 | 1 | 33% |
| Schroder | PB <chf 20b<="" td=""><td>Zurich</td><td>3</td><td>1</td><td>33%</td></chf> | Zurich | 3 | 1 | 33% |
| Scobag | PB <chf 20b<="" td=""><td>Basel</td><td>3</td><td>0</td><td>0%</td></chf> | Basel | 3 | 0 | 0% |
| Società Banc. Ticinese | PB <chf 20b<="" td=""><td>Bellinzona</td><td>3</td><td>0</td><td>0%</td></chf> | Bellinzona | 3 | 0 | 0% |

| Bank Name | Bank Type | HQ | # BoD members | Of which: # Female | % Female |
|--------------|--|--------|---------------|--------------------|----------|
| Van Lanschot | PB <chf 20b<="" td=""><td>Zurich</td><td>3</td><td>0</td><td>0%</td></chf> | Zurich | 3 | 0 | 0% |

Table 42: Boards of Directors: detailed membership

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